

ITEM# 20a-d
DATE: 8/26/07

COUNCIL ACTION FORM

SUBJECT: AMES HIGH SCHOOL HOMECOMING REQUESTS

BACKGROUND:

Ames High School has requested to hold its Homecoming Parade on Monday, September 15, 2008. The parade will begin at the Grand Avenue overpass on Main Street, proceed east on Main Street, north on Douglas Avenue, west on 5th Street, and south on Pearle Avenue. It will begin at 6:00 p.m. and last approximately 45 to 60 minutes. To help facilitate this event, Pearle Avenue, Main Street, Fifth Street, and portions of Douglas Avenue, and Clark Avenue will be closed from 5:00 to 7:00 p.m. Barricades, staffed by adult volunteers, will be placed on streets along this route for traffic control purposes. Parade organizers are requesting a waiver of parking meter fees and enforcement along the parade route from 5:00 to 6:00 p.m. Lost revenue to the Parking Fund would equate to \$100. Permission to display fireworks after the football game on September 19 (at approximately 9:15 p.m.) at Ames High Stadium and a waiver of the Fireworks Permit fee in the amount of \$25 have also been requested.

After the parade has concluded, a pep rally will be held at Bandshell Park. Parent volunteers will help to make sure that participants cross Duff Avenue safely, but no police or signal alterations are being requested. The Main Street Cultural District has been informed of the parade and supports the activity again this year. A Noise Permit will be issued for the pep rally activities.

ALTERNATIVES:

1. The City Council can approve the requests from the Ames High Homecoming Committee for street closures and waiver of parking meter fees in connection with the parade to be held on September 15, 2008; a fireworks display on September 19, 2008, and waiver of the Fireworks Permit fee.
2. The City Council can deny the request.

MANAGER'S RECOMMENDED ACTION:

The Ames High Homecoming Parade is a long-standing Ames tradition in the Main Street Cultural District and has the support of the Main Street Cultural District. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the requests from the Ames High Homecoming Committee for street closures and waiver of parking meter fees in connection with the parade to be held on September 15, 2008; a fireworks display on September 19, 2008, and waiver of the Fireworks Permit fee.

Main Street

CULTURAL DISTRICT

■ ■ ■ ■ Ames, Iowa ■ ■ ■ ■

312 Main Street, Suite 201

Ames, IA 50010

August 20, 2008

Mayor and City Council

City of Ames

515 Clark Ave

Ames, IA 50010

Dear Mayor Campbell and City Council,

The Main Street Cultural District would like to express its support for the Ames Public School System and the Ames High Homecoming Parade planned for the evening of Monday, September 15, 2008. We feel this parade is a wonderful Ames High tradition that the community enjoys participating in and celebrating with the High School. We are proud to support this parade in the Main Street Cultural District.

Thank you for your continued support of the Ames Public School System and the Main Street Cultural District.

Sincerely,

Megan Backman

Director

Main Street Cultural District

Cc: Jeff Benson