ITEM # 17 a&b DATE: 02-26-13

COUNCIL ACTION FORM

<u>SUBJECT</u>: TEMPORARY STREET CLOSURES FOR HOPE RUN

BACKGROUND:

Mary Greeley Medical Center (MGMC) is sponsoring the 13th Annual Hope Run for Hospice on Saturday, June 15, 2013, beginning at 8:00 a.m. The event includes 5K and 1 mile running events and a Hope Run Jr. event. The 10K race has been eliminated this year. The route will affect portions of Mortensen Road, State Avenue, Lettie Street, Wilmoth Avenue, Tripp Street, Dotson Drive, Baughman Road, Beedle Drive, Lincoln Swing, and Abraham Drive.

In order to facilitate the movement of participants, temporary street closures are needed on June 15, 2013, for the following arterial streets:

- Mortensen Road between Seagrave Blvd. and State Avenue from approximately 7:00 a.m. until approximately 8:15 a.m.
- State Avenue between Mortensen Road and Arbor Street from approximately 7:45 a.m. until approximately 9:00 a.m.

Closures of the following streets are also needed from 7:00 a.m. to approximately 10:00 a.m.:

- Lettie Street, from State Avenue to S. Wilmoth Avenue
- S. Wilmoth Avenue, from Lettie Street to Tripp Street
- Tripp Street, from S. Wilmoth Avenue to Beedle Drive
- Beedle Drive, from Aplin Road to Lincoln Swing
- Lincoln Swing, from Beedle Drive to Abraham Drive
- Abraham Drive, from Lincoln Swing to the shared use path

Public Works Traffic Division will provide barricades and traffic cones to facilitate the road closures, and volunteers recruited by MGMC will staff them.

Event organizers will notify businesses and residents affected by the closure by sending letters and posting flyers in the area prior to the race. A waiver of the Road Race fee of \$25 has also been requested by the event organizers, which has been supported by the Council in the past.

ALTERNATIVES:

- 1. The City Council can approve the road closures and waiver of Road Race fee, as requested by Mary Greeley Medical Center.
- 2. The City Council can deny the requests from Mary Greeley Medical Center and direct staff to work with organizers to find an alternative location for the event.

MANAGER'S RECOMMENDED ACTION:

Mary Greeley Medical Center's Hope Run for Hospice is an event with a successful history in the Ames community. City Council approval is necessary in order for this event to occur as planned.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the requests for the Hope Run to be held on June 15, 2013.



February 22, 2013

Dear Ames City Council Members:

"Life is all about how you run the race."

I heard those powerful words during Hope Run for Hospice from a woman who had just started receiving hospice care. Pushed in a wheelchair and surrounded by family and friends, she crossed the race finish line that day and was an inspiration to many, sharing that a positive attitude makes all the difference.

This year's Hope Run for Hospice is scheduled for Saturday, June 15, at the Ames Middle School. In 2012 we had a record 532 participants and more than 100 volunteers, raising more than \$30,000 in funds and in-kind support for the Israel Family Hospice House. Our race route has already become a local favorite, and with your support 2013 is sure to be even more successful.

In order to facilitate the movement of the participants, we respectfully request temporary street closures June 15, 2013, for the following arterial streets:

- Mortensen Road between Seagrave Blvd. and State Avenue from approximately 7:00 a.m. until approximately 8:15 a.m.
- State Avenue between Mortensen Road and Arbor Street from approximately 7:45 a.m. until approximately 9:00 a.m.

and the following streets from 7:00 a.m. to approximately 10:00 a.m.:

- Lettie Street, from State Avenue to S Wilmoth Avenue
- S Wilmoth Avenue, from Lettie Street to Tripp Street
- Tripp Street, from S Wilmoth Avenue to Beedle Drive
- Beedle Drive, from Aplin Road to Lincoln Swing
- Lincoln Swing, from Beedle Drive to Abraham Drive
- Abraham Drive, from Lincoln Swing to the shared use path

Additionally, we respectfully request a waiver of the \$25 Road Race fee in support of this great fundraiser for our local hospice house.

Again, thank you for your continued support of the Hope Run for Hospice. Please contact me if you have any questions or concerns at 515-239-2158 or https://hammesdodge@mgmc.com.

Sincerely,

Andrea Hammes Dodge Development Coordinator

Anchaellanuvies ladge

P.S. I hope to see you on Saturday, June 15 for this year's Hope Run for Hospice – runners and walkers of all abilities are encouraged to participate! Please visit www.mgmc.org/hoperun for more information.

Notice: Road Closures in Your Neighborhood on June 15

Dear Ames Neighborhood Resident,

On **Saturday**, **June 15**, **2013**, Mary Greeley Medical Center will host the **13**th **Annual Hope Run for Hospice**. Approximately 550 participants will run/walk in our 5K and 1-mile races beginning at 8:00 a.m. at the Ames Middle School.

To facilitate the movement of runners, the following streets will be temporarily closed to traffic on Saturday, June 15:



Closed 7:00-8:15 am:

• Mortensen Rd, between Seagrave Blvd. and State Ave

Closed 7:45 – 9:00 am:

• State Ave, between Mortensen Rd and Arbor Street

Closed 7:00-10:00 am:

- Lettie St, from State Ave to S Wilmoth Ave
- S Wilmoth Ave, from Lettie St to Tripp St
- **Tripp Street**, from S Wilmoth Ave to Beedle Dr
- Beedle Dr, from Aplin Rd to Lincoln Swing
- Lincoln Swing, from Beedle Dr to Abraham Dr
- **Abraham Drive,** from Lincoln Swing to the shared use path

More than 100 volunteers will be placed along the route to help guide runners and walkers and to help ensure that residents' needs are accommodated to the extent that they can be.

<u>Please allow extra travel time and be prepared to take alternate routes between 7:00–10:00 am on Saturday, June 15.</u>

If you have any questions, or would like to participate in the Hope Run for Hospice, please call 515-239-2147 or visit our website at www.mgmc.org/hoperun.

Thank you!

Israel Family Hospice House

Mary Greeley Medical Center's Hope Run for Hospice benefits the Israel Family Hospice House, which supports people in their final days of life. Compassionate staff and volunteers are committed to providing an environment of comfort and dignity for patients and their families. Participation in the event supports these efforts and provides hope to all those in need. 100% of the funds raised will benefit the Israel Family Hospice House.