

**MINUTES OF THE  
SPECIAL MEETING OF THE AMES CITY COUNCIL,  
AND REGULAR MEETING  
OF THE AMES CITY COUNCIL**

**AMES, IOWA**

**FEBRUARY 8, 2011**

**SPECIAL MEETING OF THE AMES CITY COUNCIL**

The Ames City Council met in Special Session for the budget wrap-up at 5:15 p.m., followed by its Regular Meeting, on the 8<sup>th</sup> day of February, 2011, in the City Council Chambers in City Hall, 515 Clark Avenue, pursuant to law with Mayor Ann Campbell presiding and the following Council members present: Davis, Goodman, Larson, Mahayni, and Orazem. Council Member Wacha was brought in telephonically. *Ex officio* Member England was also present.

**ARTS FUNDING (COTA):** Mayor Campbell introduced Fred Lewis, Chairperson of the Commission On The Arts (COTA). Commission Member Joel Jacobsen was also in attendance.

Chairperson Lewis stated that the Commission had been in existence since 1987 granting funds to a variety of the non-profit arts organizations. He noted that the Council had been provided with the Commission's recommendations for funding in FY 2011/12. Mr. Lewis advised that during the hearings before the Commission, the arts organizations noted their appreciation for the funding, especially when arts funding across the nation has been reduced. Mr. Lewis noted that the City's process is very competitive. It is his feeling that one of the reasons that Ames is beginning to receive national attention as a great place to live is due to having a vibrant arts program. Mr. Lewis advised that the Commission is recommending 13 organizations to receive funding. He pointed out that for approximately \$20,000 - 21,000 more, they could have fully funded the requests received. Mr. Lewis again thanked the Council on behalf of all the arts organizations.

**HUMAN SERVICES FUNDING (ASSET):** Assistant City Manager Lundt introduced Kris Peters, who serves as a volunteer on the ASSET Board. Ms. Lundt advised that the City's funding recommendations represent an increase of 3% (\$32,372) over the current 2010/11 allocations. United Way's recommended increase is approximately 1.3%; the Government of the Student Body, 7.3%; and Story County, 1.2% over 2010/11.

Ms. Lundt pointed out that Big Brothers/Big Sisters is producing matches at a rate that far exceeded ASSET's expectations. The federal start-up grant is being lost, so funders are stepping up at a higher percentage.

Ms. Lundt noted that Mid-Iowa Community Action (MICA) has moved its City funding around; it lowered its request for Food Pantry funds and then increased its request for Family Development funds. None of the other funders' contributions were moved, and the ASSET Administrative Team will be talking with MICA about the change. Ms. Lundt advised that the resulting decrease in City funding is due to MICA's moving the funding around.

According to Ms. Lundt, the City was the only funder asked to provide over \$24,000 for a new Peer Support program for the Richmond Center. She noted that the new program is not being recommended for funding.

A new request is for the University Community Childcare's Comfort Zone, which is a program that will provide childcare for mildly ill children. The City's recommended funding is \$500.

Council Member Orazem asked if the roles were well-defined among Big Brothers/Big Sisters, Youth and Shelter Services (YSS), and the Boys and Girls Club so they complement one another, rather than compete. Ms. Lundt described the differences in services performed. She noted that there may appear to be some redundancies in service areas; however, based on the data submitted, that redundancy is needed to offer a choice to the person needing the service or because of the number of participants.

Council Member Larson pointed out that the City contributes \$5,000 to the Volunteer Center for volunteer management. He asked if it was related to the AmeriCorps relationship or United Ames. Ms. Lundt advised that the City's monies go to train volunteers, who spend time assisting the other human service agencies and the arts and also to train students for volunteer work in the community, e.g., disaster response. She also stated that United Ames will be making a presentation to the ASSET Administrative Team some time in Spring 2011.

It was reported by Ms. Lundt that the grant request for planning funds in the amount of a little over \$30,000 (regarding mental health services in Story County) was submitted to the Department of Justice.

Ms. Lundt advised that there will be a Special ASSET Meeting held on February 23, 2011, at 5:00 p.m. at the Story County Community Life building to discuss the ongoing operations of the Richmond Center. The Richmond Center audit has not yet been received, which is crucial to know how the agency is doing in its efforts at financial stability. Ms. Lundt noted that Community and Family Resources is putting a lot of resources into assisting the Richmond Center. At the inquiry of Council Member Goodman, Ms. Lundt advised that Story County has contracts with other mental health providers, e.g., Fort Dodge, Marshalltown.

**Summary of Local Option Tax Revenue and Funding.** In response to the City Council's request, Finance Director Duane Pitcher gave a summary of notable trends in the Local Option Tax revenue and funding since FY 2001/02. Average revenues and expenditures looking forward five years (the term of the 2011-16 CIP) using a 2% growth in revenue, the proposed CIP, and a 3% expenditure growth rate in arts and human services were presented.

