



Caring People • Quality Programs • Exceptional Service

MEMO

To: Mayor and Members of the City Council

From: Melissa Mundt

Date: January 24, 2015

Subject: 2015/16 ASSET Allocations

On January 22, 2015, ASSET volunteers met to finalize the 2015/2016 funding recommendations. The total recommendations by funder are as follows:

	2014/15 Approved	2015/16 Volunteer Recommended	% Change	Dollar Change
Story County	\$1,082,602	\$879,857	-18.73%	-\$202,745
United Way of Story County	\$955,145	\$1,002,833	4.99%	\$47,688
Government of the Student Body	\$152,605	\$167,339	9.65%	\$14,734
City of Ames*	\$1,133,061	\$1,212,375	6.97%	\$79,314
Central Iowa Comm. Services	\$0	\$349,856		\$349,856
TOTAL	\$3,323,413	\$3,612,260	8.69%	\$288,847

*City's contracted amount for 2014/2015.

The City's ASSET volunteers are proposing support for two new programs that total \$26,022 of new costs.

- 1) Eyerly Ball for mental health crisis assistance (\$18,022)
- 2) Raising Readers for Thrive by Five (\$8,000)

All of the funders increased their contributions to ASSET this year, with Story County increasing is dollars the most with the changes from adding in Central Iowa Community Services to the ASSET process, which is the new State of Iowa mental health region. This year is the first time that ASSET is showing Central Iowa Community Services dollars separate from the County, therefore, the County's contribution appears to have declined.

Notable Changes in City Funding for 2015/2016

Priority #1-Basic Needs

- Eyerly Ball has requested \$18,022 to support a new crisis mental health program with the City of Ames. The program would coordinate with the Police Department to help in the evening with individuals in need. The cost for the new crisis program accounts for approximately 1.4% of the overall increase in requests for the City for 2015/16.

Priority #2 -Health Services

- One significant increase request in this panel and #1 priority area for the City came from ACCESS, which is seeking a \$17,256 increase in funding from the City's current contract for its domestic abuse shelter. The volunteers recommended full funding, this raises the City's contribution for the shelter from \$30,258 to \$47,514.
- Funding for the Emergency Residents Project is up around 9.28% or \$6,201 from the current year to assist with rising cost for transitional housing and the exhaustion of reserves from a large donation several years ago.

Priority #3 -Youth Development Services and Activities

- Added Thrive by Five funding through Raising Readers in the amount of \$8,000
- Provided additional funds to expand the Foster Grandparent Program through Visiting Nurse Services from \$3,382 to \$6,136.

The volunteers worked very hard to match services with funder priorities. The panels were especially careful to make sure that additional funds were used where appropriate with those funders' priorities and service to City of Ames residents could be demonstrated, for the City funds specifically. As a result, those services meeting City priorities and serving Ames residents generally received the greatest increases, while others may have been held nearly flat or flat.

It should be remembered that State law requires the City to verify not only the public purpose served in any contract into which it enters, but also the ability of the agency to complete the contract.

City staff and ASSET volunteers will be available to answer your questions on February 10th.

2015/16 ASSET Allocation Recommendations

	Ames Contracted 13/14	Ames Contracted 14/15	Ames Requested 15/16	Ames Recommended 15/16	Ames % Change 14/15 to 15/16	Ames \$ Change 14/15 to 15/16
ACCESS	\$69,983	\$71,007	89,664	89,164	25.57%	\$18,157
ACPC	\$78,546	\$81,688	84,956	84,160	3.03%	\$2,472
ARC	\$7,300	\$6,418	7,400	6,210	-3.24%	-\$208
Boys & Girls Club	\$92,500	\$94,000	115,000	98,700	5.00%	\$4,700
Camp Fire USA	\$6,136	\$6,443	6,733	6,640	3.06%	\$197
CCJ	\$52,648	\$52,948	54,007	54,007	2.00%	\$1,059
ChildServe	\$17,660	\$17,700	21,000	19,790	11.81%	\$2,090
ERP	\$63,900	\$66,799	73,000	73,000	9.28%	\$6,201
Eyerly Ball	\$12,875	\$0	18,022	18,022		\$18,022
Good Neighbor	\$16,200	\$16,200	16,605	16,605	2.50%	\$405
HSS	\$148,374	\$152,638	159,588	153,749	0.73%	\$1,111
HIRTA	\$40,000	\$40,133	42,000	42,000	4.65%	\$1,867
Homeward/MGMG	\$36,280	\$39,775	45,000	40,025	0.63%	\$250
Legal Aid Society	\$80,675	\$82,244	85,000	85,000	3.35%	\$2,756
LSI	\$2,825	\$3,500	4,500	4,500	28.57%	\$1,000
MICA	\$33,065	\$51,492	57,873	54,059	4.99%	\$2,567
NAMI	\$5,450	\$5,463	5,500	5,500	0.68%	\$37
Orchard Place	\$6,165	\$0	0	0		\$0
Raising Readers	\$0	\$7,690	39,000	14,000	82.05%	\$6,310
Red Cross	\$9,000	\$9,000	9,860	9,000	0.0%	\$0
RSVP	\$26,900	\$27,688	28,500	28,500	2.93%	\$812
The Salvation Army	\$24,497	\$36,249	34,500	33,250	-8.27%	-\$2,999
UCC	\$44,020	\$47,982	53,739	52,751	9.94%	\$4,769
Visiting Nurses	\$3,382	\$3,382	7,265	6,136	81.43%	\$2,754
Volunteer Center	\$7,000	\$7,000	7,475	7,475	6.79%	\$475
YSS	\$199,597	\$205,622	229,685	210,132	2.21%	\$4,510
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
	\$1,084,978	\$1,133,061	\$1,295,872	\$1,212,375	7.00%	\$79,314
ASSET Admin. Fee				\$3,677		
Total				<hr/> \$1,216,052		



TO: Mayor & Council
FROM: Commission on the Arts
DATE: January 22, 2014
SUBJECT: 2015/16 Arts Funding

The Commission on the Arts held its hearings on 2015/16 COTA Funding requests on November 3, 2014, and formalized its recommendations to the City Council on December 1, 2014. Funding for the process was \$144,401, or an increase of 2.5% over 2013/14. The minutes from the December 1, 2014 meeting are attached to this memo for your information.

The members of the Commission take **very seriously** their criteria and eligibility for funding guidelines, as outlined by the City Council in 1987 and revised in 1999/2000, and listed below:

Definition of Eligible Organizations

- Be located in Ames.
- Be incorporated under the Iowa Non-profit Corporation Act.
- Have by-laws or other documentation which identify its major responsibility as meeting specific art goals.
- Be federally tax exempt, or affiliated with a federally tax exempt organization.
- Those which do not discriminate, in accordance with law, on the basis of race, creed, color, sex, age, national origin, religion, physical or mental disability, and sexual orientation.
- Be a non-governmental agency.

Criteria for Funding

- Need for financial support.
- Efforts to obtain funding from other sources.

- Fiscal responsibility and accountability.
- How the Ames community would be served.
- Nature of audience to be served/benefited, with emphasis on benefit to young people.
- How the arts in Ames will be furthered.

Not Eligible for Funding

- Capital equipment and salaries will not be recommended by COTA for funding.
- Activities that restrict participation on the basis of race, creed, color, sex, sexual orientation, age, national origin, religion, physical disability, mental disability, or that require the purchase of private memberships.
- Organizations which fail to submit previous final reports.
- Hospitality expenses (e.g. receptions).
- For-profit organizations, other government agencies, individual artists, and human service agencies.

The Commission conveys to the arts organizations that there is no guarantee of increased levels of funding each year, and that requests are judged on their own merits within the funding available each year. The Commission continues to emphasize the responsibility that organizations have to raise funding on their own to support their individual operations and to avoid becoming too dependent on Local Option Sales Tax funds. These funds should be used to enhance and not replace a group's own fund raising efforts.

The Commission was very detailed in discussing its recommendations. The Commission reviewed previous allocations for current organizations, and talked at length about the level of support which was appropriate for each organization. Commission members also decided to fund two organizations that are new to the annual grant process (Dancer Dancer Company Foundation and Good Company).

Besides the recommendations, staff has also attached the explanatory paragraphs which may help to answer some of the questions which you may have regarding the programs

provided, and the reason behind the funding recommendations, for each organization. It should be noted that during the annual hearing process, the Commission generally asks about ticket prices and increases in membership fees (to keep up with cost increases). Organizations may or may not have specific fees set at that time, since that is often fluid when the funding request is being made 18 months in advance.

Representatives of the Commission will be available on the 10th of February to answer any questions you may have.

2015/2016 COTA Grants				
Group	2013/2014 Budget	2014/2015 Budget	2015/2016 Amount Requested	2015/2016 COTA Approved
ACTORS	\$ 13,543	\$ 14,700	\$ 19,502	\$ 15,790
Ames Chamber Artists	\$ 2,246	\$ 2,380	\$ 4,000	\$ 2,700
Ames Children's Choirs	\$ 9,744	\$ 9,800	\$ 13,000	\$ 10,300
Ames Choral Society	\$ 2,476	\$ 2,640	\$ 3,500	\$ 2,870
Ames Community Arts Council	\$ 7,982	\$ 7,900	\$ 10,000	\$ 8,610
Ames International Orchestra Festival Association	\$ 7,996	\$ 7,960	\$ 10,000	\$ 8,140
Ames Town and Gown Chamber Music Association	\$ 15,691	\$ 14,800	\$ 17,280	\$ 14,860
Central Iowa Symphony	\$ 9,975	\$ 8,500	\$ 10,000	\$ 8,140
Co-Motion Dance	\$ 5,489	\$ 5,460	\$ 6,000	\$ 5,390
Dancercenter Dance Company Foundation	\$ -	\$ 1,400	\$ 2,000	\$ 1,380
Friends of Ames Strings	\$ 1,180	\$ 1,280	\$ 2,000	\$ 1,620
Good Company	\$ -	\$ 1,190	\$ 2,000	\$ 1,350
India Cultural Association	\$ 1,780	\$ 2,320	\$ 10,000	\$ 5,370
Kids' CoMotion	\$ 3,103	\$ 2,800	\$ 3,194	\$ 2,840
Octagon Center for the Arts	\$ 44,136	\$ 44,650	\$ 50,000	\$ 45,400
Stars Over VEISHEA	\$ 3,310	\$ 4,050		
Story Theater Company	\$ 8,716	\$ 8,400	\$ 11,000	\$ 8,860
	\$ 137,367	\$ 140,230	\$ 173,476	\$ 143,620
Special Project Grants	\$ 3,512	\$ 4,171		\$ 5,113.00
Total Grants	\$ 140,879	\$ 144,401		\$ 148,733

COTA Paragraphs for 2015-2016

ACTORS Inc. (Ames Community Theater) - \$15,790

Now in its 59th season, the Ames Community Theater (ACTORS) produces five shows annually. These shows allow community members to participate in live theater as performers, technicians, musicians, artists, and audience members. ACTORS is staffed by a diverse group of volunteers, ranging from elementary school students to retirees. ACTORS produces comedies, dramas, musicals and children's theater – shows that appeal to all ages and segments of the community. Over the past three years, the organization has increased membership by nearly 70 percent and season ticket sales have increased by 34 percent. COTA funding will be used to help defray the cost of the individual productions, as well as some overhead costs, including the updating of an antiquated computer system.

Ames Chamber Artists - \$2,700

Ames Chamber Artists (ACA) is a mixed choral ensemble of approximately 40 auditioned vocalists from Ames and surrounding towns. Two or more complete concert programs are prepared annually and performed in and around Ames for the enhancement of the cultural environment here. Central to ACA's mission is encouraging young singers to continue choral singing throughout their lives. As such, ACA collaborates with student choral groups regularly to help broaden their musical experience. COTA funds are an essential factor in allowing ACA to fulfill its mission.

Ames Children's Choirs Association Inc. - \$10,300

Ames Children's Choir (ACC) aspires to represent the best in the American choral traditions for young singers. ACC promotes excellence, music from all cultures and traditions, the potential and achievements of young people, and community service. COTA funds are used to provide scholarships for singers, for advertising and commissioning new works, for music purchases, professional fees, and facilities rental. ACC is dedicated to being open to all children who desire to develop their singing skills. This choir association strives to perform and develop appreciation for great music for all of Ames and central Iowa.

Ames Choral Society (ACS) - \$2,870

The Ames Choral Society (ACS) is entering its 51st season of providing a community chorus open to all interested singers in the Ames area. ACS members sing diverse, high-quality secular and sacred choral literature. The chorus has approximately 65 singers from Ames, including Iowa State University students and participants from surrounding communities. Members are of high school age and older. ACS performs four programs each season. COTA funding allows the ACS to purchase music for special compositions, hire additional instrumentalists or vocalists, and improve publicity.

Ames Community Arts Council (ACAC) - \$8,610

The arts council was created in 1976 by the Mayor of the City of Ames as an umbrella organization dedicated to celebrating the arts in Ames. The ACAC helps local artists, arts and cultural organizations, and businesses build community and promote the vibrant art scene in Ames for the citizens of Ames by encouraging participation in the arts at every level. Funds awarded assist with costs to promote the arts and for the annual artist awards celebration. This represents a 9 percent increase in funds awarded 2014/2015.

Ames International Orchestra Festival Association (AIOFA) - \$8,140

The Ames International Orchestra Festival Association (AIOFA) promotes an appreciation of symphonic and classical music by presenting high-caliber international orchestras. Its goal is to reach audiences of all ages, to enhance concert attendance with outreach activities, and to increase awareness of the value of live orchestral performance. Audiences become more globally aware through music. AIOFA is seeking funding to underwrite artist fees and outreach activities targeted at youth, students and other underserved audiences.

Ames Town & Gown Chamber Music Organization - \$14,860

Ames Town & Gown strives to offer solo and small group performances to Ames citizens of all demographics so they can enjoy internationally renowned chamber music artists they otherwise might not encounter. Ames Town & Gown brings chamber musicians to the larger community through outreach events for children, students, senior citizens, and other groups. COTA funding is used by Ames Town & Gown to ensure programs are of the highest caliber, and to provide free concert admission to all youth and students.

Central Iowa Symphony Association - \$8,140

The Central Iowa Symphony (CIS), an Ames-based community orchestra, strives to offer superior live symphonic performances at an excellent value. The symphony provides area musicians and audience members with satisfying musical experiences, unique educational opportunities and cultural activities in central Iowa. The Central Iowa Symphony regularly features local performers and newer compositions, provides performance opportunities for local musicians, and collaborates with other local performance groups to bring excellent live arts programming to Ames and central Iowa. COTA funds are essential to the symphony's core budget and are used to support their operations, including costs associated with City auditorium rental, music rental and/or purchase, printing, and publicity.

Co' Motion Dance Theater - \$5,390

Founded by Valerie Williams in 1978, Co' Motion Dance is a high quality modern dance company based in Ames. Its mission is to build awareness of and appreciation for modern dance. Co' Motion Dance emphasizes dance as a performing art, a form of communication, and a medium of self-expression. The dance theater plans at least two or three full length concerts each year, which are rebroadcast on Ames Public Access television. The COTA grant allows this group to focus on developing concerts and activities in Ames to introduce people of all ages and backgrounds to the art of modern dance at a low cost. Children under age 15 are admitted free and other students and senior citizens receive a discounted price to attend concerts.

Dancercenter Dancer Company Foundation (DDCF) - \$1,380

DDCF is dedicated to providing volunteer and financial support for the education, development and advancement of dancers and enriching the Ames community through the art of dance performance. Funds awarded will mostly be used for the rental of the Ames High School Auditorium for the annual Dancercenter Dancer Showcase, which is free and open to the public, and the annual BLAST workshop held in Ames during the December school break. This represents a 1.4 percent decrease in funds awarded 2014/2015.

Friends of Ames Strings (FOAS) - \$1,620

Friends of Ames Strings (FOAS) sponsors an annual two-week Summer String Workshop for local orchestra students of all skill levels. The July workshop, led by a director from outside the Ames area, provides approximately 25 to 30 hours of instruction for elementary and middle school

students. The workshop is an opportunity for students to improve skills, network with other string players, and perform in ensembles. In addition, the FOAS workshop provides leadership opportunities for advanced players and high school-aged string coaches. The workshop culminates with a public concert that has been well received by the Ames community. COTA funds are used to offset rising facility costs and provide scholarship funding to keep the programs affordable for local students.

Good Company: A Women's Choral Ensemble (GC) - \$1,350

Good Company, a women's choral ensemble, was started in 1993 as a way to foster the singing of choral music written for treble voices. GC reaches out to all segments of the Ames community and the surrounding areas through performance. They hold two concerts a year and several good neighbor performances throughout the year for many diverse groups, like the Kiwanis. GC has plans for an intergenerational musical program in the spring involving young women from the AMP program through YSS. This represents a 13.4 percent increase in funds awarded 2014/2015.

India Cultural Association of Central Iowa - \$5,370

India Cultural Association (ICA) of Central Iowa, located in Ames, was formed in 1992. ICA aims to promote the cultural and secular heritage of India and to enhance friendship and understanding with people from various cultural backgrounds. Membership in the organization is open to all. As part of its mission, ICA sponsors several events to share India's rich cultural heritage with the local and neighboring communities. ICA increased its request this year to offer a performance by visually impaired dancers from Bangalore, India. This is an opportunity that will deeply enrich the Ames community. In addition, the ICA's other programming includes local talent, as well as outstanding musical artists and dancers. ICA strives to make its programs not only entertaining, but also educational and inspiring.

Kids' Co' Motion - \$2,840

Kids' Co' Motion introduces modern dance to children and youth in Ames and the surrounding communities. Students learn to perform modern dance. During a three week intensive summer performance workshop, participants receive instruction in modern dance technique, composition, improvisation, choreography, and theater arts. Students work together and each contributes their ideas and choreography, as well as their dancing, to the final performance. This effort seeks to enhance the self-esteem and pride of the young dancers. Students attend four hour classes every day for three weeks. The program culminates in a performance at the Ames City Auditorium in late July. Kids' Co' Motion also performs at area nursing homes and care facilities. Kids' Co' Motion works to make its dance concert available to everyone. The COTA annual grant assists in keeping this program affordable for all potential students and audience members. Children who desire to participate in Kids' Co' Motion, but who cannot afford the registration fee, can apply for scholarship assistance. Children under age 15 are admitted free, and the general admission fee (\$5) is kept at a low price so that many can attend.

The Octagon - \$45,400

The Octagon Center for the Arts is a non-profit community arts organization that has provided our community with a wide variety of art classes and experiences since 1966. Each year support from COTA enables the organization to serve approximately 32,000 people of all backgrounds and ages with a multitude of events and programs. Activities include large scale popular local events like the Octagon Art Festival and the Festival of Trees to more specialized events like exhibits and educational camps. The Octagon collaborates with the Main Street Cultural District, Ames Community Arts Council, local schools, Mainstream Living, Iowa State University, Youth and

Shelter Services, United Way, Ames Public Library and other vital local organizations. The Octagon is seeking operational support to continue its services and improve organizational vitality.

Story Theater Company - \$8,860

Story Theater Company (STC) was founded in 2006 to increase the number of theatrical opportunities for the children of Ames and surrounding communities. The participants meet and work with positive role models from the ISU Theater department who teach the fundamentals of theater while encouraging self-confidence, responsibility, and teamwork. Most audience members are families with young children. This theater company produces two full-scale shows annually, featuring children ages 9-18 in acting roles. In addition, this year the theater company will produce a full-scale "mature" show for children ages 13-18. COTA funds assist in paying for annual operation expenses including workshop and performance space rental, summer camps, supplies, and payment of royalties and performance licenses. The COTA grant is crucial in helping to keep registration costs and ticket prices low.

OUTSIDE FUNDING REQUESTS SUMMARY

January 30, 2015

The City uses an application process to evaluate funding requests from outside organizations. Applications are evaluated by a team of City staff members and an Ames resident. The FY 2014/15 requests included several one-time requests due to the sesquicentennial activities. The FY 2015/16 recommended total is less than the FY 2014/15 total, but is an 8.9% increase when FY 2014/15 one-time requests and VEISHEA are excluded. The FY 2015/16 requests and recommendations are below, and the proposed organization budgets and activities to be funded by the City are attached:

<p><u>Ames Economic Development Commission</u></p> <ul style="list-style-type: none"> • 14/15 Received: \$7,500 • 15/16 Request: \$7,500 • Recommendation: \$7,500 	<p>This request is to share 50% of the cost of the Buxton retail analysis service. The AEDC provided a report outlining the ways in which this program is used to identify retailers that might be a good fit with the community and should be recruited, and to respond to retailer inquiries regarding Ames' shopping habits. The report indicates that multiple reports were provided to the ISU Research Park to attract potential new tenants, and reports were provided to companies such as Costco and Trader Joe's in response to inquiries. AEDC staff estimates that reports have been provided on an almost daily basis, but as of this writing no total number of reports produced has been obtained.</p>
<p><u>Ames Historical Society</u></p> <ul style="list-style-type: none"> • 14/15 Received: \$24,000 • 15/16 Request: \$35,000 • Recommendation: \$28,000 	<p>AHS's request continues the ongoing work of cataloging and managing the history of Ames through its half-time curator. The curatorial position was established in FY 2014/15. AHS requested an increase of 46% to address pay equity for the curatorial position. The application noted that the hours of operation have expanded to include more hours on weekdays and Saturdays from 10-4.</p> <p>The review team expressed appreciation for the expanded hours of AHS's availability to the public and the greater level of work conducted for the sesquicentennial. However, the review team struggled to support roughly doubling the AHS allocation over three years' time. The review committee instead recommended \$28,000, which is a 16.7% increase over FY 2014/15.</p>
<p><u>Ames International Partner Cities</u></p> <ul style="list-style-type: none"> • 14/15 Received: \$5,000 • 15/16 Request: \$5,000 • Recommendation: \$5,000 	<p>Funds requested are to offset costs of hosting delegations, sending delegation leaders, and sending youth delegation chaperones. The team noted that AIPCA does a great job leveraging in-kind donations from local businesses and residents. The review team was pleased with its work and supported the \$5,000 request, which has remained flat for three years now. However, the review team noted that AIPCA did not fully draw down its allocation in FY 2012/13 (31% of budget not spent) or FY 2013/14 (64% of budget not spent). Of its funding for the current fiscal year, 22% has yet to be spent.</p>

<p><u>Campustown Action Association</u></p> <ul style="list-style-type: none"> • 14/15 Received: \$25,000 • 15/16 Request: \$30,000 • Recommendation: \$27,000 	<p>CAA's request was heavily focused on coordinating activities in the district, including working with façade grant applicants, coordinating transportation planning efforts, and planning for street improvement projects. CAA also proposed funding for summertime events.</p> <p>The review team felt that the scope of work was an increase from the current year. The recommended amount is an 8% increase over the current year, although CAA did not request an increase in last year's application process. CAA's fundraising revenues will be less in FY 2015/16, although that appears to be due to sesquicentennial activities in FY 2015/16. Fundraising is projected to be higher than FY 2013/14. The review team reduced the award recommendation from the request because the request included \$3,000 to attend the International Town and Gown Conference, which the review team did not feel was a public purpose. At \$27,000, City revenues in FY 2015/16 would make up 32% of the total budgeted revenues, up from 30% in FY 2014/15.</p>
<p><u>Hunziker Youth Sports Complex</u></p> <ul style="list-style-type: none"> • 14/15 Received: \$26,000 • 15/16 Request: \$26,680 • Recommendation: \$26,680 	<p>Request is to defray operating expenses for the Complex, which results in lower fees charged to participants.</p> <p>The request was a 2.6% increase over the current year, which the review team felt was a reasonable increase due to increasing operating costs. The review team noted that this activity, if not conducted by HYSC, would be much costlier for the City to conduct.</p>
<p><u>ISU Homecoming</u></p> <ul style="list-style-type: none"> • 14/15 Received: \$1,000 • 15/16 Request: \$1,000 • Recommendation: \$1,000 	<p>Funds were requested for a pancake feed to be held on the Friday of Homecoming Week on Central Campus.</p> <p>The review team noted that the Homecoming committee did not draw down its allocation in 2013/14, despite an indication in the application materials that without City funding, the event would not take place. However, the review team felt that City partnership to provide alcohol-free programming during Homecoming was worthwhile.</p>

<p><u>Main Street Cultural District</u></p> <ul style="list-style-type: none"> • 14/15 Received: \$32,000 + \$7,000 for Ames 150th • 15/16 Request: \$49,000 • Recommendation: \$36,000 	<p>Requested funds are to defray operational and administrative expenses for business enhancement, downtown aesthetics, and organization. Additionally, MSCD proposes using the funds for the 4th of July, Firefly Country Nights, Foodies & Brew, Oktoberfest, January Dollar Days, ArtWalk, Summer Sidewalk Sales, MusicWalk, Trick-or-Treating, and Snow Magic. MSCD has also proposed a new event, Spring Swing, as well as replacement of the holiday lights on Main Street buildings and other beautification projects.</p> <p>The review team noted that MSCD's proposed work includes more events and activities than in prior years. However, the review team could not justify the request to increase City funding by over 50% compared to the current year. The review team's recommendation of \$36,000 is a 12.5% increase compared to FY 2014/15. With the recommended allocation, City funding goes from 22% of the total revenues to 18% of the total revenues. However, MSCD's expenses and revenues have both climbed substantially in the current year and in the proposed budget due to Firefly Country Night and Oktoberfest.</p>
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	2014/15 Adopted	2015/16 Request	% Increase	Committee Rec	Increase	% Increase
Grant Program:						
Ames Int'l Partner Cities	5,000	5,000	0.0%	5,000	0	0.0%
Ames 150th Steering Committee	11,500	0	-100.0%	0	(11,500)	-100.0%
Ames Economic Dev Comm *	7,500	7,500	0.0%	7,500	0	0.0%
Ames Historical Society	24,000	35,000	45.8%	28,000	4,000	16.7%
Campustown Action Association	25,000	30,000	20.0%	27,000	2,000	8.0%
ISU Homecoming	1,000	1,000	0.0%	1,000	0	0.0%
Hunziker Youth Sports Complex	26,000	26,680	2.6%	26,680	680	2.6%
Main Street Cultural District	32,000	49,000	53.1%	36,000	4,000	12.5%
MSCD - 150th Activities	7,000	0	-100.0%	0	(7,000)	-100.0%
VEISHEA - Pancake Feed	8,000	0	-100.0%	0	(8,000)	-100.0%
Total	147,000	154,180	4.9%	131,180	(15,820)	-10.8%

Note: Excluding one-time funds and VEISHEA, FY 2014/15 adopted amount is \$120,500. Committee Rec is 8.9% increase over this amount.

