

**COUNCIL ACTION FORM**

**SUBJECT:**           **AMES COMMUNITY ARTS COUNCIL REQUESTS FOR  
“THIRD THURSDAY TUNE IN TO MAIN STREET” ACTIVITIES**

**BACKGROUND:**

The Ames Community Arts Council (ACAC) is planning to host three “Third Thursday Tune In To Main Street” concerts on June 20, July 18, and August 15 from 5:30 to 7:30 p.m. The Tune In To Main Street event was organized by The Main Street Cultural District (MSCD) in years past, with the ACAC’s involvement. Though the MSCD is supportive of the event, it is not involved in the planning or execution of the activities this year.

The ACAC is making the following requests of the City Council for three Thursdays in June, July, and August, 2013:

- a. Waiver of utility costs for power and water used near and inside Tom Evans Plaza
- b. Approval of a blanket Temporary Obstruction Permit for Tom Evans Plaza and two parking rows in CBD Lot X for equipment, children’s activities, and a food vendor
- c. Vending License for a food vendor in CBD Lot and waiver of fee for Vending License
- d. Approval of closure of 24 parking spaces in CBD Lot X from 1:00 p.m. to 8:00 p.m. to facilitate vending and entertainment. Because no metered spaces would be affected, there is no loss of revenue to the Parking Fund.

**ALTERNATIVES:**

1. Approve the requests as submitted by the ACAC.
2. Approve the requests as submitted by the ACAC, but require reimbursement for license fees and use of utilities.
3. Direct staff to work with representatives of the ACAC to modify these requests.

**MANAGER'S RECOMMENDED ACTION:**

The City Council has been supportive of this event in the past, and has approved similar requests to support the positive energy that is being exhibited within the District.

Therefore, it is the recommendation of the City Manager that the Council adopt Alternative No. 1, thereby approving the requests as submitted by the ACAC.



AMES COMMUNITY ARTS COUNCIL  
416 Douglas Avenue, Suite 200  
P. O. Box 1842  
Ames, Iowa 50010  
[coordinator@amesart.org](mailto:coordinator@amesart.org) 515.233.6110



April 29, 2013

Mayor and City Council  
City of Ames  
515 Clark Ave  
Ames, IA 50010

Dear Honorable Mayor Campbell and City Council,

The Ames Community Arts Council is planning to hold three ***“Third Thursday Tune In to Main Street”*** concerts on June 20, July 18, and August 15, 5:30-7:30pm. ***Tune In to Main Street*** was a great success the past nine years, and we are excited to be able to hold the event on a limited basis again this year. We will again feature local artists and hold **FREE family friendly** concerts open to the community. At this time, the Ames Community Arts Council requests the City Council to consider four specific requests:

- We plan to have musical entertainment in Tom Evans Park similar to past years. We ask for use of the electricity and water in Tom Evans Park. We ask for a waiver of utility cost for outlets near and in Tom Evans Plaza.
- The Ames Community Arts Council requests a temporary obstruction permit for Tom Evans Plaza and the two parking rows in CBD Lot X to facilitate placement of equipment, children’s activities, and a food vendor on June 20, July 18, and August 15.
- Ames Community Arts Council requests a vending license for a food vendor in the CDB Lot. We request a permit for Thursday, June 20, July 18, and August 15. We further request that the vending fee be waived.
- The Ames Community Arts Council requests the use of the two parking rows directly south and to the east of Tom Evans Plaza from 1-8pm during the three events (June 20, July 18, August 15) for the use of children’s activities, a bounce house, and to place a food vendor.

Thank you for your consideration of these requests and continued support of the Arts in Ames. We look forward to seeing you at the ***“Third Thursday Tune In to Main Street”*** concerts.

Sincerely,  
Nancy Brouard  
Cultural Coordinator  
Ames Community Arts Council