According to Mr. Pitcher, as in the prior ten years, the average rate of expenditures exceeds the average revenue, but by a higher amount. By year five of the CIP, the City will be down to the reserve amount of the LOT Fund and not be able to continue at the same rate unless revenue improves or the rate of increase in expenditures slows. It was also noted that funding for outside requests that are approved and not matched by additional revenue will reduce the fund balance and ability to fund future programs. Mr. Pitcher recalled that the City Council has asked about consideration of an additional amount that may be allocated to fund requests from groups outside the ASSET or COTA processes. In answer to that, he said that current projections indicate that little or no funding will be available for other requests without considering the possibility of reducing future funding for the CIP or arts and human services.

Council Member Orazem pointed out that the demands on human service agencies are getting greater. City Manager Schainker noted that it was initially intended to provide funding to many

of the organizations on a one-time basis. It was not intended to continue to fund ongoing operations, but that is what is happening. Mr. Schainker stated that the City currently has a strong fund balance, which affords the Council time to respond to changes in funding.

Council Member Larson pointed out that 60% of the LOT already goes for property tax relief. To remain true to the intent of the referendum, the amount allocated for CIP projects might have to be reduced; otherwise, arts and human services' funding would need to be reduced.

Mr. Pitcher noted that expansion of the City's retail base that increases the average rate of increase in LOT revenue by 4% would have a dramatic effect on the Council's ability to fund requests from outside groups. If a 2% increase in LOT revenue is realized, things would remain fairly the same.

**PUBLIC ART COMMISSION (PAC):** Sam Stagg, Chairperson, brought the Council's attention to a new request from the PAC to carry-over \$600 from 2009/10 to 2010/11. He also presented a funding request in the amount of \$30,000 for FY 2011/12. Mr. Stagg stated that some of the individual committee's numbers shift, that that is the same base amount requested in FY 2010/11.

Mr. Stagg told the Council that Peter Irniq, an artist from Canada, is the next visiting artist who will be coming to Ames next fall. At the request of Mayor Campbell, he also updated the Council on the status of the private fund-raising effort to fund the City Auditorium artwork.

Discussion ensued about the deterioration of the sculpture at Ada Hayden Heritage Park. Assistant City Manager Bob Kindred advised that the Parks and Recreation Department is charged with maintenance of the sculpture.

**AMES INTERNATIONAL PARTNER CITIES ASSOCIATION, INC., (AIPCA)**  
**FUNDING:** Judy Kemp, Vice-President of AIPCA, highlighted the activities of the AIPCA over the past year. She requested \$3,000 for the AIPCA for FY 2011/12. It is anticipated that the City will host the Koshu adult delegation in May 2011. The Ames Youth Delegation plan to visit Koshu in June 2011.

**HISTORIC PRESERVATION COMMISSION:** Gloria Betcher, Chairperson of the Ames Historic Preservation Commission (HPC), presented a request for an amendment to the FY 2010/11 in the amount of \$9,410 to address the unfunded National Register process for the Ames Public Library, Phase II of the National Register Nomination of Downtown, and required training for HPC members. Ms. Betcher brought the Council's attention to Appendix I of the Commission's written request, which showed its goals, objectives, and action steps. She indicated that all funding requests are in keeping with those goals.

Ms. Betcher noted an error on Page 3 of the Commission's written request: the correct amount is \$785 for the estimated cost of training for FY 2010/11.

The HPC's budget allocation of \$52,600 for FY 2011/12 was also presented, as follows:

\$19,300 for Phase III of the National Register Nomination for Downtown  
\$30,000 for revision of Chapter 31 of the *Ames Municipal Code*

\$2,300 for Commissioner training at the NTHP National Preservation Conference  
\$1,000 for educational programs, including neighborhood tours, HPC awards

After Ms. Betcher noted that the building owners would reap the benefits from the National Register Nomination, Council Member Larson suggested that the Downtown building/business owners partner with the MSCD in assuming some of the costs of Phase III of the National Register Nomination. Ms. Betcher explained that she would not be in favor of the building owners being responsible for those costs. She said that she was speaking her personal opinion only as she had not discussed that with the other Commission members. Council Member Goodman suggested that it might be possible to take some of the funding from the Downtown Facade Grant towards this endeavor.

At the inquiry of Mayor Campbell, Planning and Housing Director Steve Osguthorpe advised that \$1,000 had been included in his department budget for the minimal requirement of training for the Commission members. Ms. Betcher explained that the \$2,300 being requested in FY 2011/12 was not part of the minimum training necessary; it was for training for one Commissioner at the National Preservation Conference.

**AMES HISTORICAL SOCIETY:** Peggy Baer, President, presented the Ames Historical Society's request for \$18,000 in FY 2010/11, which is an increase of \$2,000 from the FY 2010/11 allocation. Ms. Baer thanked the City for its past contributions. She advised that their funding comes from four sources: membership, donations, grants, and public support.