** AEDC request would be funded from Hotel/Motel taxes. All other requests would be funded from Local Option Sales taxes.*

Ames Economic Development Commission

How will you ensure that all reimbursement claims will be completed by the end of the City's fiscal year (June 30)?

Reimbursement claims will be completed prior to the end of the fiscal year because the entire subscription fee is paid on an annual basis.

If you do not receive this grant funding, what would the impact to your program/event be?:

If the Ames Chamber of Commerce and Economic Development Commission were unable to find alternative funding the Buxton SCOUT subscription would lapse and access would not be available. A resource needed to support activities specific to accomplishing the AEDC Strategic Plan objective would not be available.

If this is a student program/event, has it or its past iterations been approved by ISU's Events Authorization Committee?:

n/a

Budget

Complete the budget for your activity below, including your grant request from the City of Ames in line 10 and previous fiscal years in columns A, B, and C.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 12-13 ACTUAL	FY 13-14 ACTUAL	FY 14-15 ADOPTED	FY 15-16 PROPOSED
1	FUNDRAISING				
2	MEMBERSHIP DUES				
3	FEES CHARGED				
4	INVESTMENT INCOME				
5	GRANTS (PRIVATE SECTOR)				
6	STATE/FEDERAL FUNDS				
7	ISU OR GSB FUNDS				
8	OTHER GOV'T OR NON-PROFIT FUNDS				
9	MISC. (Describe): Investor Revenue	\$17,500	\$7,500	\$7,500	\$7,500
10	GRANT FUNDING FROM CITY OF AMES	\$17,500	\$7,500	\$7,500	\$7,500
11	TOTAL REVENUES	\$35,000	\$15,000	\$15,000	\$15,000

EXPENSES		FY 12-13 ACTUAL	FY 13-14 ACTUAL	FY 14-15 ADOPTED	FY 15-16 PROPOSED
12	SALARY AND RELATED				
13	OCCUPANCY/RENT				
14	SUPPLIES/EQUIPMENT				
15	CONTRACTUAL SERVICES	\$35,000	\$15,000	\$15,000	\$15,000
16	PROMOTION/ADVERTISING				
17	MISC. (Describe):				
18	TOTAL EXPENSES	\$35,000	\$15,000	\$15,000	\$15,000

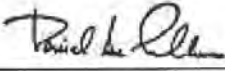
Proposed Task/Drawdown Schedule

On the lines below, describe the tasks you plan to complete using grant funds, the anticipated task completion date, and the amount you will request in grant funds reimbursement for that task. The total should add up to your grant request

Task	Completion Date	Amount
Renew Buxton Subscription	July, 2015	\$7,500

Disclaimer and Signature

I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.

Signature:  Title: President & CEO Date: 11-13-14

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 each year to be considered for funding.

Ames Historical Society Allocation History
(030-0129-410-4095)

Year	Allocation
2015/16	35,000 (request)
2014/15	24,000
2013/14	24,000 (+5,000 for Sesquicentennial)
2012/13	16,000
2011/12	18,000
2010/11	16,000
2009/10	16,000
2008/09	15,000
2007/08	10,000
2006/07	8,000
2005/06	7,500

NOTE: The allocation history and the submitted budget pages from AHS do not match, because AHS expressed its budget on a different fiscal year than the City's allocations.

Budget

Complete the budget for your activity below, including your grant request from the City of Ames in line 10 and previous fiscal years in columns A, B, and C.

SEE NOTES PAGE		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 12 ACTUAL	FY 13 ACTUAL	FY 14 PROJECTED	FY 15 PROPOSED
1	FUNDRAISING	63,199	35,778	64,985	60,000
2	MEMBERSHIP DUES	21,880	24,353	29,900	33,000
3	FEES CHARGED	43,416	40,788	39,995	40,070
4	ENDOWMENT INCOME	0	3,422	4,358	5,757
5	GRANTS (PRIVATE SECTOR)	2,140	2,131	500	11,250
6	STATE/FEDERAL FUNDS	0	0	0	0
7	CAPITAL IMPR.FUND OR AHS RESERVES	0	30,662	4,053	0
8	OTHER GOV'T OR NON-PROFIT FUNDS	2,222	2,275	2,333	2,472
9	MISC. (Describe): gift shop, interest	3,794	4,083	13,820	13,062
10	GRANT FUNDING FROM CITY OF AMES	16,521	22,316	26,881	29,500
11	TOTAL REVENUES	153,172	165,808	186,825	195,111

EXPENSES		FY 12 ACTUAL	FY 13 ACTUAL	FY 14 PROJECTED	FY 15 PROPOSED
12	SALARY AND RELATED	41,216	53,800	92,914	102,200
13	OCCUPANCY/RENT	10,067	9,874	13,694	13,650
14	SUPPLIES/EQUIPMENT	10,075	12,726	17,562	13,950
15	CONTRACTUAL SERVICES	59,597	74,042	32,478	37,261
16	PROMOTION/ADVERTISING	3,168	1,619	3,118	3,100
17	MISC. exhibits, programs, collections	25,526	13,747	27,060	24,950
18	TOTAL EXPENSES	149,649	165,808	186,826	195,111

Proposed Task/Drawdown Schedule

On the lines below, describe the tasks you plan to complete using grant funds, the anticipated task completion date, and the amount you will request in grant funds reimbursement for that task. The total should add up to your grant request

Task	Completion Date	Amount
1 st Quarter - facility-related expenses (utilities, rent, etc) & Coll. Mgr wages	Sept. 30, 2015	\$8750
2 nd Quarter - facility-related expenses (utilities, rent, etc) & Coll. Mgr wages	Dec. 30, 2015	\$8750
3 rd Quarter - facility-related expenses (utilities, rent, etc) & Coll. Mgr wages	March 30, 2016	\$8750
4 th Quarter - facility-related expenses (utilities, rent, etc) & Coll. Mgr wages	June 30, 2016	\$8750

Disclaimer and Signature

I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.

Signature: Casula Vance Title: Executive Director Date: 11/13/14

Ames Historical Society (AHS) Application - City of Ames FY 2015-16

Explanatory notes for the Budget Section

The AHS financial reports are kept by calendar year on a cash basis, rather than accrual.

Therefore, the application budget numbers are as follows:

Column A is 2012 actual revenue and expense – the overage went to reserves; we try to maintain a 3 to 6-month cash reserve for emergencies and major expenses

Column B is 2013 actual revenue and expense – some monies were pulled from cash reserves to cover renovation of the first floor of our facility. In Line 1, we lost a major donor.

Column C is 2014 projected figures based on 10 months of operations. Fundraising was greatly increased by one-time donations for the Sesquicentennial.

Column D is the proposed budget for 2015. In Line 1, an active Development Campaign will unfold in 2015 to replace the loss of our major donor in 2013.

We do not receive funds from GSB or ISU.

The numbers reported on this application are from the operating budget.

FYI - The Society also has an Endowment Fund (~\$131,000) under the management of the Story County Community Foundation. Our Capital Improvement Fund (formerly called Building Fund) stands at ~\$13,000. It is a money market account at First National Bank and is specifically for capital projects.

Further notes on 2014 by line:

Line 3 - rental income from 416 Douglas and parking lot tenants, tenant utility reimbursements, sales of services

Line 8 - Annual funds provided by the Story County Supervisors

Line 9 - Income from annual lecture series, gift shop sales, sales of services, interest, etc.

Line 13 – rental of storage space at 108 Fifth St., Pantorium, Sevde Self-Storage, and mortgage payments on a parking lot.

Line 10 – Because our fiscal Jan-Dec calendar year overlaps with the City's July-June fiscal year, the figures on this line represents the sum of half the money from two fiscal years.

Line 15 – Utilities, snow removal and all occupancy costs incurred by 3rd parties and major window repairs to Hoggatt School

Line 17 – Expenses associated with programs, exhibitions, collections

Ames Partner City Allocation History
(030-0125-410-4095)

Year	Allocation
2015/16	5,000
2014/15	5,000
2013/14	5,000
2012/13	5,000
2011/12	3,000
2010/11	3,000
2009/10	3,000
2008/09	3,000
2007/08	3,000

Ames International Partner Cities Association

Our group meets on a monthly basis and the AIPCA treasurer, Jen Malone, will submit detailed expenses to the city as well as an annual financial report.

If you do not receive this grant funding, what would the impact to your program/event be?:

It would require us to ask the City of Ames to rethink its mission with regard to our group, as there would be no way to carry it out without the help of the city.

If this is a student program/event, has it or its past iterations been approved by ISU's Events Authorization Committee?:

N/A

Budget

Complete the budget for your activity below, including your grant request from the City of Ames in line 10 and previous fiscal years in columns A, B, and C.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 11-12 ACTUAL	FY 12-13 ACTUAL	FY 13-14 ADOPTED	FY 14-15 PROPOSED
1	FUNDRAISING	0.00	150.00	300.00	300.00
2	MEMBERSHIP DUES	500.00	730.00	500.00	500.00
3	FEES CHARGED	0.00	0.00	0.00	0.00
4	INVESTMENT INCOME	0.00	0.00	0.00	0.00
5	GRANTS (PRIVATE SECTOR)	0.00	0.00	0.00	0.00
6	STATE/FEDERAL FUNDS	0.00	0.00	0.00	0.00
7	ISU OR GSB FUNDS	0.00	0.00	0.00	0.00
8	OTHER GOV'T OR NON-PROFIT FUNDS	0.00	1500.00	1378.45	1200.00
9	MISC. (Describe):	0.00	0.00	0.00	0.00
10	GRANT FUNDING FROM CITY OF AMES	3000.00	3445.24	3335.76	5000.00
11	TOTAL REVENUES	3500.00	5825.24	5514.21	7000.00

		FY 11-12 ACTUAL	FY 12-13 ACTUAL	FY 13-14 ADOPTED	FY 14-15 PROPOSED
EXPENSES					
12	SALARY AND RELATED	0.00	0.00	0.00	0.00
13	OCCUPANCY/RENT	0.00	0.00	0.00	0.00
14	SUPPLIES/EQUIPMENT	625.21	817.94	1263.78	1500.00
15	CONTRACTUAL SERVICES	2618.54	2180.39	2072.00	2500.00
16	PROMOTION/ADVERTISING	50.00	52.06	75.18	300.00
17	MISC. (Describe): Travel assistance	362.16	784.50	2295.75	2500.00
18	TOTAL EXPENSES	6131.77	3834.89	5706.71	6800.00

Proposed Task/Drawdown Schedule

On the lines below, describe the tasks you plan to complete using grant funds, the anticipated task completion date, and the amount you will request in grant funds reimbursement for that task. The total should add up to your grant request

Task

Completion Date

Amount

Hosting Expense for Adult Delegation coming in September 2015	2400.00	
Partial Travel Expenses for trip leader(s) of the adult delegation in June 2015	2100.00	
Supplies and equipment	500.00	

Disclaimer and Signature

I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.

10/23/14

Signature: Dianne Brotherson Title: AIPCA President Date: 10/23/14

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than November 15 each year to be considered for funding.

