COUNCIL ACTION FORM

<u>SUBJECT</u>: APPROVAL OF STREET CLOSURE, PARKING LOT CLOSURE, AND OTHER ITEMS FOR APRIL 23RD ONE COMMUNITY EVENT

BACKGROUND:

Due to the success of previous "One Community" events in Campustown, the Government of the Student Body (GSB) at Iowa State University is again proposing that the City partner with it on this spring's event. The event is scheduled for April 23 from 4:00 p.m. until 7:00 or 7:30 p.m. in front of Fire Station #2.

GSB sees the objectives of the event including:

- 1. To build relationships amongst the City, University, students, permanent residents, and local businesses.
- 2. To thank ISU students for a great, successful year.
- 3. To support the Campustown revitalization efforts by making this event a tradition and part of the community fabric.
- 4. To educate students about activities as well as the inner-workings of both the City and University.

The entities that GSB would like to see present and participating in this event are: Parks and Recreation, Electric, Water, Police, Fire, GSB, Mayor/City Council, ISUPD, and potentially the Chamber of Commerce and Campustown Action Association. Each of these entities is vital to the success of ISU students and Ames as a college community.

The specific requests for support and assistance are as follows:

- Food costs totaling \$1,100 to \$1,200
- Street and parking lot closures, as well as suspension of parking enforcements from 2:00 p.m. to 9:00 p.m. (meters will be covered at 1:00 p.m. to warn drivers)
 - o Chamberlain Street between Welch Avenue and Stanton Avenue
 - Parking lot Y, south of the fire station
- Electricity and waiver of the fees for electricity used
- Games provided by Parks and Recreation
- The water truck provided by the Water and Pollution Control Department
- City Council members and City staff for a "meet and greet" from 5:00 to 7:00 p.m.

Having this educationally fun opportunity for ISU students and members of the community can be a progressive, instrumental step in gaining student's understanding of City and University rules, in addition to their local government. It will also provide a stimulating environment for all neighbors in the Campustown area to meet each other.

ALTERNATIVES:

- The City Council may approve the closure of Chamberlain Street between Welch Avenue and Stanton Avenue from 2:00 pm to 9:00 pm on April 23, close Parking Lot Y (south of the fire station), and waive fees associated with the event. Parking enforcement will be waived for all parking meters in the above areas (approximately \$30 of lost revenue).
- 2. The City Council may approve only the parking lot and street closures but not the waiver of fees for parking and electricity.
- 3. The City Council may not approve participation in this event.

MANAGER'S RECOMMENDED ACTION:

The City Manager recommendation to the City Council is Alternative #1 as stated above. Parks & Recreation and Water and Pollution Control staffs have agreed to assist with the event by providing games and the water truck. The Government of the Student Body will arrange for a band and water bottles provided by the University. The City Council is not asked to provide any funding, as there is approximately \$2,200 in the City Council budget to cover this event. Total cost to the City is expected to be \$1,600.

This has been a very successful event in the past and, weather permitting, is expected to be well-attended again this year. This will provide an excellent opportunity for the City Council members to interact with students and neighbors from the South Campus Area.