Ms. Baer reported that the AHS concentrates on service delivery for community members and businesses and being financially responsible. Kathy Svec advised that the amount of public financial support to the AHS has been going down because funding from its other sources is increasing. She said that most of the people asking for services from the Society provide donations or pay membership dues.

Ms. Svec advised that there has been good progress on "The Mayors Project," which had been requested by former Mayor Tedesco and current Council Member Mahayni. She stated that additional supplies will be needed to bring it to its final form.

**HUNZIKER YOUTH SPORTS COMPLEX (HYSC):** No one was present to speak. Mayor Campbell noted that the HYSC is requesting \$25,000 toward the annual operating expenses of the HYSC, a one-time \$10,000 supplement to offset costs for rehabilitation from the 2010 Flood, and that the HYSC site receive insect (particularly mosquito) spraying.

**MAIN STREET CULTURAL DISTRICT:** Angela Moore, Director, and Sonya Stoltze Newstrom were present. Ms. Moore gave a presentation that highlighted the many events held in 2010. Ms. Stoltze Newstrom thanked the Council for its operational support and for the Facade Improvement Program funding.

An amendment to the FY 2010/11 budget was requested by Ms. Moore in the amount of \$4,000 for Downtown beautification, specifically, to purchase flowers in the spring. She referenced the partnership with the Ames Foundation on the Downtown Beautification Project and said over \$55,000 was raised to give Main Street a complete landscaping overhaul.

Ms. Moore also presented the request for \$35,000 (\$30,000 will be used for operational support and \$5,000 for beautification maintenance downtown, including flowers, plants, and holiday lights.)

The Council was told that the MSCD will kick off its new farmers' market on June 25, 2011. The exact location is pending Council approval, but hoped to be on Main Street in front of Tom Evans Plaza.

At the inquiry of Council Member Davis, City Manager Schainker gave the funding history for the MSCD. Ms. Moore advised that the MSCD's total budget continues to grow; it is currently just over \$100,000.

**ISU HOMECOMING ACTIVITIES:** No one was present from the ISU Alumni Association, which had requested \$1,500 in funding for the Pancake Feed on Central Campus to be held the Friday night of ISU's Homecoming Celebration.

**AMES CONVENTION & VISITORS BUREAU:** Dan Culhane, President, Ames Chamber and Economic Development, requested the City's support of a project to create new signage at the airport. An estimate of \$9,000 has been received. The City of Ames and Iowa State University would each pay \$3,000, with the Chamber of Commerce and the Visitors and Convention Bureau covering the remaining \$3,000.

**AMES ECONOMIC DEVELOPMENT COMMISSION (AEDC):** Mr. Culhane also requested that the City increase its funding of the AEDC from \$90,000 to \$150,000 for FY 2011/12. In addition, it was requested that the current agreement be amended to include \$30,000 additional funding for FY 2010/11.

**VEISHEA: Mike Weber and B. J. ???,** representing VEISHEA 2011, requested \$8,000 from the City to cover the Late Night Pancake Feed (\$2,000) and free entertainment events (\$6,000). A letter outlining the planned events for this year's celebration was distributed to the Council.

**UNITED AMES:** Josh Kriz, representing AmeriCorp Vista for United Ames, reported that United Ames had a very successful year. He noted that it had achieved a 501c3 status. At the inquiry of Council Member Goodman, Mr. Kriz advised that United Ames had applied for 22 community, state, or foundation grants in 2010. The total amount received (\$9,503) did not include volunteer labor.

Mr. Kriz announced that no federal funding will be received to support a VISTA volunteer for FY 2011/12. City Manager Schainker noted that \$5,000 had been built in the budget. Mr. Kriz noted that the request he was presenting was in addition to that amount.

Mr. Kriz presented options for funding, as follows:

1. \$35,000 to support one full-time staff person who would serve as the Executive Director for United Ames from 7/01/2011 to 6/30/2012
2. \$15,000 to support one part-time staff person who would serve as the Executive Director for United Ames from 7/01/2011 to 6/30/2012

**A MID-IOWA ORGANIZING STRATEGY (AMOS):** No one was present from AMOS; however, City Manager Schainker noted that a letter from Allan and Mary Jean Baker, Coordinators of AMOS, had been received. Said letter requested that whatever monies remain from the original \$20,000 that was set aside to be spent on research and education concerning sustainability be carried over into FY 2011/12. The monies would be used for more sustainability education.

**PUBLIC INPUT ON CIP:** Mayor Campbell asked if there was anyone else wishing to provide additional public input on the Capital Improvements Plan

Susie Petra, 2011 Duff Avenue, Ames, noted that the \$6.6 million Capital Improvements Plan project had been removed for the bridge needed to facilitate development of the Fieldstone project. Ms. Petra noted that the \$6.6 million was primarily to benefit one private corporation. She made reference to a petition signed by 2,700 citizens to keep Carr Pool open for a limited number of hours during the summer. According to Ms. Petra, the cost to operate Carr Pool would be only a small fraction of the \$6.6 million budgeted for the “Friedrich bridge;” Carr Pool is only ½ of 1% of the City budget, yet Council has refused to consider retaining Carr Pool. Ms. Petra asked the Council to “mothball” Carr Pool. She said that “mothballing” would cost the City nothing. Ms. Petra noted that the League of Women Voters is taking a survey on recreational opportunities in Ames, which may also shed some light on the need to keep Carr Pool.