Campustown Action Association Allocation History
(030-0146-410-4095)

Year	Allocation
2015/16	30,000
2014/15	25,000
2013/14	25,000
2012/13	25,000
2011/12	0
2010/11	5,618

Campustown Action Association

Budget

Complete the budget for your activity below, including your grant request from the City of Ames in line 10 and previous fiscal years in columns A, B, and C.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 12-13 ACTUAL	FY 13-14 ACTUAL	FY 14-15 ADOPTED	FY 15-16 PROPOSED
1	FUNDRAISING	\$5000	\$10,077	\$21,600	\$12,000
2	MEMBERSHIP DUES	\$1400	\$9750	\$15,000	\$14,000
3	FEES CHARGED				
4	INVESTMENT INCOME				
5	GRANTS (PRIVATE SECTOR)	\$1725	\$3000	\$3000	\$3000
6	STATE/FEDERAL FUNDS				
7	ISU OR GSB FUNDS	\$20,000	\$20,000	\$20,000	\$25,000
8	OTHER GOV'T OR NON-PROFIT FUNDS				
9	MISC. (Describe): In-Kind Event costs, Rent & Utilities Donated to CAA		\$1350		\$17,233
10	GRANT FUNDING FROM CITY OF AMES	\$5,000	\$25,000	\$25,000	\$30,000
11	TOTAL REVENUES	\$33,125	\$69,127	\$84,600	\$101,233

EXPENSES		FY 12-13 ACTUAL	FY 13-14 ACTUAL	FY 14-15 ADOPTED	FY 15-16 PROPOSED
12	SALARY AND RELATED	\$17,099	\$42,000	\$42,230	\$43,000
13	OCCUPANCY/RENT				\$0
14	SUPPLIES/EQUIPMENT	\$1339	\$3334	\$5360	\$3150
15	CONTRACTUAL SERVICES				
16	PROMOTION/ADVERTISING	\$4033	\$16,348	\$34,550	\$32,550
17	MISC. (Describe): (ITGA & Intern)			\$1500	\$5600
18	TOTAL EXPENSES	\$22,471	\$61,682	\$83,640	\$84,300

Proposed Task/Drawdown Schedule

On the lines below, describe the tasks you plan to complete using grant funds, the anticipated task completion date, and the amount you will request in grant funds reimbursement for that task. The total should add up to your grant request

Task	Completion Date	Amount
Maintain and enhance series of community-oriented family activities and events, focusing on Summertime in Campustown	Fall 2015	\$5000
Work with City of Ames Public Relations staff to create and implement a public service campaign promoting the use of the Ames Intermodal Facility	Fall 2015	\$4000
Create a recommended plan for increased, enhanced, and uniform public lighting throughout the district working with Electric Services and Public Works	Fall/Winter 2015	\$5000
Continue the Healthiest Ames initiative to promote a pedestrian and bicycle-friendly business district	Fall/Winter 2015	\$4000
Work with City staff to incorporate outdoor public space beginning with Hayward reconstruction and begin streetscape conversations to be included as further street improvement projects develop	Fall/Winter/Spring 2015/16	\$5000
Work with Façade Grant applicants in district to ensure strong applications and projects that will enhance the district	Winter 2015/16	\$2000
Work to foster involvement of Campustown and Campustown businesses in the Long Range Transportation Process to ensure implementation in our district	Winter/Spring 2015/16	\$2000
Attend International Town and Gown Association conference in Spring 2016	Spring 2016	\$3000

Hunziker Youth Sports Complex Allocation History
(030-0131-410-4095)

Year	Allocation
2015/16	26,680
2014/15	26,000
2013/14	26,000
2012/13	25,000
2011/12	25,000
2010/11	25,000
2009/10	25,000
2008/09	25,000
2007/08	25,000
2006/07	25,000
2005/06	25,000

Hunziker Youth Sports Complex

Budget

Complete the budget for your activity below, including your grant request from the City of Ames in line 10 and previous fiscal years in columns A, B, and C.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 12-13 ACTUAL	FY 13-14 ACTUAL	FY 14-15 ADOPTED	FY 15-16 PROPOSED
1	FUNDRAISING	2605		2731	
2	MEMBERSHIP DUES	71494	61955	68710	61605
3	FEES CHARGED	2000	2000	2000	2000
4	INVESTMENT INCOME	38	16	16	15
5	GRANTS (PRIVATE SECTOR)				
6	STATE/FEDERAL FUNDS				
7	ISU OR GSB FUNDS				
8	OTHER GOV'T OR NON-PROFIT FUNDS				
9	MISC (Concession Sales - Cost of Goods Sold)			38763	40000
10	GRANT FUNDING FROM CITY OF AMES	25000	26000	26000	26600
11	TOTAL REVENUES	101137	89971	138220	130220

EXPENSES		FY 12-13 ACTUAL	FY 13-14 ACTUAL	FY 14-15 ADOPTED	FY 15-16 PROPOSED
12	SALARY AND RELATED	17361	20151	45231	46392
13	OCCUPANCY/RENT				
14	SUPPLIES/EQUIPMENT	22580	17764	21527	28000
15	CONTRACTUAL SERVICES	16666	16737	22957	23600
16	PROMOTION/ADVERTISING				
17	MISC. (Facility Upkeep & Admin):	44530	35319	48505	32228
18	TOTAL EXPENSES	101137	89971	138220	130220

Proposed Task/Drawdown Schedule

On the lines below, describe the tasks you plan to complete using grant funds, the anticipated task completion date, and the amount you will request in grant funds reimbursement for that task. The total should add up to your grant request

Task	Completion Date	Amount
Garbage Service	10/31	2350
Utilities	10/31	3650
Portable Toilets	10/31	1680
Lawn Mowing & Fertilization	10/31	18000

Disclaimer and Signature

I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.

Signature: Mark Katch Title: DIRECTOR OF FACILITIES Date: 11-15-14

Budget

Complete the budget for your activity below, including your grant request from the City of Ames in line 10 and previous fiscal years in columns A, B, and C.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 12-13 ACTUAL	FY 13-14 ACTUAL	FY 14-15 ADOPTED	FY 15-16 PROPOSED
1	FUNDRAISING				
2	MEMBERSHIP DUES				
3	FEES CHARGED	2400	2400	2400	2400
4	INVESTMENT INCOME				
5	GRANTS (PRIVATE SECTOR)				
6	STATE/FEDERAL FUNDS				
7	ISU OR GSB FUNDS				
8	OTHER GOV'T OR NON-PROFIT FUNDS				
9	MISC. (add'l cost incurred by Homecoming):	800	800	800	800
10	GRANT FUNDING FROM CITY OF AMES				
11	TOTAL REVENUES				

		FY 12-13 ACTUAL	FY 13-14 ACTUAL	FY 14-15 ADOPTED	FY 15-16 PROPOSED
EXPENSES					
12	SALARY AND RELATED				
13	OCCUPANCY/RENT				
14	SUPPLIES/EQUIPMENT				
15	CONTRACTUAL SERVICES	4200	4500	4500	4500
16	PROMOTION/ADVERTISING				
17	MISC. (Describe):				
18	TOTAL EXPENSES	4200	4200	4200	4200

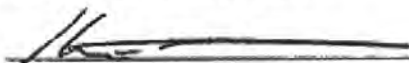
Proposed Task/Drawdown Schedule

On the lines below, describe the tasks you plan to complete using grant funds, the anticipated task completion date, and the amount you will request in grant funds reimbursement for that task. The total should add up to your grant request

Task	Completion Date	Amount
Portion of total expenses to Chris Cakes	11/15/15	1000

Disclaimer and Signature

I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.

Signature:  Title: Asst. Director for Student Programs Date: 11/14/14

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 each year to be considered for funding.

Main Street Cultural District Allocation History (030-0130-410-4095)

Year	Allocation
2015/16	49,000 (request)
2014/15	32,000 (plus additional \$7,000 one-time for Sesquicentennial activities)
2013/14	32,000
2012/13	31,000
2011/12	30,000
2010/11	29,000
2009/10	4,000
2008/09	0
2007/08	79,000 (3 years of \$25,000 annual operating support paid upfront plus \$4,000 for banners, pots, and plants)

Main Street Cultural District

MSCD staff will work diligently, in partnership with the Ames Chamber of Commerce, to ensure all reimbursement claims are processed according to City requirements and submitted on or before specific deadlines.

If you do not receive this grant funding, what would the impact to your program/event be?:

Since the inception of MSCD, the City of Ames has been an integral partner in the financial success of the MSCD with their support. Without City of Ames support, MSCD will face budgetary constraints resulting in significant scaling back of organizational programming, as well as put the Main Street Iowa designation at risk. Reducing programming will limit MSCD's ability in promoting its mission of making downtown Ames the destination district in the heart of our community.

If this is a student program/event, has it or its past iterations been approved by ISU's Events Authorization Committee?:

N/A

Budget

Complete the budget for your activity below, including your grant request from the City of Ames in line 10 and previous fiscal years in columns A, B, and C.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 12-13 ACTUAL	FY 2013 ACTUAL	FY 2014 ADOPTED	FY 2015 PROPOSED
1	FUNDRAISING	15600	30000	38600	45500
2	MEMBERSHIP DUES	30000	31000	25375	31000
3	FEES CHARGED	2900	6190	72354	75000
4	INVESTMENT INCOME	20	20	30	50
5	GRANTS (PRIVATE SECTOR)	4800			
6	STATE/FEDERAL FUNDS				
7	ISU OR GSB FUNDS				
8	OTHER GOV'T OR NON-PROFIT FUNDS	13500	7250	2750	11750
9	MISC. (Describe):				
10	GRANT FUNDING FROM CITY OF AMES	3100	33000	39000	49000
11	TOTAL REVENUES	97820	100210	178109	212300

		FY 12-13 ACTUAL	FY 2013 ACTUAL	FY 2014 ADOPTED	FY 15-16 PROPOSED
EXPENSES					
12	SALARY AND RELATED	60000	62000	41540	53000
13	OCCUPANCY/RENT	4800	1200	5808	8000
14	SUPPLIES/EQUIPMENT	5770	2370	2400	1500
15	CONTRACTUAL SERVICES	17940	40225	120500	141800
16	PROMOTION/ADVERTISING	9290	1153	8200	8000
17	MISC. (Describe):				
18	TOTAL EXPENSES	97800	106948	178448	212300

Proposed Task/Drawdown Schedule

On the lines below, describe the tasks you plan to complete using grant funds, the anticipated task completion date, and the amount you will request in grant funds reimbursement for that task. The total should add up to your grant request

Task	Completion Date	Amount
------	-----------------	--------

Operational & Administrative Expenses	12-31-2015	24500
Promotions-Image Events (4 th of July, Firefly Country Nights, Foodies & Brew, Oktoberfest)	10-15-2015	10500
Promotions-Retail Events (January Dollar Days, Spring Swing, ArtWalk, Summer Sidewalk Sales, MusicWalk, Trick-or-Treating, Snow Magic)	12-31-2015	4000
Beautification (expanded plantings, new building lights)	5-31-2015	10000

Disclaimer and Signature

I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.

Signature: Jess Clyde Title: 2015 MSCO Board President Date: 12/09/14

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 each year to be considered for funding.



January 20, 2015

Mayor Ann Campbell
Members of the City Council
City of Ames
515 Clark Avenue
Ames, IA 50010

Dear Mayor Campbell and City Council Members,

The Ames Public Art Commission (PAC) experienced an exciting year in 2014 with significant transitions in leadership, new members and a renewed enthusiasm for the public art in Ames. We are planning several ambitious efforts and will expand our partnerships on behalf of the City. Through careful internal consultation and review, the PAC is evolving into a more efficient, streamlined, and results-oriented commission. Together we look forward to continuing to grow the success of the Ames Public Art Commission and the positive impact of the arts on our community.

The Year in Review: 2014

PAC leadership changed in April and with this change came a restructuring to include the Vice Chair position. The PAC leadership is now the following positions: Chair, Vice Chair, Secretary, and Treasurer. The newly added Vice Chair position helps to support the Chair and provides an opportunity for succession in leadership. In addition, our many sub-committees were streamlined into three core committees – Collections and Information Management, Public Relations and Marketing, and Outreach. Operating for several months now under this structure, it has proven to the PAC leadership that the restructuring is a successful model to continue on with.

In the past, the PAC has seen a regular turn-over of members. Over the past two years, targeted recruitment to fill in needed expertise on PAC has led to a very effective and diverse team. We currently have 14 members that are dedicated to the PAC and its mission and goals.

We have continued with our annual August tradition of asking our three committees to submit a yearly spending allocation plan. This allows us to create written documentation of near-term goals and assists with the accountability, organization and spending throughout the year. In addition, policy review and re-write, development of committee descriptions, and new member orientations have helped guide the PAC. Finally, our monthly agendas have been restructured to streamline the meetings and focus on each month's tangible goals and outcomes.

Over the last year, the three committees of the PAC accomplished a vast array of achievements. Below are just a few highlights of PAC yearly activities grouped by committee.

Collections and Information Management

This committee is charged with documentation, processing and preservation of public works of art owned by the City. Inventory updates and condition reporting on works of art is an ongoing and yearly goal of this committee. The focus of this committee in 2014 was to redraft policy regarding the accession and de-accession of works of art in the collection. Care and maintenance was also addressed for specific works of art that over time have begun to deteriorate. Other actionable items included the reorganization of digital files, reorganization of closets, creation of a “how to protect the artwork” statement for construction sites located near works of art, and cataloging of artwork.

Public Relations and Marketing

This committee has had a very busy and successful year helping to build awareness and community participation. PR worked to promote and publicize the efforts of the PAC by staffing a booth at Art Walk in June, the Reiman Gardens Art Fair in July, the Main Street Farmers Market in August, and the Octagon’s Art Festival in September. They created marketing materials to improve the visibility and appeal of the PAC booth. Several well-received press releases led to coverage on local radio and in the *Ames Tribune* and *Des Moines Register*. In addition, the PAC continues to use and update our social media and web-based outlets on Facebook, and of course through our official website maintained by City Staff. This committee spearheaded the community-wide project to “Name the Dragons”, two sculptures (one yellow and one purple) that are in the collection by City Hall. This project generated tons of buzz and many entries. The final names have been calculated from the public vote and are in the process of being vetted for copyright restrictions by the City’s legal staff.

Outreach

The **Ames Annual Outdoor Sculpture Exhibition (AAOSE)**, the longest running program for the PAC, continued with its 19th annual downtown exhibition in 2014. Five sculptures were selected and include: *Help Another* by James Bearden of Des Moines; *Life: Portal to the Future* by Zach Bowman of Ankeny; *Solitary Nomad* by V. Skip Willets of Camanche; *Wings of Change* by Hilde Dobruyne of Cumming; and *Industrial Revolution II* by John Brommel of Des Moines. Each received a \$1000 honorarium and the sculptures are on display around downtown Ames. We had a very successful voting campaign for the AAOSE best-of-show both through in-person balloting at the Octagon Art Festival, Reiman Garden Art Fair, and online Facebook voting. The “Best in Show” prize (\$500) was awarded to John Brommel for *Industrial Revolution II* in November.

The **Neighborhood Sculpture** program collaborates with Ames neighborhoods interested in acquiring a sculpture from the *Ames Annual Outdoor Sculpture Exhibition*. This was yet another phenomenal year in that the program maximized the allocated budget plus the rollover from unspent funds last year. From a pool of ten applicants, the committee was able to acquire and place four sculptures -- three were purchased outright by Neighborhood Sculpture for a total of \$12,000, and one was generously donated by the artist. The reception of the placed sculptures around town has been overwhelmingly positive, resulting in even greater exposure and interest in the program.

The AAOSE and Neighborhood Sculpture programs have been tremendously successful and continue to gain in prestige, awareness and momentum in providing a continuous stream of new art from nationally working artists placed throughout the city of Ames. Neighborhood Sculpture and AAOSE are a highly valuable and tangible way of incorporating public art in Ames and positively transforming neighborhoods across the entire City.

This budget cycle is another where the **Art in the Parks** funding will roll-over and continue to accumulate. This rollover will allow the committee to further develop plans for a future large-scale and impactful project using the previous precedent-setting examples of Patrick Dougherty's *Restless by Nature*, and Peter Irniq's *Inuksuit* sculptures as inspiration. The PAC is exploring alternative ideas for cost-effective and mission-driven exhibition of art by significant national artists.

PAC **ad-hoc initiatives** involve some of our most ambitious endeavors in creating more public art projects that collaborate early-on with partners within the city of Ames. The major collaborative project this year was **Cy City** spearheaded by the Leadership Ames class of 2014 in celebration of Ames' 150th year. The highly successful involvement of the City of Ames, Iowa State University, community businesses, donors, artists and community groups resulted in a citywide installation of several dozen CY sculptures thematically decorated. Cy City was a project where PAC could lend both an artistic voice as well as process and installation consultation. In the end, Cy City raised over \$50,000 for local charities and scholarships. Though PAC's involvement, several CY's are now installed on City property and one is going to be recommended for the City's art collection.

In September, PAC Chair Allison Sheridan presented at the **Iowa Public Art Network Conference** in Dubuque, IA. The panel presentation hosted by the Iowa Department of Cultural Affairs' Public Art Council focused on five communities with outstanding public art programs. Ames PAC was the oldest established program and the presentation helped to build awareness among our Midwest peers of the caliber of program the City of Ames has.

The accomplishments listed above are just a few examples of this year's PAC activities that provided access to a larger audience assisting in the promotion of specific PAC initiatives. The core PAC mission and goals continue to be the central focus and through review of bylaws, policy and procedure this year, we lay the groundwork for future efforts of connecting the PAC to the Ames community, Central Iowa and beyond.

The 2014-2015 Budget approved by the City Council last year is summarized in the following chart with the additional rollover funds noted in the "Account Transfer In" fields. The only exception is the continued rolled over funds for Art in the Parks which have been accumulating over several budget cycles.

Committee	FY 2014/2015 Budget	Account Transfer In
Ames Annual Outdoor Sculpture Exhibition (AAOSE)	\$14,500	\$ 4,326
Art In the Parks	\$ 5,000	\$12,206
Neighborhood Sculpture Collection Management & Archive Maintenance	\$ 2,000	\$ 1,000
Education & Information	\$ 2,000	
Public Relations and Marketing	\$ 2,500	\$ 2,000
Operating	\$ 1,000	
Total	\$37,000	\$25,547

As you can see, we had an ambitious and exciting year with a VERY enthusiastic team! None of this could have happened without the hard work, support and dedication of the city staff members, Bob Kindred, Cathy Gersema, Erin Thompson, Erin Cain, John Forth, Derek Crisler,

and Susan Gwiasda, Brian Philips, and Corey Mellies among others, and the labor & devotion of the members of the PAC itself.

Looking forward to 2015-2016

As expressed in our mission statement “The Ames Public Art Commission is committed to creating a visual and aesthetic environment that incorporates art into the lives of all Ames citizens.” The PAC has a number of exciting ideas and initiatives in the works for 2015-16 that will fulfill this mission and elevate the public art collection within the city.

Collections and Information Management

In the next year, this committee is planning to map the collection and develop a GIS system with a web integrated platform for the public as well as the committee members. The committee also is planning for new sculpture pads, re-siting of the pair of dragon sculptures at City Hall, major maintenance on the David Dalquist sculptures around town, secure off-site storage for works of art and festival materials, and acquisition of more indoor artwork.

Public Relations and Marketing

The PAC plans to continue in many of the same festivals & events this year that we have participated in the past, taking advantage of the large crowds and the high potential to raise awareness of the activities of the PAC. This committee’s goals for next year include the promotion of PAC’s 25 year anniversary, adding a digital display to enhance the presence of the PAC booth at the festivals, several color ads in print media to build awareness of the public art in Ames, and new marketing/promotion materials. A major initiative will be the announcement of the winning names for the two dragon sculptures and the sculptures re-installation at City Hall (projected for September).

Outreach

The **Art in the Parks** committee is in the process of developing the next installation of artwork. The Art in the Parks program requires the continuation of utilizing funds from previous budget cycles, similar to the funding strategies used for the Patrick Dougherty and Peter Irnig projects. The committee’s goal is to have new, possibly interactive, installations in 2016. This committee will also be seeking grant funding to bolster the project budget. Art in the Parks will become a more focused program that could be a catalyst for the display of high-caliber artists and curated themes utilizing accumulated funds.

The **Ames Annual Outdoor Sculpture Exhibition** committee is planning and accepting entries for the 20th Annual exhibition of sculpture. The increased honorarium implemented several years ago and the dramatic increase in exposure of our call for artists through national listing services, has proven very effective in attracting impressive entries from throughout the Midwest, the nation, and even some international inquiries. The proof is in the substantial increase in quality, scale, purchase price and success of the last two years’ exhibitions. The deadline for submission is soon, after which the judges will select several sculptures for exhibition in downtown Ames in 2015-16. Placement and dedications are scheduled for Late Spring 2015. Future goals of this committee include expanding existing concrete pads to accommodate the improved scale and diversity of the work. This committee is seeking an increase in funding to be able to pour new concrete pads that can safely accommodate larger sculptures.

The **Neighborhood Sculpture** program is in negotiations with this year’s batch of AAOSE artists, with the hope that PAC will be able to purchase several sculptures, once again maximizing the allocated budget of \$10,000, plus the additional Council approved roll-over. PAC once again (now for two years in a row) has had a record number of applications (ten this year)

due to more persistent and consistent efforts to increase public awareness of the program and due to AAOSE's improved quality of entries. We are excited and hope to keep extending both Neighborhood Sculpture and AAOSE to other new neighborhoods and overlooked public spaces in Ames including Campus town, the North Grand area, South and West Ames.

Our **ad-hoc future initiatives** involve some of our most ambitious endeavors in creating more public art projects that collaborate early-on with new municipal developments within the City of Ames, namely the water treatment plant on 13th Street. Another major partnership will be on the Watershed project taking place this year around City Hall. Additional working relationships for the upcoming year include PAC's involvement with the **Ames Animal Shelter** staff to enliven their facility with new or restored public art. State-wide partnerships to develop include those with the **Department of Cultural Affairs** and the **Iowa Arts Council** as well as peer city arts groups and committees.

Budget Request 2015-16

In light of our ongoing and projected activities and needs, we respectfully submit a proposed FY 2015-16 budget for your consideration. The **proposed FY 2014-15 Budget** request is summarized below. We thank you for your time and consideration on this matter.

<u>Committee</u>	<u>FY 2015/2016 Budget</u>	<u>Increase/Decrease from FY 2014/2015 Budget</u>
OUTREACH		
Ames Annual Outdoor Sculpture Exhibition (AAOSE)	\$14,500	No change
Art In the Parks	\$ 5,000	No change
Neighborhood Sculpture	\$13,500	+ \$3,500 from original budget request (-\$2,515 from total w/ rollover funds)
COLLECTION & INFORMATION MANAGEMENT		
	\$ 4,500	+ \$500 from original budget request (-\$1,000 from total w/ rollover funds)
PUBLIC RELATIONS & MARKETING		
	\$ 2,500	No change from original budget request (-\$2,000 from total w/ rollover funds)
Operations	\$ 1,000	
<hr/>		
TOTAL	\$41,000.00	\$4,000 additional requested from 2014-15 budget

Thank you very much for your continued enthusiastic support for the initiatives of the PAC and we look forward to your help, sage counseling and support in the future.

Respectfully Submitted,

Allison Sheridan, Chair
Ames Public Art Commission

Sarah Buss, Vice Chair
Ames Public Art Commission



MEMO

Date: January 22, 2015
To: Steve Schainker
From: Duane Pitcher
Subject: City Council Staff Referral - Property Tax Impact of Using G.O. Bonds to Replace Federal/State Grants to Fund the Grand Avenue Extension Project

As part of the November 25, 2014 Council discussion on Budget Guidelines, action was taken directing staff to report on the property tax impact of funding the planned Federal/State grant portion of the Grand Avenue Extension project with General Obligation Bonds.

The most recent update of the Capital Improvement Plan for the Grand Avenue Extension Project has funding planned as follows:

G. O. Bonds	\$ 5,610,000
Federal/State Grants	7,820,000
MPO/STP Funds	<u>4,300,000</u>
Total	\$17,730,000

Spending on planning, design, land acquisition, and construction for the project is expected to be spread over five years. The MPO/STP funding will remain the same regardless of level of G.O. Bond and grant funding.

At our current valuation, the planned G.O. Bond amount of \$5,610,000 will add approximately \$564,000 to debt service annually for 12 years and require \$0.23 in the debt service levy to fund repayment. Increasing the bond funding by the Federal/State grant amount of \$7,820,000 will add an additional \$786,000 in debt service requirements for 12 years or about \$0.32 in the debt service levy rate. As a reminder, our current total tax levy rate in the FY 15/16 recommended budget is approximately \$10.59.

Staff Report

Parking Fund Status

BACKGROUND:

The Parking Fund supports various aspects of public parking, both in lots and on streets. The parking fund expenses include maintenance of lots and meters, enforcement of regulations and fine collections, and administration expenses. City Council requested a summary of the Parking Fund and its associated revenues and expenses during the Budget Issues discussion in late November 2014.

Parking Fund Trends

The Parking Fund has been relatively stable over the last several years. The actual ending fund balance in FY 11/12 was \$351,669, compared to a budgeted balance for FY 15/16 at \$303,251. The trend has been a slowing falling fund balance but remains adequate to fund parking operations and possible contingencies. The proposed FY 15/16 budget reflects a deficit in the Parking Fund of \$53,045.

Meter and Permit Rates

Parking meter rates are \$0.20 per hour in the downtown district and \$0.25 per hour in the Campustown district, with a small number of exceptions.

The monthly rates for reserved parking spaces vary from \$30 to \$40, with most spaces renting at \$35 per month.

These rates have been unchanged for several years.

Fines

Parking fines for overtime parking at meters are currently set by Municipal Ordinance at \$10, which is reduced to \$5 if paid within seven days. For most other illegal parking violations the fine is \$20, reduced to \$15 if paid within seven days.

Overtime parking occurs when the motorist parked at a metered spot exceeds the time paid on the meter. This violation accounts for 24,052 of approximately 47,681 parking citations written in 2014. The estimated cost of meter enforcement, converted to a per-ticket basis, is \$12.51.

Illegal parking violations include such things as blocking sidewalks or driveways, parking without the proper permit or permission, or parking in violation of alternate side, or hour of day restrictions. These rates were increased from \$5 to \$10 in 2012.

Citation revenue fluctuates slightly from year to year as weather, public events, and other activities affect parking behavior and enforcement actions.

Intermodal Facility

One goal of building the Intermodal Facility adjacent to Campustown was to support parking needs in this area. The Intermodal Facility is managed by Iowa State University and charges \$0.75 per hour for off-street parking. Adjacent on-street parking is available for \$0.25 per hour. One effect of this discrepancy is to encourage use of on street parking and discourage use of the Intermodal Facility.

