

COUNCIL ACTION FORM

SUBJECT: REQUESTS FOR ALL SPECIES, ONE EARTH EVENT

BACKGROUND:

The Iowa Wildlife Center is planning to host an event on April 25, 2015 celebrating biodiversity and educating people about the interconnectedness of plants and animals. This "All Species, One Earth" event is being organized in partnership with the Ames Public Library and the Parks and Recreation Department. The event will incorporate music and educational activities in the vicinity of the Ames Public Library, as well as a parade starting at 1:00 p.m. on the streets outside the Library. Organizers anticipate approximately 500 attendees at the event.

To facilitate the parade portion of the event, organizers have requested that the following streets be temporarily closed on April 25 from 2:00 p.m. to 4:00 p.m.: Fifth and Sixth Streets from Burnett Avenue to Douglas Avenue, and Burnett and Kellogg Avenues from Fifth Street to Sixth Street. Douglas Avenue will be closed from Fifth to Sixth Street from 1:00 p.m. to 4:00 p.m. Parking meters on each of these streets will be closed four hours in advance of the street closures to ensure that cars are not parked in the parade route. Streets and parking areas will be opened to the public upon the conclusion of the parade and cleanup. **No live animals or motorized vehicles will be involved in the parade.**

The street closures will require closure of 123 metered parking spaces on streets and in City Lot S. The loss of revenue to the Parking Fund is estimated to be \$151.20.

A rain date of April 26th has been requested. Organizers plan to go door-to-door with information for affected businesses prior to the event. Main Street Cultural District has expressed support for this event.

ALTERNATIVES:

1. Approve the requests for April 25, 2015, including a temporary obstruction permit, the closure of Fifth and Sixth Streets from Burnett Avenue to Douglas Avenue, and Burnett, Kellogg, Douglas Avenues from Fifth Street to Sixth Street, and City Lot S, suspension of parking enforcement for the closed areas, setting a rain date of April 26, 2015, and require reimbursement for the loss of revenue to the Parking Fund.
2. Approve the requests for April 25, 2015, including a temporary obstruction permit, the closure of Fifth and Sixth Streets from Burnett Avenue to Douglas Avenue, and Burnett, Kellogg, Douglas Avenues from Fifth Street to Sixth Street,

and City Lot S, suspension of parking enforcement for the closed areas, setting a rain date of April 26, 2015, but do not require reimbursement for the loss of revenue to the Parking Fund.

3. Do not approve the event.

MANAGER'S RECOMMENDED ACTION:

The All Species, One Earth event is intended to be a family-friendly event in the downtown to bring about awareness of biodiversity. It is being held in cooperation with the Ames Public Library and the Ames Parks and Recreation Department.

It is the recommendation of the City Manager that the City Council adopt Alternative #1, thereby approving the requests for April 25, 2015, including a temporary obstruction permit, the closure of Fifth and Sixth Streets from Burnett Avenue to Douglas Avenue, and Burnett, Kellogg, Douglas Avenues from Fifth Street to Sixth Street, and City Lot S, suspension of parking enforcement for the closed areas, setting a rain date of April 26, 2015, and require reimbursement for the loss of revenue to the Parking Fund.

SUMMARY OF EVENT

DESCRIPTION

Event Name All Species, One Earth

Description

The purpose of the All Species, One Earth event is to celebrate biodiversity and the awakening spring, giving people a fresh perspective of the interconnectedness and interdependence of plants and animals. Major partners for this event are Iowa Wildlife Center, Story County Conservation, Ames Parks and Recreation, Ames Public Library and Upper Story Studio. We wish to engage the people of Central Iowa (of all ages) in honoring this one Earth and all her creatures by organizing a fun and educational event. All Species, One Earth will bring awareness and understanding of other species, imbue respect of others, excite imaginations and creativity and bring smiles to people's faces.

Concept: We propose a three-part event (this application involves the first part -- the parade):

1) We will organize a parade, or moving exhibit, of All Species (people masked as domestic or wild, plant or animal) to be held gathering at 1:00 the afternoon of April 25th at the Elks Lodge, 522 Douglas, departing at 2:00, and ending the parade at the Ames Public Library. We will meld art, science and human ingenuity to accomplish it. Mask- and costume-making workshops will be offered in the months prior to the parade. We have engaged an Artist-in-Residence, Molly Nagel, to lead six workshops in the next few months. Story County Conservation Partners group have stepped forward to sponsor four of these workshops at McFarland Park, Ames Park and Recreation and Ames Public Library. Reiman Gardens and the Octagon Center For the Arts will hold the other two workshops.

No motorized vehicles will be allowed, except motorized wheelchairs/scooters necessary for handicapped participants. Self-propelled and kinetic vehicles (ex: bicycles, shopping carts, strollers) will be allowed. No live animals will be allowed.

2) We will seek exhibitors who have information to share related to wildlife, conservation, and respectful treatment of animals in general, such as animal shelters, conservation organizations and agencies and zoos. These exhibitors will be given tabling space in the Ames Public Library from 2:30-5:00.

3) Douglas Wood & the Wild Spirit Band from Minnesota has been engaged for a family concert at the Ames Public Library from 7-10. Douglas, an award-winning children's book author and well-known singer-songwriter, has performed in Ames and Story County several times previously in past years, bringing hundreds of people to his performances.

Event Category

<input type="checkbox"/> Athletic/Recreation	<input type="checkbox"/> Concert/Performance
<input type="checkbox"/> Exhibits/Misc.	<input type="checkbox"/> Farmer/Outdoor Market
<input type="checkbox"/> Festival/Celebration	<input type="checkbox"/> Other (please explain)
<input checked="" type="checkbox"/> Parade/Procession/March	

Anticipated Attendance Total 500 Per Day 500

DATE/TIME

Setup	Date <u>4/25/15</u>	Time <u>12:00 pm</u>	Day of Week <u>Saturday</u>
Event Starts	Date <u>4/25/15</u>	Time <u>1:00 pm</u>	Day of Week <u>Saturday</u>
Event Ends	Date <u>4/25/15</u>	Time <u>3:00 pm</u>	Day of Week <u>Saturday</u>
Teardown Complete	Date <u>4/25/15</u>	Time <u>4:00 pm</u>	Day of Week <u>Saturday</u>

Rain Date, if applicable 4/26/15

Rain Location, if applicable same



March 12, 2015

Mayor and City Council
City of Ames
515 Clark Ave
Ames, IA 50010

Dear Mayor Campbell and City Council,

The Main Street Cultural District (MSCD) supports the Iowa Wildlife Center's April 25 event in the downtown district, recognizing they will have a parade from the Elks Lodge to the City of Ames Public Library.

Sincerely,

A handwritten signature in blue ink that reads "Jess Clyde".

Jess Clyde
2015 MSCD Board President