Lad Grove, 218 SE 16<sup>th</sup> Street, Ames, speaking on behalf of the Ames Rental Association, commented on the proposed rate increase for rental properties. He said that the increase of \$3.38/unit (19%) for 11,915 rental units would place another financial obligation on rental property owners, who are not in a “flush rental situation.”

Mr. Grove presented three options: (1) Take any additional revenue that is needed for the Inspections Division from taxes; (2) Encourage the Inspections Department to become more efficient in the way that they conduct inspections. Mr. Grove noted that an inordinate amount of time is being taken by inspectors for single-family homes that already have Letters of Compliance. (3) Increase the inspections schedule from three years to five years.

Judy Lemish, 327 S. Maple, Ames, noted the increase over the planned revenue reported from the Furman Aquatic Center. She would like to see the cost of the seasonal pass lowered; \$91 was cost-prohibitive for many persons. Ms. Lemish also asked that the City consider offering a monthly pass option at the Aquatic Center.

The meeting recessed at 7:23 p.m. and reconvened at 7:30 p.m.

**SALARIES FOR COUNCIL APPOINTEES:** Council Member Goodman reported on the evaluation process for City Council appointees Steve Schainker, City Manager, and Doug Marek, City Attorney. He and Council Member Wacha comprised the evaluation team; they had received feedback from the Mayor and other Council members. Council Member Goodman commended both appointees for their time commitment, leadership, and excellent work.

Moved by Goodman, seconded by Wacha, to set the following appointees' salaries for FY 2011/12:

City Manager:	Base Pay:	\$181,044.35 (an increase of \$4,845.47)
	Deferred Compensation:	28,188.61
	Vehicle Allowance:	6,000.00

City Attorney: \$ 136,085.42 (an increase of \$2,094.54)

Roll Call Vote: 6-0. Motion declared carried unanimously.

**AMENDMENTS TO 2011/16 CAPITAL IMPROVEMENTS PLAN (CIP):** City Manager Schainker noted that the City Council, on January 25, 2011, removed the \$6.6 million North Dakota Overpass Project (Page 20).

Finance Director Pitcher distributed a new Page 119 pertaining to the Community Gathering Venue. Council Member Goodman noted that the wording on that page did not exactly match the wording of his motion made on January 25, 2011.

Moved by Goodman, seconded by Mahayni, to insert new Page 119 for the Community Gathering Venue, with the wording as proposed by staff and the cost showing as \$1,000,000.  
Vote on Motion: 6-0. Motion declared carried unanimously.

City Manager Schainker suggested that the Power Plant/Mary Greeley Steam Plant project in the amount of \$800,000 (Page 63) be eliminated from the 2011/16 CIP since MGMC has decided not to proceed.

Moved by Goodman, seconded by Mahayni, to eliminate the Power Plant/Mary Greeley Steam Plant project from the first year of the 2011/16.  
Vote on Motion: 6-0. Motion declared carried unanimously.

Council Member Orazem recommended that if there are ways to use waste heat from the Power Plant, those should be pursued.

Moved by Larson, seconded by Orazem, to amend the 2011/16 CIP to move the Downtown Facade Program from the Hotel/Motel Tax Fund to Local Option Sales Tax Fund.

Council Member Goodman stated his opinion that the Facade Grant is economic development, and moving it to Local Option Sales Tax, especially in light of the information presented by Duane Pitcher at this meeting. City Manager Schainker again reviewed the Hotel/Motel Tax Fund on Page 31 of the draft budget. With the direction given by the Council tonight, an additional \$60,000 will be expended (additional funding for the AEDC from \$90,000 to \$150,000). The Downtown Facade Grant would fit under the category of community betterment as well as economic development. Council Member Larson offered his opinion that hiring the person fits more closely under economic development than the Facade Program does.

Vote on Motion: 5-1. Voting aye: Davis, Larson, Mahayni, Orazem, Wacha. Voting nay: Goodman. Motion declared carried.

**APPROVAL OF 2011/16 CIP, AS AMENDED:** Moved by Goodman, seconded by Mahayni, to approve the Capital Improvements Plan for 2011/16, as amended with the above-named changes made by staff.

Vote on Motion: 6-0. Motion declared carried unanimously.

**AMENDMENTS TO PROPOSED FY 2010/11 BUDGET: Historic Preservation Commission.**

Council Member Goodman asked if members of any other Commission/Board receive training paid for by the City. Mayor Campbell stated that no other Commission or Board members are sent at the City's expense to training. Council Member Davis said it was his preference that any additional training needed should be received by City staff members. Ms. Betcher noted that there is no money budgeted in the Planning and Housing Department budget for training of Commission members in 2010/11. Council Member Larson said he would like to see the \$1,000 budgeted for education be used to educate the public on the benefits of historic preservation.

