

**COUNCIL ACTION FORM**

**SUBJECT: GIS SOFTWARE ENTERPRISE LICENSE AGREEMENT**

**BACKGROUND:**

The City of Ames has made a considerable investment in Geographic Information Systems (GIS) technologies including the necessary software. The City uses ArcGIS as its primary GIS software platform and has numerous desktop installations, mobile applications, and web applications deployed throughout the organization. ArcGIS is developed and distributed by Environmental Systems Research Institute (ESRI) of Redlands, California.

During 2009/10, the City reached a point in individual ArcGIS software expenditures which justified switching from the standalone licensing model to the Enterprise (unlimited) Licensing Agreement (ELA). Since that time, the City's annual budget has included \$51,000 to cover this expense. The current contract expires on September 19, 2012, and thus requires reauthorization to continue licensing through 2015.

The total contract amount is \$153,000 over three years (\$51,000 per year). This amount is unchanged from the previous three-year contract amount. These ESRI software expenses are spread across numerous City departments according to use.

**ALTERNATIVES:**

1. Approve the Enterprise License Agreement with ESRI of Redlands, California, for a term of three years at a rate of \$51,000 per year.
2. Do not approve this renewal agreement.

**MANAGER'S RECOMMENDED ACTION:**

Approving the Enterprise License Agreement with ESRI will continue to allow the City to leverage existing GIS software expenditures and provide for unlimited licensing. Doing so provides a cost effective way to increase information management and sharing throughout the entire City organization.

Therefore, it is the recommendation of the City Manager that the City Council accept Alternative No. 1, thereby approving the Enterprise License Agreement with ESRI of Redlands, California, for a term of three years at a rate of \$51,000 per year.