

**COUNCIL ACTION FORM**

**SUBJECT:**     **DINKEY DAY REQUESTS**

**BACKGROUND:**

As part of the year-long Sesquicentennial celebration, the Ames 150 Committee plans to host Dinkey Day on Friday, September 26, from 5:00 to 9:00 p.m. The event will include live music, a fun run along the former Dinkey rail line, family activities, and a soda fountain garden. ISU student groups will sell items to fund raise, which will provide them an opportunity to recoup revenue forfeited from the cancellation of VEISHEA. A letter from the Campustown Action Association describing this event is attached.

With the exception of the fun run, all of the activities will be set up along the 200 block of Welch Avenue in Welch Lot T and in Chamberlain Lot Y. Organizers anticipate 1,000 participants will attend. To facilitate this event, the organizers request the following:

- Closure of Welch Lot T, Chamberlain Lot Y, and Welch Avenue between Chamberlain Street and Hunt Street from 1:00 to 11:00 p.m. on September 26
- Closure of 45 metered parking spaces from 1:00 to 11:00 p.m. on September 26
- Waiver of fees for electricity and parking meters (approximately \$5 loss to the Electric Fund and \$56 loss to the Parking Fund)
- A blanket Temporary Obstruction Permit from 1:00 to 11:00 p.m. for the area of the event
- A blanket Vending Permit and waiver of the fee for a Blanket Vending Permit (\$50 loss to City Clerk's Office budget)

The fun run will take place on shared-use paths and sidewalks, so no street closures will be necessary for this aspect of the event. Portable toilets will be provided for the event. Reserved parking spaces in Welch Lot T will not be affected by the event.

Organizers will work with the Police Department to obtain a noise permit. Student organizations selling food items will work with the Iowa Department of Inspections and Appeals to obtain temporary food vending licensure. CyRide will be re-routed from Welch Avenue to Hayward Avenue. Organizers have worked with the South Campus Area Neighborhood to notify residents of plans for the event.

**ALTERNATIVES:**

1. Approve the requests as indicated above, including the waiver of fees.
2. Approve the requests for street and parking lot closures, the Temporary Obstruction Permit, and the blanket Vending Permit, but require reimbursement for the lost parking revenue (\$56), the electric fees (\$5), and the vending permit fee (\$50).

3. Do not approve the requests.

**MANAGER'S RECOMMENDED ACTION:**

This event is being held in conjunction with the Ames Sesquicentennial Celebration, which celebrates the history of the Ames community. It also provides an opportunity to strengthen Campustown and creates an opportunity for ISU student groups to recover lost revenue from the cancellation of VEISHEA.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the requests as indicated above, including the waiver of fees.



campustown  
action  
association

August 19, 2014

Mayor and City Council  
Ames City Hall  
515 Clark Ave  
Ames, IA 50010

Dear Honorable Mayor Campbell and City Council,

On behalf of the Ames 150 Steering Committee, I would like to ask for your support of the 3<sup>rd</sup> of 4 planned events celebrating the Ames Sesquicentennial on Friday, September 26<sup>th</sup>. Dinkey Day will be a celebration of the 150 year relationship between the City of Ames and Iowa State University and will include a free music concert, family activities, fun history exhibits and an opportunity for ISU student groups and organizations to fundraise and showcase the work they do on campus and throughout the community each year. We are also in the process of working with Iowa State to hold the Dinkey Fun Run/Walk through Ames and ISU along the historic Dinkey train route that connected the two separate communities in the early twentieth century. This event will be a dry event and will feature a soda fountain garden featuring Iowa brewed root beers, cream sodas, and other favorites from the past.

The event will be held in the 200 block of Welch Ave between 5pm and 9pm on that Friday evening. At this time, the Ames 150 Steering Committee and the Dinkey Day planning committee requests the Council to consider these specific requests:

1. Ames 150 requests the closure of Welch Lot T on September 26 between 1pm and 11pm to host the free family activities for the Dinkey Day celebration.
2. Ames 150 requests the closure of the 200 block of Welch Ave from 1pm-11pm for the stage, live music and soda fountain garden.
3. Ames 150 requests a Blanket Temporary Obstruction Permit for the same spaces (Welch Lot T and 200 Block of Welch) to ensure that Cyclone Market vendors, the soda fountain garden and other free activities have ample room for their set up and lines.
4. Ames 150 requests a Blanket Vending License for various food and retail vendors within the event spaces, and further request that the fee for the license be waived.
5. Ames 150 requests the use of all metered parking spaces within the confines of the affected areas (Welch Lot T and the entire 200 Welch Block for event activities and guests. Ames 150 further requests that the parking lot fees be waived.

Thank you for your consideration of these requests and continued support of the Ames 150 Steering Committee and the entire Ames Sesquicentennial celebration in 2014. Please join us to celebrate 150 years of Ames and ISU history on September 26.



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Sincerely,

Kim Hanna  
Chair, Ames 150 Dinkey Day Celebration