Council Member Larson expressed his desire to assist with the National Register Nomination for Downtown. He thought that part of the Facade Improvements allocation could be used for this project, perhaps on a 50% match basis. Mr. Larson noted that \$8,325 was needed to fund Phase II and \$19,300 for Phase III.

Moved by Larson, seconded by Goodman, to amend the 2010/11 Budget to allocate \$15,000 from unused funds in the Downtown Facade Grant Fund on a matching-fund basis for Phase II and Phase III of the National Register Nomination for Downtown.

Motion withdrawn.

Council Member Goodman said that it appears that can be great economic benefit from it, but it is not as easily understood as are the benefits from the Downtown Facade Program. If the project cannot be started until there are enough persons to support the match, the project would either not happen or happen very, very slowly. Council Member Orazem raised a concern about who would be contributing to the match.

Moved by Goodman, seconded by Larson, to amend the 2010/11 Budget to allocate \$27,625 from unused funds in the Downtown Facade Grant Fund (Hotel/Motel) for Phase II and Phase III of the National Register Nomination for Downtown.

Vote on Motion: 5-0. Motion declared carried unanimously.

Council Member Orazem noted that by allocating this funding, it demonstrates the City's partnering with the MSCD towards the requirements of the Main Street Iowa Challenge Grant.

Council Member Davis asked if the Library Foundation could sponsor all or part of the National Register Nomination of the Ames Public Library. Library Director Art Weeks advised that the Foundation Board will be meeting on Thursday, February 10; it will be on the agenda for that meeting.

Moved by Goodman to amend the 2010/11 Budget by \$785 for training of Commission members that has not already been programmed into the budget.



City Manager Schainker noted that reimbursement to Commission members for training already taken would go against City policy. Finance Director Pitcher concurred as travel is supposed to be pre-approved. Mr. Schainker noted that funding for future training could be allocated.

Motion withdrawn.

The telephonic connection with Council Member Wacha was lost.

Moved by Goodman, seconded by Mahayni, to amend the 2010/11 Budget by \$30,000 for the Revision of Chapter 31 of the *Ames Municipal Code* and \$1,000 for educational programs, said allocations coming out of the General Fund.

Discussion ensued on the revisions needed to Chapter 31. Council Member Larson said that normally the Council would receive a staff report on something of that magnitude. City Manager Schainker noted that if the project was going to be funded out of the current year's budget, there is still time to get more information before final amendments go to Council in May. He suggested that staff provide more information to the Council on the revisions to Chapter 31 of the *Municipal Code* before a funding allocation is decided upon. Regarding the grant, Council Member Orazem said he would like to know how much could be in cash and how much could be in-kind. Council Member Goodman would like to see alternatives – the products that would be produced and the costs, and if there is a grant match. Planning and Housing Director Osguthorpe advised that the deadline for submitting the state grant is May 15.

Motion withdrawn.

It was decided that final amendments to the 2010/11 budget would be approved in May. Council Member Goodman requested to have a report from staff no later than March or April 2011 at the latest providing more information on the revisions needed to Chapter 31 of the *Municipal Code*.

Moved by Goodman, seconded by Mahayni, to amend the 2010/11 Budget by \$1,000 out of the General Fund for educational programs.

Council Member Larson stated his belief that the budget should be increased to \$3,000.

Moved by Larson, seconded by Mahayni, to amend the motion to increase the amount to \$3,000 for educational programs.

Amendment withdrawn.

Vote on Original Motion: 5-0. Motion declared carried unanimously.

Ames Historical Society. Moved by Larson, seconded by Mahayni, to allocate \$2,000 more out of Local Option Tax Fund (for a total of \$18,000 in FY 2011/12) in order to accomplish The Mayors' Recognition Project.

Council Member Goodman said that motion implies to him that in future years (after 2011/12) that number would go back to \$16,000.

Vote on Motion: 5-0. Motion declared carried unanimously.

Hunziker Youth Sports Complex. Moved by Mahayni, seconded by Orazem, to amend the 2010/11 Budget to increase the allocation by \$10,000 (from General Fund balance) for funding flood-related repairs.

Council Member Mahayni noted that the HYSC is mainly funded and managed by volunteers. Council Member Larson noted his concern over recurring flooding and the setting of a precedent of funding repairs caused by flooding.

It was noted that the \$25,000 allocation for operational expenses was already programmed into the Budget.

Vote on Motion: 5-0. Motion declared carried unanimously.

Main Street Cultural District. Council Member Orazem stated his concern over the request that the City buy flowers every year. He is in favor of extending the beautification project to Kellogg Avenue and in front of the old depot.

