

COUNCIL ACTION FORM

SUBJECT: TEMPORARY CLOSURE OF A PORTION OF SOUTH 16TH STREET FOR A REALITY TELEVISION SHOW

BACKGROUND:

City staff was contacted this week about facilitation of a driving event which is a part of a reality television show. Representatives of the television show are requesting that approximately one-quarter mile of a city street be used to film a driving scene involving two cars on a trip from Chicago to Las Vegas. According to the producers, *“a crack team of car customizers, mechanics, and auto enthusiasts will be given a challenge: in 24 hours, and with a budget of just \$1,300, the team must find and buy a vehicle to transport the 8 team-members from Chicago, IL to Las Vegas, NV. Once the car has been purchased, the team will have 48 hours to customize the car to their own specifications, including but not limited to reupholstering the interiors, repainting the exteriors, and adding personal touches that range from the luxurious to the eccentric. Once the 48 hours are up, they’ll hold a test drive and then have 48 hours to drive cross-country for the start of the SEMA Convention.”*

After reviewing a number of city streets and speaking with representatives of Iowa State University, our police department and the University police department, it appears that the best location will be a portion of South 16th Street between Fountain View Drive and Golden Aspen Drive. The shoot will take place between 8 P.M. and approximately 10 P.M., Wednesday, October 27th.

City staff has contacted an apartment complex within the closure area. The manager of the complex felt that this time of night would have little impact on his tenants. CyRide stops its service along this street at approximately 5:30 PM, so it will not be impacted by this request. Access to Coldwater Golf Course will not be affected, nor will access to the mobile home park that is located on 16th Street.

The City will provide traffic control through the Ames Police Department and the barricades. **All costs associated with this event will be covered by producers of the show.**

ALTERNATIVES:

1. The City Council may approve the request from the producers of the reality show **Kaotic** that the street be closed from 8:00 PM to no later than 11:00 PM. The producers will provide proof insurance and cover all costs associated with this shoot.

2. The City Council may deny the request.

MANAGER'S RECOMMENDED ACTION:

It is the recommendation of the City Manager that the City Council adopt Alternative #1 and allow the producers of **Kaotic** to use a portion of South 16th Street for filming of a show. It appears that there are no major conflicts with the use of this street at this particular time.