

COUNCIL ACTION FORM

SUBJECT: KHOI RADIO REQUESTS RELATED TO NATIONAL GRASSROOTS RADIO CONFERENCE

BACKGROUND:

KHOI, a local nonprofit community radio station, is hosting the National Grassroots Radio Conference, August 14-17. KHOI has proposed holding a cookout on the street in front of its Douglas Avenue office for conference attendees beginning at 5:00 p.m. on August 14. The cookout would be open to the public, who could bring food to the event potluck-style. An acoustical band would provide musical entertainment for attendees.

To facilitate this event, KHOI has requested closure of Douglas Avenue from Fifth Street south to the alley, starting at 3:00 p.m. and ending at 10:00 p.m. on the 14th. This street closure would also require the closure of eight parking spaces (approximately \$3 loss to the Parking Fund).

Additionally, KHOI has requested allowing a mobile pizza vendor to use two metered parking spaces in front of 323 Main Street from 2:30 to 8:00 p.m. on August 17. Since this is a Sunday, there would be no loss to the Parking Fund. The pizza vendor would provide food to conference attendees Sunday evening.

The Main Street Cultural District has indicated its support for the event. Adjacent businesses have been notified of the event and are also supportive.

ALTERNATIVES:

1. Approve the street and parking closures and waiver of parking meter fees as requested above.
2. Approve the street and parking closures, but require reimbursement for the \$3 loss to the Parking Fund.
3. Do not approve the event.

MANAGER'S RECOMMENDED ACTION:

The City Council should note that requests to close City streets for activities that are not hosted by business associations or road races are rare. However, this event is open to the public and is not a promotion or profit-making activity. The event is also an opportunity to showcase the Ames downtown to radio representatives from around the country.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the Obstruction Permit, street and parking closures, and waiver of parking meter fees as requested.



August 8, 2014

Mayor and City Council
City of Ames
515 Clark Ave
Ames, IA 50010

Dear Mayor Campbell and City Council,

The Main Street Cultural District (MSCD) endorses and welcomes the events of KHOI on August 14 and August 17, 2014. MSCD fully supports this event and recommends Council approval be granted. Thank you for your continued support of downtown Ames.

Sincerely,

Emily Miller
Events Coordinator