Moved by Larson, seconded by Mahayni, to amend the 2010/11 Budget to include \$4,000 for flowers and allocate \$30,000 in FY 2011/12 (from Local Option Tax fund), which would include \$5,000 of plantings or other beautification items.

Council Member Goodman noted that parking revenues are lost every year when waivers of parking enforcement are approved.

Vote on Motion: 4-1. Voting aye: Davis, Larson, Mahayni, Orazem. Voting nay: Goodman. Motion declared carried.

Ames Convention & Visitors Bureau (ACVB)/Airport Signage. Moved by Goodman, seconded by Mahayni, to amend the 2010/11 Budget by \$3,000 for airport signage, said amount to be allocated from the General Fund Balance, contingent upon Iowa State University contributing \$3,000 and the Chamber and ACVB jointly covering the remaining \$3,000.

Vote on Motion: 5-0. Motion declared carried unanimously.

Economic Development Coordinator. City Manager Steve Schainker presented three models for facilitating a new position who would be assist with the recruitment or expansion of businesses in Ames, assist entrepreneurs navigate through the various city, state, and federal approval processes, and assist entrepreneurs in obtaining the services available through the Small Business Development Center. The pros and cons of each model were given by Mr. Schainker.

Model I. The new position would be part of the Ames Economic Development Commission (AEDC) and would be supervised solely by the Director of the AEDC. This would cost the City an additional \$60,000, increasing the annual contribution to the AEDC to \$150,000/year. This model provides for the lowest cost to the City.

Model II. The new position would be part of the City of Ames organization and be supervised solely by the City Manager. The cost would be an additional \$71,000/year.

Model III. The new position would be officially part of the AEDC organization and paid in accordance with its pay plan. The decision to hire, fire, set annual compensation decisions, and give ongoing supervision would be made jointly by the AEDC Director and Ames City Manager. The person would represent both the AEDC and the City of Ames.

Council Member Mahayni recalled the discussion that prompted the request for the new position. He pointed out that there had been reported difficulties within the City organization by people hoping to start or expand a business. Mr. Mahayni believes that it is more than a publicity campaign.

Council Member Larson advocated for Model III. He likes the idea of a partnership with the AEDC for this new position.

Council Member Goodman pointed out that for the first time in a long time the City Council has an opportunity to create a “face of business” in the City. He thinks it is crucial that the position be within the City organization.

Council Member Larson said that it appeared that Option III seemed to be the most preferable to the majority of the Council, but the physical location of the office seemed to be the issue. He thought that detail could be worked out between City Manager Schainker and AEDC Director Culhane.

Moved by Larson, seconded by Orazem, to approve Option III.  
Vote on Motion: 5-0. Motion declared carried unanimously.

Homecoming 2011 Request. City Manager Schainker recommended that funding not be allocated at this time; any future allocation could be taken out of 2010/11 Council Contingency. Council Member Davis cited his preference that any allocation be \$1,000.

VEISHEA. Moved by Davis, seconded by Orazem, to amend the 2010/11 Budget by \$8,000 (from General Fund) for pancakes and entertainment events.  
Vote on Motion: 4-1. Voting aye: Davis, Goodman, Mahayni, Orazem. Voting nay: Larson.  
Motion declared carried.

Council Member Larson said he would like a certain dollar amount be allocated for ISU activities with input from the GSB.

United Ames. Assistant City Manager Lundt noted that there is \$2,000 in the City Manager’s budget.

Moved by Goodman, seconded by Orazem, to allocate \$13,000 (from Local Option Tax fund) to United Ames in 2011/12 to support a part-time staff person who will serve as the Executive Director for United Ames.

Council Member Orazem sees this request as a human service agency request; therefore, bypassing the ASSET process. Mr. Kriz said that United Ames did not meet the criteria in that it was not in existence for at least one year.

Moved by Larson, seconded by Goodman, to amend the motion to indicate that the funding would cease after one year in anticipation of United Ames becoming an ASSET agency.

Council Member Davis expressed his concern that ASSET might not fund United Ames and United Ames will be back to asking for funding by the City Council.

Vote on Amendment: 5-0. Motion declared carried unanimously.

Vote on Motion, as amended: 5-0. Motion declared carried unanimously.

Public Art Commission. Moved by Larson, seconded by Orazem, to approve a carry-over of \$600 for the Public Art Commission.

Vote on Motion: 5-0. Motion declared carried unanimously.

Moved by Mahayni, seconded by Davis, to approve all budget amendments to the 2010/11 Budget.

Vote on Motion: 5-0. Motion declared carried unanimously.

Moved by Mahayni, seconded by Goodman, to set March 1, 2011, as the date of public hearing on the proposed budget amendments for FY 2010/11.

Vote on Motion: 5-0. Motion declared carried unanimously.

**APPROVAL OF PROPOSED BUDGET FOR FY 2010/11, AS AMENDED:** (Motion made during the budget hearing on February 1, 2011.)

Vote on Motion: 5-0. Motion declared carried unanimously.

