

ITEM # 14

DATE: 10-28-14

COUNCIL ACTION FORM

SUBJECT: REQUEST TO INSTALL TEMPORARY PARKLET AND TO WAIVE METER FEES

BACKGROUND:

The College of Design, Landscape Architecture Student Association, is requesting suspension of parking regulations and enforcement for the Downtown Business District for 9 hours a day from October 29 - November 9, 2014 to install a parklet. **The approximate estimated lost revenue to the Parking Fund from the waiver of enforcement is \$22.50 for space 125 on Kellogg Avenue.**

A parklet is a parking space that has been converted to a "park" to provide enhanced amenities and/or green space for people in business districts where sidewalk space is limited like Campustown and Downtown Ames. The Landscape Architecture Student Association is also working on a design concept for a new parklet to be installed by the Memorial Union (see attached). **The existing parklet that was placed in Campustown previously will be installed Downtown from October 29-November 9, 2014. (see below)**



ALTERNATIVES:

1. The City Council can approve the placement of the parklet and the suspension of parking regulations and enforcement for **parking space 125 on Kellogg Avenue** from October 29 - November 9, 2014.

However, realizing this is a demonstration project, under this alternative the City must reserve the right to order the parklet removed immediately by the Landscape Architecture Student Association if it is determined by the City that the existence of the parklet is causing a safety problem for the public.

2. The City Council can deny approval of the parklet and the suspension of parking regulations and enforcement for parking space 125 on Kellogg Avenue from October 29 - November 9, 2014.
3. The City Council can consider the placement of a parklet at a different location and/or on different dates.

MANAGER'S RECOMMENDED ACTION:

The Landscape Architecture Student Association is excited to display this urban landscape design to the community of Ames and Iowa State University.

As long as the City reserves the right under this authorization to have the Landscape Architecture Student Association remove the parklet if a concern for public safety arises, then it is the recommendation of the City Manager that the City Council adopt Alternative No. 1. This alternative also directs staff to suspend parking regulations and enforcement for parking space 125 on Kellogg Avenue from October 29 - November 9, 2014.

October 15, 2014

Mayor and City Council
City of Ames
515 Clark Ave
Ames, IA 50010

Dear Honorable Mayor and City Council:

The Student Society of Landscape Architects (SSLA) at Iowa State University proposes to build and install a parklet (or small, public, gathering space) on top of a single, metered parking space. We have selected the first space to the south of Main St. on the west side of Kellogg Avenue, along the east side of The Cupcake Emporium (300 Main Street). The installation would be in place from Wednesday, October 29, 2015 through Sunday, November 2nd. At this time, the Student Society of Landscape Architects respectfully requests that the City Council consider waiving parking meter fees and enforcement during the time that the parklet is in place.

We ask that the Council refer this request to City staff for placement on the October 28th City Council agenda.

Sincerely,

Hannah Luloff and Kyle Thiessen – Parklet Chairs

Student Society of Landscape Architects