

COUNCIL ACTION FORM

SUBJECT: MAIN STREET CULTURAL DISTRICT REQUESTS FOR “MUSICWALK”

BACKGROUND:

The Main Street Cultural District (MSCD) is planning to host its annual “MusicWalk” event on Thursday, September 12, 2013. In addition to the customary plans, the District is partnering this year with management of Corner Pocket/DG’s Taphouse to host a beer garden on the 100 block of Main Street, which will include beer service and live bands. MSCD staff makes the following requests of the City Council to help facilitate the MusicWalk festivities:

- a. Approval of Outdoor Service Area application for Corner Pocket/DG’s Taphouse
- b. Blanket Temporary Obstruction Permit for MSCD sidewalks and Blanket Vending License for MSCD from 3:00 to 10:00 p.m.
- c. Usage of electricity and waiver of costs from 3:00 to 8:00 p.m.
- d. Waiver of parking meter fees and enforcement in the MSCD from 3:00 to 6:00 p.m., with a loss of approximately \$300 to the Parking Fund
- e. Use of six parking spaces along Main Street for food vendors
- f. Closure of 100 block of Main Street for beer garden
- g. Waiver of fee for Blanket Vending License (\$50 loss to City Clerk’s Office)

A noise permit will be obtained from the Police Department as needed for planned entertainment. The beer garden will be double fenced, and Corner Pocket/DG’s Taphouse staff will be responsible for checking I.D.s to ensure that only persons age 21 and over are allowed in the area. The Main Street Cultural District will also provide volunteers to staff the beer garden and barricades.

ALTERNATIVES:

1. The City Council may approve the “MusicWalk” requests as submitted by the Main Street Cultural District
2. The City Council may deny these requests.

MANAGER'S RECOMMENDED ACTION:

This event provides our citizens with another opportunity to enjoy family-oriented outdoor activities. Because of the City Council’s goal of enhancing commercial development in the Downtown, this type of special event should be facilitated.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the “MusicWalk” requests as submitted by the MSCD.



August 8, 2013

Mayor and City Council
City of Ames
515 Clark Ave
Ames, IA 50010

Dear Honorable Mayor Campbell and City Council:

The Main Street Cultural District is planning to hold its annual MusicWalk celebration on Thursday, September 12th from 5pm to 10pm. The event will showcase more than 30 musicians playing at businesses throughout the district. New this year, the event will feature music in the street on the 100 block, with a feature band inside a beer garden. The beer garden will be located on the 100 block extending from the DG's Taphouse property. At this time, MSCD requests the Council to consider these specific requests:

1. Approval of Outdoor Service Area extension for Corner Pocket/DG's Taphouse for a fenced area in the 100 block of Main Street
2. The MSCD requests a temporary obstruction permit for the entire Central Business District (CBD) to allow businesses to use the sidewalk in front of their stores to allow musicians to play and display merchandise. MSCD requests the permit for September 12th between the hours of 3pm and 10pm.
3. The MSCD requests a Blanket Vending Permit for the entire CBD to allow musicians, businesses, and food vendors to sell products. MSCD requests the permit for September 12th between the hours of 3pm and 10pm and further request the vending permit fee be waived.
4. The MSCD plans to use Tom Evans Plaza on September 12th between the hours of 3pm and 9pm for information tables, kids activities, and possible live entertainment. MSCD requests the use of electricity in Tom Evans Plaza and requests a waiver for electricity costs for outlets in the Park and other outlets in the Downtown area if necessary.
5. The MSCD requests a district wide waiver of parking fees beginning from 3pm through 6pm on September 12th to help attract additional patrons downtown.
6. The MSCD requests the use of six metered parking spaces along Main Street for food vendors.
7. Closure of the 100 block of Main Street for the beer garden

Thank you for your consideration of these requests and continued support of the Main Street Cultural District. We look forward to seeing you on September 12th at the MusicWalk.

Sincerely,

A handwritten signature in black ink that reads "Cari Hague".

Cari Hague
Executive Director
Main Street Cultural District

Cc: Emily Burton

License Application (LC0023167)

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Applicant

Name of Applicant:	<u>G Enterprises, Inc.</u>		
Name of Business (DBA):	<u>Corner Pocket, DG's Taphouse</u>		
Address of Premises:	<u>125 Main Street</u>		
City: <u>Ames</u>	County: <u>Story</u>	Zip: <u>50010000</u>	
Business Phone:	<u>(515) 232-1528</u>		
Mailing Address:	<u>PO Box 503</u>		
City: <u>Ames</u>	State: <u>IA</u>	Zip: <u>50010000</u>	

Contact Person

Name:	<u>Scott Griffen</u>		
Phone:	<u>(515) 231-9626</u>	Email Address:	<u>cuedoctor@iowatelecom.net</u>

Classification: Class C Liquor License (LC) (Commercial)

Term: 12 months

Effective Date: 09/12/2013

Expiration Date: 09/13/2013

Privileges:

Class C Liquor License (LC) (Commercial)

Outdoor service

Status of Business

BusinessType:	<u>Privately Held Corporation</u>		
Corporate ID Number:	<u>134278</u>	Federal Employer ID #	<u>42-1338349</u>

Ownership

Daniel Griffen Jr.

First Name: Daniel

Last Name: Griffen Jr.

City: Ames

State: Iowa

Zip: 50010

Position Secretary

% of Ownership 45.00 %

U.S. Citizen

Kevin Green

First Name: Kevin

Last Name: Green

City: Ames

State: Iowa

Zip: 50010

Position Vice President

% of Ownership 10.00 %

U.S. Citizen

Scott Griffen

First Name: Scott

Last Name: Griffen

City: Ames

State: Iowa

Zip: 50010

Position President

% of Ownership 45.00 %

U.S. Citizen

Insurance Company Information

Insurance Company: Illinois Casualty Co

Policy Effective Date: 09/22/2012

Policy Expiration Date: 09/21/2013

Bond Effective Continuously:

Dram Cancel Date:

Outdoor Service Effective Date:

Outdoor Service Expiration Date:

Temp Transfer Effective Date:

Temp Transfer Expiration Date: