

COUNCIL ACTION FORM

**SUBJECT: ADDITIONAL REQUEST FOR SUMMERFEST IN CAMPUSTOWN ON
JUNE 8, 2013**

BACKGROUND:

The City Council approved the Campustown Action Association's (CAA) Summerfest requests at its April 23 meeting. However, the closure of Chamberlain Lot Y was inadvertently omitted from the list of requests on the agenda.

The CAA is asking for the closure of Chamberlain Lot Y from 7:00 a.m. to 11:00 p.m. on Saturday, June 8, to facilitate a car show and other activities. A waiver of parking meter fees in Lot Y is also requested (approximate \$27 loss of revenue to the Parking Fund).

ALTERNATIVES:

1. Approve the closure of Lot Y and waiver of parking meter fees as requested by the CAA.
2. Approve the request for the closure of Lot Y, but require the CAA to reimburse the City \$27 for lost revenue.
3. Do not approve the request.

MANAGER'S RECOMMENDED ACTION:

Campustown Action Association's Summerfest has been a successful event, and staff feels comfortable that the event will continue to be successful this year. In addition, it is important that CAA is successful in promoting the Campustown area through events and activities like Summerfest.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the closure of Lot Y and waiver of parking meter fees for Summerfest 2013.



Date: April 16, 2013

Mayor and City Council
City of Ames
515 Clark Ave
Ames, IA 50010

Dear Honorable Mayor Campbell and City Council,

The Campustown Action Association (CAA) is planning to hold the third Summerfest in Campustown this summer. The event is scheduled for Saturday June 8th from noon to 9pm (the road is scheduled to be closed from 7:00AM to 11:00PM to allow for setup, teardown, and cleanup). The event will be located on the 200 block of Welch Ave. The event will showcase many of the membership businesses. They will be sponsoring kids activities all day. At this time, CAA asks the Ames City Council to consider these specific requests:

1. CAA requests the use of electricity in the two hundred block of Welch Avenue and requests a waiver for electricity costs for city outlets in the 200 block of Welch Ave on June 8th from 7am-11pm. The exact location of the stage using these outlets has been submitted in a separate map.
2. CAA requests a temporary obstruction permit for Welch Ave. on 200 block for June 8th from 7am to 11pm.
3. CAA requests a Blanket Vending Permit along Welch Ave. on the 200 block for June 8th from 7am to 11pm, in the case that some businesses that do not currently have vending permits, may sell merchandise. A waiver of the license fee for this permit is also requested.
4. The CAA requests the closure of Welch Ave. on the 200 block of Welch Avenue, Lot T **and Lot Y** for June 8th from 7am to 11pm, to host Summerfest in Campustown. We also request a waiver of parking meter fess for June 8, 2013 on this block of Welch, Lot T **and Lot Y**.
5. The CAA requests approval of our beer permit application for the Summerfest Beer Garden to be housed in Lot T. The garden will be open to 21 and over guests from Noon to 9 PM on Saturday June 8, 2013.

Thank you for your consideration of these requests and continued support of Campustown. We look forward to seeing you on June 8th.

Sincerely,

Liz Jeffrey
CAA Promotions Chair

Anne Taylor
CAA President Elect