Summary

Parking fines are set to encourage compliance with regulations. A secondary goal is to cover the expenses associated with enforcement of parking regulations. Parking revenues are projected to be \$876,870 for FY 14/15. This figure includes reduced revenues for special events waived by City Council action. The annual expense of waivers has ranged from \$13,437 to \$17,431. Expenses for FY 14/15 are projected to be \$923,634. This modest shortfall can be expected to increase as expenses typically increase while revenues are flat until a rate change occurs.

Though there is not an immediate need to adjust revenues to fund the parking system, Council will likely need to consider fee changes in the near future. In addition to funding parking operations, the Parking Fund balance will be needed to fund parking lot improvements and other capital needed to maintain a quality parking system. Additional reductions in revenue due to increases in granting waivers of parking fees will make the need to adjust rates more immediate.



MEMO

To: Steve Schainker, City Manager

From: Shawn Bayouth, Fire Chief
Seana E. Perkins, Building Official
Scott Ripperger, Assistant Building Official

Date: January 16, 2015

Subject: FY 2015/16 Inspection Staffing

At the October 7, 2014 Town Budget meeting, a concern was raised as to whether the Inspection Division has adequate staffing to keep up with day-to-day inspections. Additionally, the City Council discussed this concern at the November 25, 2014 Council Meeting. It was unclear as to whether this concern was primarily directed towards Rental Housing inspections or Building Inspections, so the following memo addresses the current situation for both.

Rental Housing Inspections:

The Rental Housing team consists of two Rental Housing Inspectors that are supervised directly by the Building Official. As more housing units are added each year, their jobs have become busier, but completing required inspections and accommodating special requests have not been a concern for the team. In fact, both Inspectors inherited a backlog of past incomplete inspections (created through numerous rental housing moratoriums that effectively halted rental housing inspections from occurring) numbering in the hundreds and spanning multiple years. Since joining our team, these two Inspectors have not only been proficient in effectively remaining current on all required inspections, but have simultaneously been chipping away at the backlog, as well. By February 2015, there will only be 42 backlogged inspections (from 2012) that remain.

The Building Official has spent considerable time developing a more efficient inspection process, thereby creating a high-functioning team. The shared administrative support staff has been very helpful in assisting with the scheduling, and hopes are that the upcoming software change will make the process even more streamlined. So, our feeling is that though these positions are busy and will remain busy for the immediate future, even more efficiency will be gained with upcoming software changes and once the inspection backlog is complete the Inspectors will have even more time to concentrate on current inspections.

Building Inspections:

The Building Official has spent considerable time reorganizing and re-allocating duties among Division members to create greater efficiencies. All building and trade inspectors are now supervised by an Assistant Building Official, which has resulted in better communication and consistency in supervision. Efforts have also been underway to utilize our own inspectors to provide back-up for each of the respective building trade disciplines. In the rare event that no internal backup is available, an outside inspection agency (*Safe Building*

Compliance and Technology) has been contracted with to provide back-up inspection coverage. Inspections staff has provided *Safe Building Compliance and Technology* with training on City of Ames processes and procedures, so that they can provide the same services as our full time staff.

The Inspection Division has an internal policy to accommodate concrete pour, water heater, and furnace install inspection requests within 2 hours, and all other inspection requests within 24 hours. The Division has/and continues to meet this self-imposed timeline, resulting in very satisfied customers (2013 survey results showed a 98.3% satisfaction level with Inspections). Again, our hopes are that the upcoming software change will only make the inspection process even more streamlined, and help us to find even more efficiencies for our customers. So, our feeling is that though the Division's Inspectors are all very busy, we have been extremely successful in balancing the current workload while maintaining happy and satisfied customers.

Staff Report

Level of Maintenance on Trails during Winter Months

January 29, 2015

City Council referred to staff a request on November 25, 2014 for a report on the current level of maintenance on all City owned trails during the winter months.

The goals of winter trail maintenance include removing snow within 48 hours following a snow event and also to provide safe trails and shared use paths year round for pedestrians and bicyclists.

The majority of hard surface trails and shared use paths within the City of Ames are cleared of snow and ice during the winter months. Various jurisdictions are responsible for winter maintenance. including the City of Ames, Iowa State University, the Ames Community Schools, and private property owners. Several subdivisions, such as Northridge and Somerset, have private trails maintained by their respective associations. In and around Iowa State University, a mutual agreement with the City is in place designating who is responsible for winter trail maintenance between the two entities. The attached, color coded maps indicate who is responsible for winter trail maintenance across the community.

Below is a summary of trail maintenance responsibility within the City.

Path Maintenance Breakdown	Miles
City Paths Maintained in the Winter by the City	37.44
Unpaved City Paths Not Maintained in the Winter	8.19
Paths Maintained by Others (ISU, Private Property)	11.02
Total Paths	56.65

Approximately 48 miles of hard surface trails and shared use paths are maintained throughout the winter months within the park system and City rights of way. Approximately eight miles of unpaved trails are unmaintained during winter months in the City because the surfacing is made up of crushed stone, wood mulch or soil. These trails are shown in light blue on the maps. Signs are posted on all Park trails stating "Limited Trail Maintenance Year Round" within the park system. Limited trail maintenance means park users should use caution when using park trails due to snow, ice, and other debris hazards that can sometimes occur. In East River Valley, there are approximately three miles of unpaved trails that are groomed for cross country skiing when conditions warrant.

Under current maintenance practices, Parks and Recreation Maintenance staff assumes primary responsibility for snow removal on trails and shared use paths. Those efforts commence once two inches of snow has fallen. In the event of heavy snow, eight inches and above, Parks and Recreation

Maintenance staff is often called upon to assist Public Works in clearing snow from alleys and difficult to access areas, in addition to the hard surface trails and shared use paths. Parks Maintenance staff operates smaller equipment adapted for trails and shared use paths, which enables them to assist in clearing snow from alleys and difficult to access areas. Once snow is cleared in the alleys and difficult to access areas, Parks Maintenance staff focuses their attention on snow removal on all park trails and shared use paths. In areas where shared use paths are directly adjacent to the street (e.g. parts of Mortensen Rd, S. Maple, East Lincolnway), Public Works plow trucks are equipped with wing plows, which enables snow to be cleared from the street and shared use paths at the same time.

In areas where four foot existing sidewalks have been widened to an eight foot shared use path, City Code Section 22.2 requires only four feet of the shared use path to be cleared by the adjacent property owner. The Code does not require any additional width beyond four feet to be cleared by either the adjacent property owner or by the City. These areas include portions of Lincoln Way, Ontario Street, and 24th Street. At times Public Works crews will assist in removing the large windrows of snow that may accumulate from street plowing in those areas. This assistance is typically a lower priority in overall winter maintenance operations and takes place once normal levels of snow and ice control are completed.

Public Works staff focuses on plowing snow from the many City streets. Once that work is completed, Public Works staff may assist Parks Maintenance staff in removing snow from shared use paths and trails. In the event of high winds after a snow event, Parks Maintenance staff monitors and responds to areas susceptible to drifting along shared use paths and trails. In the event of citizen concerns regarding ice on paths, City staff attends to those issues within the same day, if possible.

STAFF COMMENTS

Based upon feedback received from the public, staff believes the winter trail maintenance procedures in place accomplish the needs of most residents. As the City continues to grow and more trails and shared use paths are added, those procedures will be adapted to meet those expanding needs.

During 2015 staff will develop a comprehensive snow manual to document all of the City's snow maintenance goals, practices, and policies for all City streets and paths. Staff will bring this comprehensive manual to City Council prior to next winter's snow season so that Council can confirm the overall policies and standards for snow removal. Staff will also present citizen feedback on the City's current service levels received through user surveys.

This manual will also be used as a training resource for City staff. As the manual is developed, staff will review current snow removal methods to ensure the City is meeting the needs of the residents and the current trends that will make snow removal more efficient in the City.

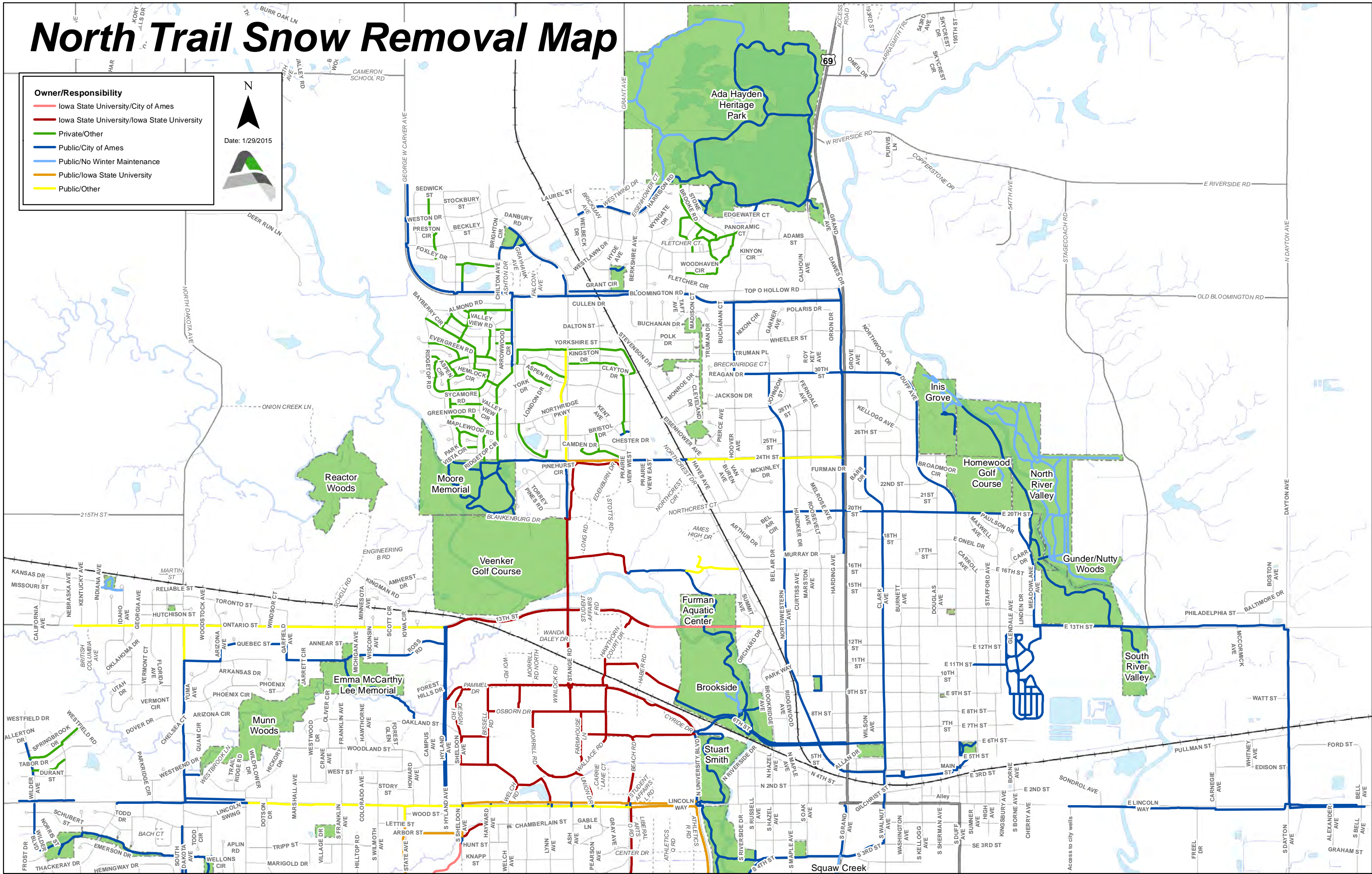
North Trail Snow Removal Map

Owner/Responsibility

- Iowa State University/City of Ames
- Iowa State University/Iowa State University
- Private/Other
- Public/City of Ames
- Public/No Winter Maintenance
- Public/Iowa State University
- Public/Other