Moved by Orazem, seconded by Larson, to set March 1, 2011, as the date of final public hearing on the proposed budget for FY 2011/12.

Vote on Motion: 5-0. Motion declared carried unanimously.

The meeting recessed at 9:15 p.m. and reconvened at 9:20 p.m.

### **REGULAR MEETING OF THE AMES CITY COUNCIL**

**CALL TO ORDER:** Mayor Campbell called the Regular Meeting of the City Council to order at 9:20 p.m.

**CONSENT AGENDA:** Moved by Davis, seconded by Larson, to approve the following items on the Consent Agenda:

1. Motion approving payment of claims
2. Motion approving minutes of Regular Meeting of January 25, 2011, and Special Meetings of January 28 and February 1, 2, and 3, 2011
3. Motion approving Report of Contract Change Orders for January 16-31, 2011
4. Motion approving certification of civil service applicants
5. Motion approving renewal of the following beer permits, wine permits, and liquor licenses:
  - a. Class E Liquor, C Beer, & B Wine – Campustown Liquor, 218 Welch Avenue, Suite 3
  - b. Class C Liquor & Outdoor Service – Mickey’s Irish Pub, 109 Welch Avenue
  - c. Class C Liquor – El Azteca, 2727 Stange Road
  - d. Class E Liquor, C Beer, and B Wine – Fareway Store #093, 3619 Stange Road

- e. Class E Liquor, C Beer, and B Wine – Fareway Store #386, 619 Burnett Avenue
  - f. Class B Liquor – Holiday Inn Ames, 2609 University Boulevard
  - g. Class C Beer and B Wine – Gateway Expresse, 2400 University Boulevard
  - h. Class E Liquor, C Beer, and B Wine – Wal-Mart Supercenter #4256, 534 South Duff Avenue
  - i. Special Class C Liquor w/Outdoor Service – Stomping Grounds, 303 Welch Avenue, #101
6. Motion approving 2010 Resource Recovery Annual Report
  7. RESOLUTION NO. 11-040 approving and adopting Supplement No. 2011-1 to *Municipal Code*
  8. RESOLUTION NO. 11-041 setting date of public hearing for February 22, 2011, on issuance of \$6,640,000 Essential Corporate Purpose General Obligation Bonds and \$310,000 General Corporate Purpose General Obligation Bonds and Associated Tax Levy for Debt Service
  9. RESOLUTION NO. 11-042 approving 2011 Urban Revitalization tax exemption requests
  10. RESOLUTION NO. 11-043 rejecting the single proposal received and approving Contract Change Order No. 1 in the amount of \$41,400 to MCG Energy Solutions, LLC, for extension of the existing contract by an additional six months
  11. RESOLUTION NO. 11-044 approving Wholesale Services Agreement with MidAmerican Energy for transmission service
  12. RESOLUTION NO. 11-045 awarding contract to Controls International, Inc., of Dallas, Texas, in the amount of \$60,936.31 for Power Plant Damper Drives
  13. RESOLUTION NO. 11-046 approving renewal of contract with RESCO of Ankeny, Iowa, for Electric Distribution Transformers
  14. RESOLUTION NO. 11-047 approving Change Order No. 4 to Boiler Retube Engineering Services Contract at Power Plant
  15. RESOLUTION NO. 11-048 accepting completion of 2010/11 CDBG Public Facilities Neighborhood Infrastructure Improvements Program (North 4<sup>th</sup> Street)
  16. RESOLUTION NO. 11-049 accepting completion of 2009/10 CyRide Route Pavement Improvements (Knapp Street and Ash Avenue)
  17. RESOLUTION NO. 11-050 accepting completion of Vet Med Substation Electrical Materials (Bid No. 1 - 69-kV Switches and Bid No. 3 - Steel Structures)
  18. RESOLUTION NO. 11-051 accepting completion of Vet Med SF<sub>6</sub> Circuit Breakers
  19. RESOLUTION NO. 11-052 approving Plat of Survey for property located at 129 Hayward Avenue

Roll Call Vote: 5-0. Resolutions declared adopted unanimously, signed by the Mayor, and hereby made a portion of these minutes.

**PUBLIC FORUM:** Craig Sheets, Southern California, said that he had been speaking for the past eight years on drug trafficking, weapons expediting, DNA altering (terrestrial), storage of P2P, which is used to make methamphetamine. Mr. Sheets showed a series of pictures in support of his contentions.

**NEW 8-MONTH CLASS B BEER PERMIT & OUTDOOR SERVICE FOR HOMEWOOD GOLF COURSE:** Moved by Davis, seconded by Mahayni, to approve a new 8-Month Class B Beer Permit & Outdoor Service for Homewood Golf Course, 401 E. 20<sup>th</sup> Street.

Vote on Motion: 5-0. Motion declared carried unanimously.

**NEW CLASS C LIQUOR LICENSE FOR THE 5 & DIME:** Moved by Davis, seconded by Mahayni, to approve a new Class C Liquor License for The 5 & Dime, 115 - 5<sup>th</sup> Street.

