

COUNCIL ACTION FORM

SUBJECT: MAIN STREET CULTURAL DISTRICT HOMECOMING PANCAKE FEED REQUEST

BACKGROUND:

The Main Street Cultural District (MSCD) plans to hold a pancake feed downtown during Iowa State University's Homecoming weekend. The event is an all-you-can-eat pancake breakfast held at the American Legion from 8:00 a.m. to 11:00 a.m. on October 28th. To facilitate this event, MSCD requests the following:

- Closure of eight parking spaces on Main Street in front of the American Legion from 6 a.m. to noon on October 28, 2012.

Since October 28th is a Sunday, there is no potential loss of parking meter revenue.

ALTERNATIVES:

1. Approve the closure of parking spaces as requested.
2. Deny the request.

MANAGER'S RECOMMENDED ACTION:

Main Street Cultural District has had a history of putting on successful events in the downtown area. This activity has the potential to increase visibility of the downtown area to visitors in town for ISU's Homecoming activities.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the closure of parking spaces as requested.



July 26, 2012

Mayor and City Council
City of Ames
515 Clark Ave
Ames, IA 50010

Dear Honorable Mayor Campbell and City Council,

The Main Street Cultural District is happy to join Iowa State University in celebrating the 100th Anniversary of Homecoming, on October 28th from 8am to 11am with a public pancake breakfast event. This event will take place at the American Legion Post 37 and will offer an all-you-can-eat breakfast to the community for a nominal fee. At this time, MSCD requests the council to consider two specific requests:

1. The MSCD requests the closure of eight parking spaces on Sunday morning to set up an additional seating area outside to allow for more guests to enjoy breakfast.
2. The MSCD requests a temporary obstruction permit for the sidewalk directly in front of the American Legion to set up tables and chairs for seating area as well as some signage for the event. The area will be enclosed using caution tape or rope on stantion posts.

Thank you for your consideration of these requests and continued support of the Main Street Cultural District. We hope you will join us for breakfast and in celebrating ISU's 100th anniversary of Homecoming.

Sincerely,

A handwritten signature in black ink, appearing to read "Tom Drenthe".

Tom Drenthe
Executive Director
Main Street Cultural District

Cc: Jeff Benson