

COUNCIL ACTION FORM

SUBJECT: REQUESTS FOR PLATTING DAY

BACKGROUND:

The Ames 150 Steering Committee has proposed hosting Platting Day to commemorate the platting of the first 12 blocks of the City of Ames. This final event in the year-long celebration of Ames' sesquicentennial will take place on December 17, with activities beginning at 11:45 a.m. and concluding at 7:00 p.m. The event will include:

- A ceremony at 11:45 a.m. near the corner of Douglas Avenue and Fifth Street, including the dedication of a time capsule
- Carriage rides downtown and refreshments at downtown establishments
- A progressive reception from 5:00 p.m. to 7:00 p.m. at downtown locations
- A birthday cake celebration at City Auditorium beginning at 6:30 p.m. with several speeches discussing the possibilities of the next 50 years of Ames

To facilitate this event, organizers have requested the closure of Douglas Avenue from Fifth Street to Main Street from 8:00 a.m. to 4:00 p.m. on December 17th. Fourteen metered parking spaces would be affected by this closure (\$19.60 loss to the Parking Fund). A Temporary Obstruction Permit will be required to place a tent on the street. In the event of inclement weather, the ceremony will be moved to the City Hall Auditorium.

Organizers will use City Hall Lot M as a pickup/dropoff point for the horse-drawn carriage rides. However, no parking spaces will be closed in this lot. The carriage will take participants to the Ames History Center on Douglas Avenue. Event organizers have requested permission to place sandwich board signs at pickup/dropoff locations. In the event that weather is too cold for horse-drawn carriages, a tractor-drawn carriage may be used instead.

The Main Street Cultural District has reviewed this event and has submitted a letter of support. Platting Day activities are being undertaken in conjunction with the City of Ames. Therefore, the City carries the insurance certificate for this event.

ALTERNATIVES:

1. Approve a blanket Temporary Obstruction Permit and closure of a portion of Douglas Avenue and 14 parking spaces from 8:00 a.m. to 4:00 p.m. on December 17. Organizers will be required to reimburse the Parking Fund \$19.60.
2. Do not approve the request.

MANAGER'S RECOMMENDED ACTION:

Platting day is the final community activity planned during the year-long sesquicentennial celebration. It marks a significant historic event for the Ames community. Event organizers have planned an event that will showcase Ames' history and preserve a time capsule for the future.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving a blanket Temporary Obstruction Permit and closure of a portion of Douglas Avenue and 14 parking spaces from 8:00 a.m. to 4:00 p.m. on December 17. Organizers will be required to reimburse the Parking Fund \$19.60.

Main Street

CULTURAL DISTRICT

Ames, Iowa

December 5, 2014

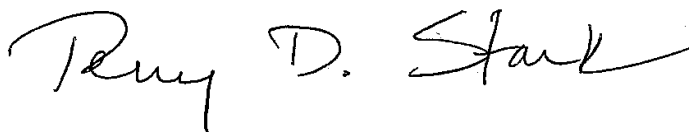
Mayor and City Council
City of Ames
515 Clark Ave
Ames, IA 50010

Mayor Campbell and City Council,

The Main Street Cultural District (MSCD) supports the Platters Day special event . This involves the closure of Douglas Avenue from Main Street to 5th St. on Wednesday, December 17, 2014 from 8 a.m. to 4 p.m. We understand a part of the event is an 11:45 a.m. ceremony recognizing 150 years of Ames.

The MSCD Board of Directors is fully in support of this special Plating Day event and ask that Council request be granted. Thank you for your consideration and your continued support of the Main Street Cultural District.

Sincerely,



Terry D. Stark
2014 President
Main Street Cultural District

Cc: Brian Phillips, Melissa Mundt