Date: 1/29/2015



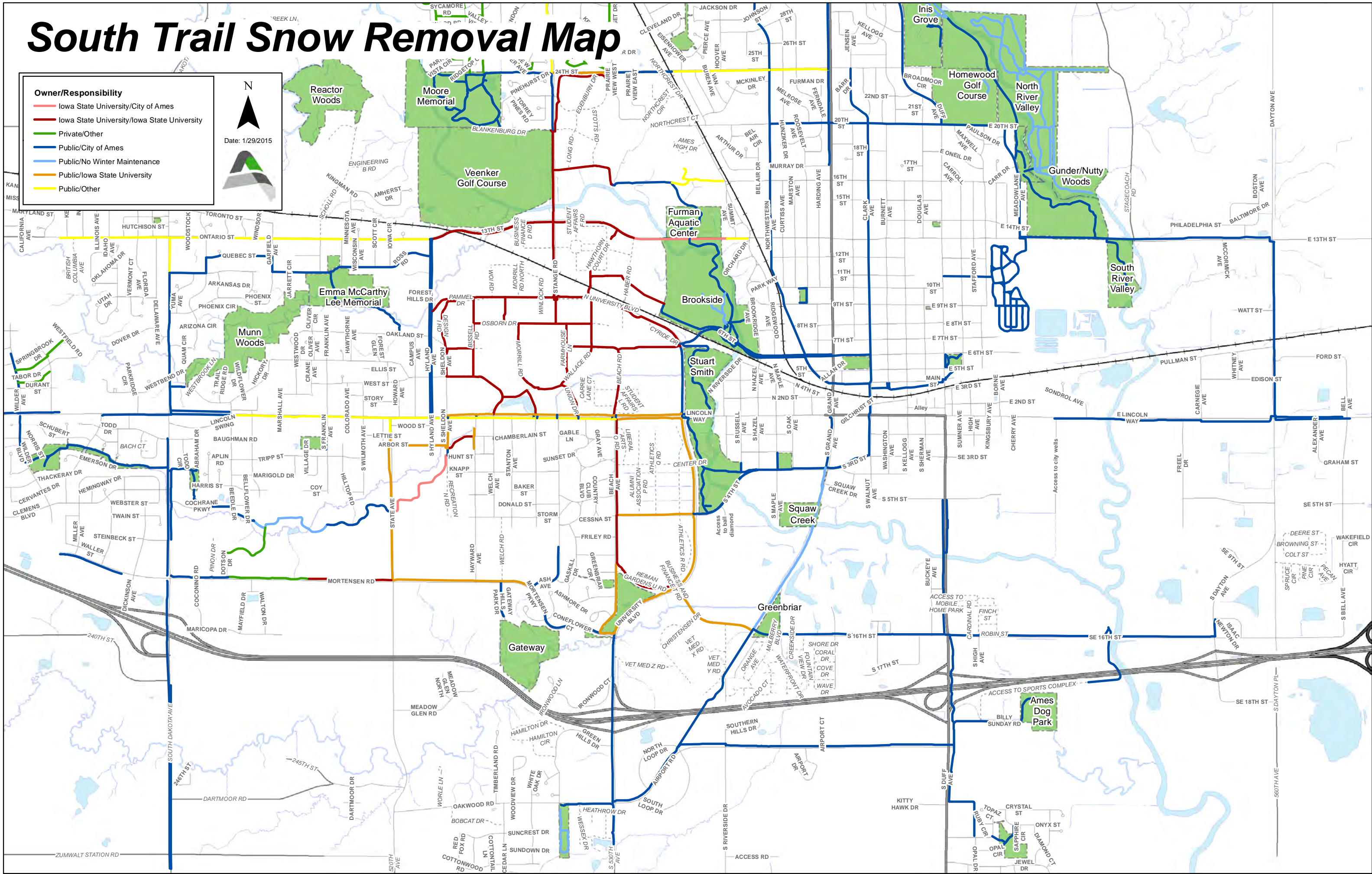
South Trail Snow Removal Map

- Owner/Responsibility**
- Iowa State University/City of Ames
 - Iowa State University/Iowa State University
 - Private/Other
 - Public/City of Ames
 - Public/No Winter Maintenance
 - Public/Iowa State University
 - Public/Other

N



Date: 1/29/2015

**TOWN BUDGET MEETING
OCTOBER 7, 2014**

Present:

Dan Culhane, representing the Ames Economic Development Commission, 304 Main Street

Tim Gartin, 2948 Eisenhower Circle

Sharon Guber, 2931 Northwestern Avenue

Kim Hanna, representing the Campustown Action Association, 200 Stanton, Suite 102

Dinah Kerksieck, 621 Garden Road

Nancy Marks, representing the League of Women Voters, 1625-24th Street

Joanne Pfeiffer, 3318 Morningside Street

Catherine Scott, 1610 Roosevelt

City Manager Steve Schainker welcomed the audience and explained the process for developing the FY 2015-16 City Budget. He explained that residents will be asked tonight to explain where they would like to see more expenditure or less expenditure. Viewers on television were encouraged to call in using the telephone number 239-5214. In addition, residents can contact members of the City Council with their requests.

Mr. Schainker introduced Mayor Ann Campbell, Council Member Tim Gartin, and City staff members Duane Pitcher, Finance Director; Nancy Masteller, Budget Officer; Melissa Mundt, Assistant City Manager; Brian Phillips, Management Analyst; Susan Gwiasda, Public Relations Officer; and Diane Voss, City Clerk.

The budget calendar was explained by City Manager Schainker. The first step in the budget process is the Resident Satisfaction Survey, which will be presented to the City Council on October 28. Staff members from each City Department have started gathering information on their capital improvements and operating budgets. Mr. Schainker emphasized that this meeting was to gather input from the community. In November, the Council will provide guidance on its budget priorities. Staff will put together the next fiscal year's budget in November and December. On January 20, 2015, the recommended Capital Improvements Plan will be presented. On January 27, public comments on the Capital Improvement Plan will be accepted. On January 30 and February 3, 4, and 5, the City Budget will be presented. The final wrap-up will be on February 10. The final budget hearing and adoption of the budget will be held on March 3. Budget amendments will be adopted in May for the fiscal year ending June 30, 2014. Finance Director Duane Pitcher noted that this year, another step will be added: On October 28, 2014, staff will present the carry-overs. Nothing new will be added; this is just to address the expenses budgeted for, but not yet expended.

Finance Director Duane Pitcher provided an overview of the budget. He explained that the City of Ames makes up only one-third of a typical resident's property tax bill. Growth in the City helps reduce the property tax rate. Mr. Pitcher explained the rollback provision and how it affects taxes. The City also collects a 1% sales tax, which goes for property tax reduction and community betterment projects. The current tax rate is \$10.86 per \$1,000 of property value. About 45% of the City's budget is for charges for services (primarily utilities). The utility rates

are used solely to fund those programs. Property taxes comprise less than 15% of the City's budget. Bond proceeds vary from year to year. After transfers, total budget revenue is about \$223 million.

Mr. Pitcher explained that the City's property tax is comprised of multiple levies. The general levy is \$5.83. The state limit is \$8.10 and most cities levy that amount. Mr. Pitcher explained that the City had been very good about not using all of the available levy. A Trust and Agency levy covers certain employee fringe benefits, the Transit levy is the City's contribution to CyRide, and there is a Debt Service levy. A resident with a home valued at \$100,000 would pay approximately \$591 in Ames property taxes in the current year. Mr. Pitcher identified where the \$591 goes towards different City services. The largest portion goes to Streets/Traffic and protective services (Police and Fire). He compared the property tax rate to other large cities in Iowa. Almost every other large city in Iowa is at the \$8.10 limit. Ames is 12th out of the group of 13 large cities in the ranking of total tax levy.

Public Input:

Kim Hanna, Director of the Campustown Action Association, 114 Welch Avenue, asked, in the interest of safety, to have street lights uniformly spaced throughout the Campustown District.

Representing the Ames Economic Development Commission, Dan Culhane requested that the City strongly consider annexation of land east of Highway 30 for industrial expansion and for a Master Plan to be created for the East Industrial Area. He acknowledged that there will be some issues, one of which will be the Central Iowa Rural Water District. Mr. Culhane also urged the City to extend Grand Avenue to help alleviate traffic congestion on Duff Avenue. He asked that modernizing the Ames Airport (terminal, hangar, runway) also be made a funding priority.

Dinah Kerk sieck, 611 Garden Road, Ames, requested that the bike path/sidewalks be installed on the west side of South Duff from the bridge to South 5th Street and around the corner to the Boys and Girls Club.

Sharon Guber, 2931 Northwestern, Ames, expressed concerns about the issues that she had been hearing concerning the Copper Beech apartment complex construction. She questioned whether there are enough inspectors and police officers for all the apartment complexes that are being constructed.

Joanne Pfeiffer, 3318 Morningside Street, Ames, expressed a desire for the City to do a better job at dealing with property maintenance and deteriorating sidewalks. Mr. Schainker explained that the property maintenance issue could be dealt with by encouraging the City Council to adopt certain standards, which then gives staff the authority to enforce those standards. Deteriorating sidewalks should be brought to the attention of City staff.

Kim Hanna also requested the creation of safe pedestrian crossings on Stanton and Lincoln Way.

Catherine Scott, 1610 Roosevelt, Ames, expressed concerns about the City losing many street trees due to the Emerald Ash Borer infestation. Noting that the City has been recognized as a "Tree City," she would like funds to be allocated to replace those trees. City Manager Schainker

stated that the management plan for dealing with the Emerald Ash Borer infestation and replanting of trees will be presented at the City Council's meeting scheduled for October 14. The estimated cost to implement the plan will be \$3 million; this amount will be spread over a number of years.

Ms. Scott also asked that the snow plowing route be mapped in real time on the City's Web site, similar to what is done for hydrant flushing.

Mr. Schainker thanked the attendees. He noted that if residents have additional input, there is plenty of time to attend future meetings or contact the Mayor and City Council.

The meeting concluded at 7:46 p.m.

Council Member Gartin noted that a citizen had texted him during the meeting to request that sufficient funds be allocated for trail maintenance.

Scribe: Diane Voss, City Clerk

From: Debra Lee <deblee58@yahoo.com>
To: Steve Schainker <sschainker@city.ames.ia.us>
Cc: Jeff Benson <jbenson@city.ames.ia.us>
Date: 10/07/2014 11:02 AM
Subject: Contribution to budget planning conversation

Steve,

I had planned to attend tonight's budget session, but other obligations are calling. My requests/observations are:

For Oak-to-Riverside Neighborhood:

- 1) Request for swing sets for O'Neil Park as previously communicated to Keith.
- 2) While unable to articulate specific needs at this point, it seems pretty easy to foresee that the apartment construction on the Riverside Manor nursing home property will create traffic control requests related to the following:
 - Cars entering South 4th Street at a point where vision is obstructed for drivers travelling eastbound on South 4th (coming around the curve just east of the Squaw Creek bridge).
 - Pedestrians crossing South 4th at uncontrolled intersections or jay-walking in order to reach CyRide stops on north side of South 4th. This is already a problem with residents in the existing apartment building at South Maple and South 4th. Again, drivers are just beginning to speed up after the curve right at the point where pedestrians are crossing.
 - Drivers choosing to exit new complex onto South Maple, resulting in issues at the South Maple/South 4th intersection and increased traffic/speeding problems on South Maple between South 4th and Lincoln Way.
 - Increased demand for CyRide capacity on the Blue (#3) route.

Please consider proactive steps, such as:

- Installation of a traffic signal at the intersection of South Maple and South 4th.
- Procedures to slow eastbound traffic as drivers come around the curve near the Squaw Creek bridge.
- A technique to provide for pedestrian protection as pedestrians cross South 4th Street in this area.

South 4th Street has historically been used as an alternative 'neighborhood outlet' to avoid turning into heavy traffic on Lincoln Way. My sense is that traffic flow on South 4th has gradually increased over the years and I am concerned that addition of these new apartment buildings will bring the situation to a tipping point in a negative direction for our neighborhood. I am not trying to be an alarmist. Just commenting on the impact on the livability of this area.

For the community as a whole:

My primary concern is that we continue to develop and maintain infrastructure to maintain quality of life with the significant, rapid population increase we have recently experienced.

When you talk to folks who have moved to Ames from other communities, it seems one of the most frequent favorable comments has been how quickly you can get around town. I am very supportive of whatever road construction and traffic management features we can put in place to keep this statement true.

My knowledge is incomplete regarding other services where capacity is important (electric, sewer, water, etc), but my sense is that you have been ahead of the game in those areas. My primary theme, however, remains to examine all areas of city services and to consider what may need to expand to address recent population increases. I also support devoting resources to the land use planning policy update, which I see as an activity related to my general concern.

Thank you for inviting comments regarding the budget planning and for all the time and energy you put into thinking about and working for the betterment of our community.

Sincerely,
Debbie Lee



October 7, 2014

Mr. Steve Schainker, City Manager
City of Ames
515 Clark Ave.
Ames, IA 50010

RE: Town Budget Meeting

Mr. Schainker,

I submit the following for your consideration as you, Mayor Ann Campbell, and the City Council begin budget preparations for fiscal year 2015/2016. The Ames community has enjoyed significant momentum related to economic development in recent years and I respectfully submit the following items that the Ames Economic Development Commission (AEDC) believes will augment economic development here in the Ames community for many years to come.

Eastern Annexation – The AEDC continues to support the annexation and deployment of infrastructure along the Lincoln Way corridor from Barilla east to 590th Street. While we recognize that a solution will be required with Central Iowa Rural Water Association, we urge the City of Ames to continue to plan, design, and ready itself to deploy the necessary infrastructure into this area where we believe significant capital investment and job creation can occur.

Master Plan – In conjunction with annexation to the east and deployment of infrastructure the AEDC also respectfully asks the City of Ames to consider the development of a master plan for the land east of the corporate limits of Ames. The boundaries of this plan would be Interstate 35 on the west, 590th Street on the east, 13th Street on the north, and U.S. Highway 30 on the south. Having a master plan at our disposal would allow for the most efficient use of this area, which we believe has tremendous potential for further development allowing for new tax base and new job creation.

