

**Ames Police Department  
Liquor License Renewal Criteria Form**

Business name: Club Element/Chasers

Address: 2401 Chamberlain

Review Period: October 2010 - October 2011

3/3: Number of quarterly alcohol meetings attended during twelve-month renewal period.

47: Number of citations issued during twelve-month renewal period.

116: Number of calls in and around the business during twelve-month renewal period.

0: Number of fire code violations during twelve-month renewal period.

108: Number of fake or altered IDs turned in during twelve-month renewal period.

90%: Percentage of employees who have attended police ID training during twelve-month renewal period.

List of any additional precautions employed by the business to assist in preventing underage on premise or consumption:

Electronic ID handheld                       Additional Training \_\_\_\_\_  
 ALS (Alternative Light Sources)             Alarms

Other: \_\_\_\_\_

Incentives for confiscated DLs  Yes  No

Level of cooperation extended to police by bar employees:

High                                       Medium                                       Low

High Level of Cooperation – Responds to requests for improvements made by the Police Department or Inspections as soon as possible. Calls for assistance where appropriate before the situation gets “out of hand”. High attendance at ID training. Fake IDs turned over to Police Department.

Low Level of Cooperation – Does not respond to reasonable requests made by the Police Department or Inspections. Lets problems get out of hand before calling for help. Low or no attendance at ID training. No effort to seize fake IDs.

Average Occupancy:

High                                       Medium                                       Low

High: At or near capacity each night of operation

Medium: At capacity on some nights and fewer patrons on other nights

Low: Rarely at capacity

Occupancy

High

Medium

Low

High – 200-300 Fire Code Occupancy

Medium – 100 – 200 Fire Code Occupancy

Low – Under 100 Fire Code Occupancy

Fire Inspection Comments: \_\_\_\_\_

Health and Sanitation Comments: \_\_\_\_\_

Building Inspection Comments: \_\_\_\_\_

Additional Comments: In July of 2011, I began a number of conversations with Scott Davis about the bar and some of the issues. At that point, they had 26 violations and I felt that this number was too high. I have emails from July, August and September that all warn Scott that he would need to come up with a plan to stop the underage patrons. After the warnings, he did have one employee let someone in under the age of 21, both Chasers and Element served an intoxicated person during an alcohol compliance check, and there have continued to be issues with no one watching the door. Even with repeated warnings, Mr. Davis has continued to request all ages events which I have been denying based on their inability to keep underage people out of the establishment. It is my opinion that the practice of holding regular all ages events has made Club Element/Chasers the destination for underage people. I believe that this carries over to the nights when they are not holding these events attracting underage persons to attempt to get into the establishment. I have relayed these feelings to Mr. Davis.

In addition to these issues, the bar has had issues with false alarms, 28 in the last 12 months. The establishment failed to pay the false alarm fees and over \$600 of fees was turned over to a collection agency. It appears they have now been payed, but only after I reminded him numerous times to take care of it. In addition to that, Mr. Davis has over \$2000 in unpaid parking tickets owed to the City of Ames.

On June 12, 2011 (11-12757) officers located a patron in the bar under the age of 18.

I will provide a few examples of what concerns the police department. On June 16, 2011 (11-013089) officers responded to an alarm call at the establishment. During the course of this investigation, they located a person passed out inside the building at 2:53 a.m. He was identified as an employee of the bar and will give a p.b.t. which registered .221. On this occasion, officers spoke with Ryan Howell, an employee of Chasers.

On 9/10/2011, after the Iowa State v Iowa football game, I was out driving the campustown area when I noticed the gate open on the Chamberlain side of Element with no one watching the gate. I drove around the block and came back, parked and walked in the gate. I looked around for an employee for about 1 minute before one came running up. Officers who regularly work the area have noted on other occasions times when the doors were not being staffed and I have continually passed this on to Mr. Davis.

As historical information, in 2010, Club Element/Chasers had a total of 8 violations.

With the very high number of calls for service, underage patrons in the establishment, and apparent inability of the staff to make improvements after continued contact, I cannot recommend renewing their license.

Police Department's liquor license renewal recommendation:  YES /  NO

Report Submitted by : Commander Geoff Huff