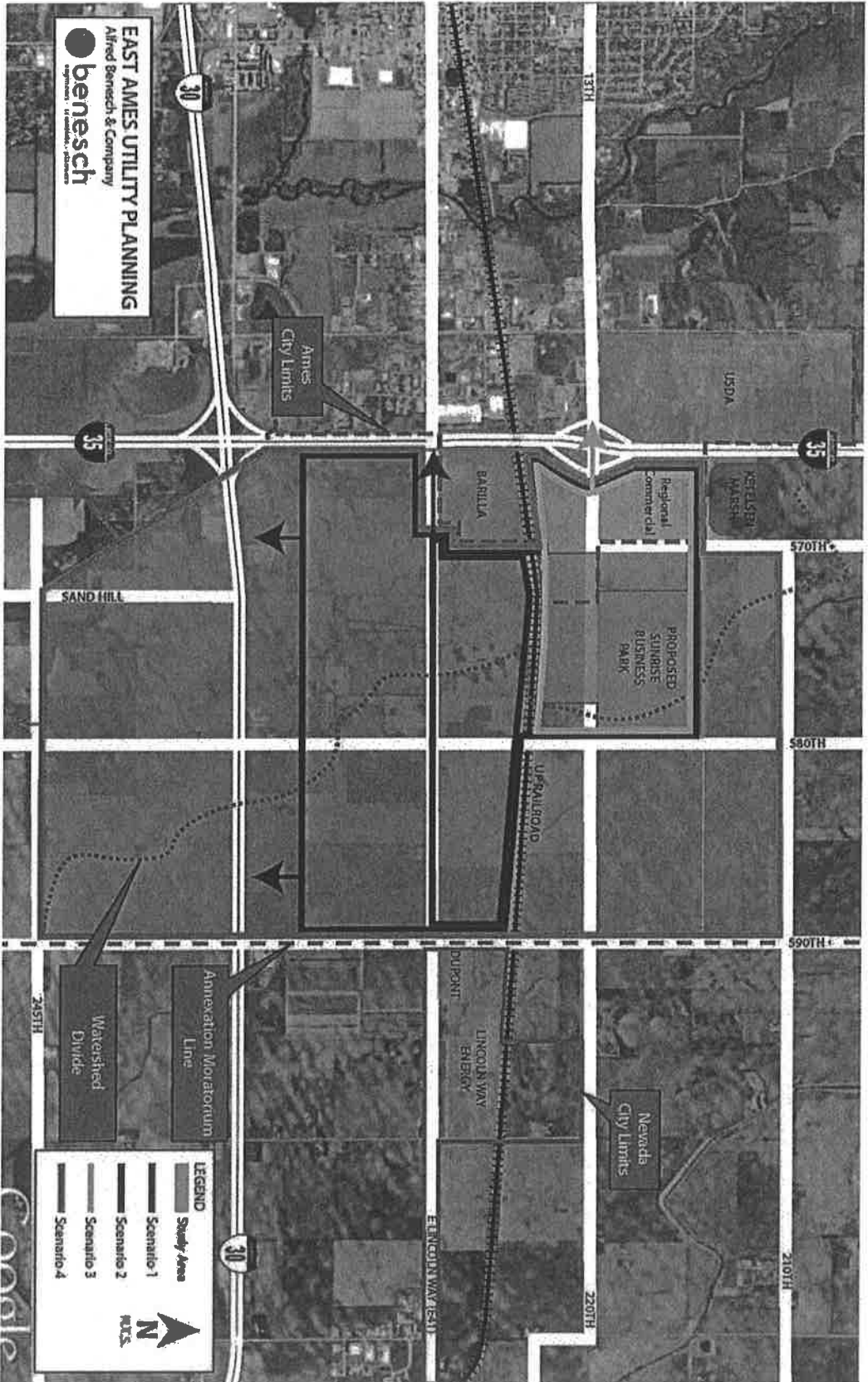
The AEDC appreciates the strong partnership it enjoys with the City of Ames. It is our desire that these two requests receive full consideration as the budget process evolves.

Sincerely,

A handwritten signature in black ink, appearing to read 'D. Culhane', written over a horizontal line.

Daniel A. Culhane, CCE, CEcD
President & CEO
Ames Economic Development Commission

CC: Lisa Lorenzen, Chair, AEDC



EAST AMES UTILITY PLANNING
 Alfred Bernsch & Company
 a **benesch** company
an Equal Opportunity Employer

LEGEND

- Study Area
- Scenario 1
- Scenario 2
- Scenario 3
- Scenario 4

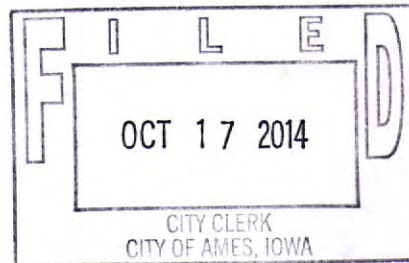
Watershed Divide

Annexation Moratorium Line

N
N.T.S.

Main Street
CULTURAL DISTRICT
Ames, Iowa

10/17/14



Dear Mayor and City Council,

I am submitting a letter to you requesting a change in procedure for the Main Street Cultural District funding process. In the past years, the MSCD has been required to apply for a grant from the city for support funding followed by a contract. It has been recommended to us by the certification staff of the MSI (Main Street Iowa) in August to request a change in this process. Specifically, they suggested removing the need for a grant application. In order to belong to MSI, it is a requirement for the City of Ames to be an active and viable source of revenue for the membership of the MSCD in MSI. It is the MSCD's hope that you will find this a reasonable request making the process more efficient and less cumbersome for both parties involved.

I have enclosed a list that outlines our goals, services and activities along with preliminary 2015 budget numbers. The MSCD promotes a healthy prosperous downtown, which results in real and tangible benefits to the community residents, service providers, financial institutions, retail businesses throughout the community and the city government.

We would like to request from the city their support in the amount of \$49,000.00 for 2015-2016. The basis for this substantial increase is due to the very large event expenses we are incurring to present Oktoberfest, Firefly Country Night and Foodies and Brew. All events have been very successful and we would like to continue bringing these types of events to Main Street. These events have been widely appreciated, successful and brings to downtown community members and people from surrounding areas. Our event expenses in 2014 for those three events alone came in around \$85,000.00. Oktoberfest was a two day event. It will go back to a one day event in 2015 and budget estimates at this point in time will be approximately \$55,000.00 for the three events. Our **total** 2015 event expense budget, which includes the downtown beautification expenses, will be right around \$70,000.00. The estimated total expense budget for both event *and* administration for 2015 is \$129,600.00. It is a *huge* undertaking for our small organization to meet sponsorship goals each year.

The MSCD has taken on these high risk and expensive events for many reasons. Two very important ones are listed below.

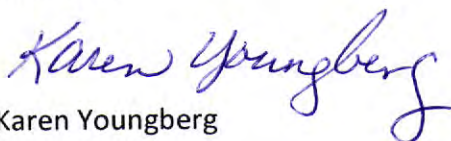
1. It is important to have events such as these if we want to provide entertainment “at home” instead of our community (and the surrounding areas) always looking to Des Moines for quality entertainment. A good thing to have for young professionals coming into the area.
2. It is a long range goal of the MSCD to have events which create enough profit to allow us to come to the city with contributing funds in order to partner for continued improvements and beautification. Examples: Downtown public restrooms, east end of Main Street beautification, better way-finding signage to Main Street, etc.

I would also like to take a moment to review with the City of Ames the amount of Challenge Grant money two downtown businesses have been awarded recently from IEDA. Caleb Mathews was awarded \$100,000 in 2012 for the remodeling/renovations of 232 Main Street and Haila has just been awarded Challenge Grant money in the amount of \$75,000.00 for their remodeling/renovation of 413 Kellogg. Our membership with MSI has been proven to be of great benefit and value for our downtown district. Only Main Street Iowa members are eligible for this grant. MSI suggestions and recommendations help us to be a more organized and effective MSCD. We are required every year to meet MSI certification.

As always, the MSCD is very thankful for its relationship and support with the city. We have grown and spruced up quite a bit since 2004 when the city first began its support. The façade program is another huge factor in downtown looking better over the past couple of years.

Ames is a shining star as a Main Street Iowa Community. Thank you for considering our request and your continued support of the Main Street Cultural District. I am available at your request for further questions or discussion.

Sincerely,



Karen Youngberg

Treasurer MSCD

MAIN STREET CULTURAL DISTRICT SERVICES AND ACTIVITIES

July 2015- June 2016

Mission: To advance and promote downtown Ames as the destination district in the heart of our community.

Goals:

- Showcase the vitality of arts and cultural venues, unique businesses and the heritage of downtown Ames, which adds to the quality of life for residents and visitors.
- Organize event and retail promotions that increase customer patronage of the district.
- Enhance partnerships amount the public and private sectors in retail, culture service and hospitality
- Maintain an environment with green spaces, public art, well-designed window displays and convenient access for visitors.
- Promote historic preservation of buildings and infrastructure through second use projects, upper story renovation, façade improvement, residential development and new construction.
- Retain current and recruit new businesses to create a healthy balance and variety of retail, professional and service entities

City supported services and activities to support these goals:

- Plan, organize, promote and carry out Art Walk, Music Walk and Snow Magic
- Partner with community organization, City of Ames or other entity to organize 4th of July parade
- Plan, organize, promote and carry out Firefly County Night concert, Foodies and Brew concert and festival, and Oktoberfest concert and festival
- Assist the City of Ames to invite applications for Façade Improvement Program and in ranking applications as needed.
- Assist property and businesses owners in obtaining information and support for property improvements
- Maintain website and Facebook to provide information on business types and locations, cultural venues, community events, volunteer opportunities, etc.
- Maintain current investors and solicit new investors, including partnerships with event sponsors.
- Encourage and support property and business owners to obtain historical information, expertise and financial incentives to take historic preservation approach on building improvements.
- Assist City of Ames in obtaining input on City initiatives, programs and policies that affect the Main Street Cultural District
- Serve as the point of contact for requests for maintenance in the right of way within the Main Street Cultural District.
- Lead beautification efforts within the District, including flower plantings within rights of way and decorative lights on buildings.

- **Activities to retain current to recruit new businesses and tenants**
- **Organize, promote and carry out periodic meetings of business owners in the District**
- **Maintain artist paintings on benches**
- **Inform Main Street businesses of IEDC Challenge Grant and assist with application process**

MSCD PRELIMINARY 2015 BUDGET

Revenue Sources

Dues	\$31,000
City of Ames	\$49,000
Sponsorships	\$49,600

\$129,600

Event Expense and Beautification \$72,000

(Includes Octoberfest, Foodies and Brew, Firefly Country Concert @ \$55,000)

(Annual Meeting, Art Walk, Music Walk, Snow Magic, Spring Swing, 4th of July Parade @ \$11,750)

(Beautification @ \$5,250)

Administrative Expenses \$55,300

Misc. Expense \$ 2,300

(Dollar Days for January and July, Membership expense, Marketing expense, Business Development)

\$129,600

From: "Blyler, Nancy L" <nblyler@iastate.edu>
To: "bobanncamp@aol.com" <bobanncamp@aol.com>, "GartinForAmes@gmail.com" <GartinForAmes@gmail.com>, "nelson.ames@outlook.com" <nelson.ames@outlook.com>, "mg@fightingburrito.com" <mg@fightingburrito.com>, "amber.corrieri@gmail.com" <amber.corrieri@gmail.com>, "dvoss@city.ames.ia.us" <dvoss@city.ames.ia.us>, "sschainer@city.ames.ia.us" <sschainer@city.ames.ia.us>, "gloriabetcherward1@gmail.com" <gloriabetcherward1@gmail.com>, "pforazem@gmail.com" <pforazem@gmail.com>, "Villa, Lissandra" <lvilla@iastate.edu>
Cc: "me2magic@yahoo.com" <me2magic@yahoo.com>
Date: 11/25/2014 11:50 AM
Subject: ACVB discussion as part of budget discussion

Nov. 25, 2014

Mayor Campbell and members of the Ames City Council:

As part of this year's budget discussion, I'd like to suggest that how the Ames Visitors and Convention Bureau functions and is funded be examined.

Offhand, it looks like another vote of the citizenry would be required to change the current funding. Perhaps a vote could be held in connection with next fall's municipal elections.

I remain extremely disappointed about the ACVB's actions in connection with the proposed upgrade, which the voters wisely turned down last year. The ACVB seems to have "wasted" hundreds of thousands of dollars in connection with this fiasco, from developing the plan through extensive funding to try to get this turkey passed.

And yet, I cannot see there has been any fallout. To me, the ACVB's misinformation campaign had to be from either: (1) incompetence, (2) deliberate, or (3) both. The ACVB's behavior was such that I at least thought the head should be dismissed, and perhaps others as well.

As I read the Iowa Code offhand, the public is only required to spend half the money received from a hotel-motel tax on promoting folks to visit Ames. Whether the council can spend the other half more wisely than the ACVB should be considered.

Thank you for your consideration.

Merlin L. Pfannkuch
1424 Kellogg Ave.
Ames, IA 50010-5447
me2magic@yahoo.com; 232-3319