Vote on Motion: 5-0. Motion declared carried unanimously.

**HEARING ON INTERMODAL FACILITY:** Mayor Campbell opened the public hearing. Transit Director Sheri Kyras noted that the Operating Agreement had not been finalized. Therefore, the public hearing and consideration of the construction bid award needed to be continued until the February 22, 2011, City Council meeting.

Moved by Davis, seconded by Mahayni, to continue the public hearing and delay award of the Intermodal Facility construction contract until the February 22, 2011, City Council meeting.  
Vote on Motion: 5-0. Motion declared carried unanimously.

**HEARING ON VACATING FORMER SUMNER AVENUE RIGHT-OF-WAY AND ALLEY RIGHT-OF-WAY IN KINGSBURY'S ADDITION:** The public hearing was opened by the Mayor. No one asked to speak, and the hearing was closed.

Moved by Davis, seconded by Goodman, to pass on first reading an ordinance vacating the former Sumner Avenue right-of-way and alley right-of way in Kingsbury's Addition.  
Roll Call Vote: 5-0. Motion declared carried unanimously.

**HEARING ON SALE OF VACATED SUMNER AVENUE RIGHT-OF-WAY AND ALLEY RIGHT-OF-WAY IN KINGSBURY'S ADDITION:** The Mayor opened the hearing and closed same after no one came forward to speak.

Moved by Davis, seconded by Goodman, to adopt RESOLUTION NO. 11-053 approving the sale of the rights-of-way, as follows: Pieces F and J to JMH Corporation in the amount of \$17,260.85; Pieces A, B, D, G, H, and I to BMB Land Company LC in the amount of \$90,390.01; and Pieces C and E to BBNC LLC in the amount of \$27,901.78, contingent upon adoption of the Ordinance vacating the rights-of-way.  
Roll Call Vote: 5-0. Resolution declared adopted unanimously, signed by the Mayor, and hereby made a portion of these minutes.

**HEARING ON REZONING PROPERTY AT 712 SOUTH 16<sup>TH</sup> STREET:** Planning and Housing Director Osguthorpe noted that the extension of Grand Avenue is programmed into the Long-Range Transportation Plan. However, there is no funding identified for that project. In discussions with the Public Works Director, staff is not recommending the reservation of right-of-way for the future extension of Grand Avenue along the eastern border of the site in question.

Council Member Larson noted comments that he had heard throughout the community about the number of apartments that are being built in the area in question. Council Member Goodman noted that at some point in the future, the Council might want to revisit the change made to the Land Use Policy Plan so that some land is reallocated to Commercial.

The public hearing was opened by Mayor Campbell. There was no one wishing to speak, and the Mayor closed the hearing.

Moved by Davis, seconded by Orazem, to pass on first reading an ordinance rezoning property at 712 South 16<sup>th</sup> Street from Highway-Oriented Commercial (HOC) to Residential High Density (RH).  
Roll Call Vote: 5-0. Motion declared carried unanimously.

**CONTROL OF PAYDAY LENDING ESTABLISHMENTS:** City Intern Brian Phillips presented a report comparing cities' regulatory controls of payday lending establishments. He noted that the restrictions they have proposed are based on land use regulation, since state law preempts any city regulation of the business practices of payday lenders. Mr. Phillips compared the regulations of Des Moines, West Des Moines, and Clive. According to Mr. Phillips, payday lending is outlawed in 15 states. Land use policy appears to be the main method cities to use to control payday lender proliferation.

Moved by Goodman, seconded by Larson, to direct staff to bring this issue back to the City Council in May.

Vote on Motion: 5-0. Motion declared carried unanimously.

**ORDINANCE ESTABLISHING PARKING PROHIBITIONS FOR SUNSET RIDGE, 4<sup>TH</sup>**

**ADDITION:** Moved by Davis, seconded by Goodman, to pass on third reading and adopt ORDINANCE 4057 prohibiting parking on north side of Springbrook Drive, east side of Wilder Avenue, north side of Roxboro Drive, and north side of Ballentine Drive.

Roll Call Vote: 5-0. Ordinance declared adopted unanimously, signed by the Mayor, and hereby made a portion of these minutes.

**COMMENTS:** Ex officio Member England suggested that a certain amount of funding for ISU events be allocated to the Student Affairs Commission to work with GSB and individual organizations on funding recommendations.

Moved by Goodman, seconded by Larson, to direct staff to work with the Student Affairs Commission on future ISU events' funding requests.

Vote on Motion: 5-0. Motion declared carried unanimously.

Moved by Goodman, seconded by Mahayni, to request staff to look into criteria and a process for funding requests that do not fall under ASSET or ISU activities.

Vote on Motion: 5-0. Motion declared carried unanimously.

**ADJOURNMENT:** Moved by Davis to adjourn the meeting at 9:52 p.m.

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Diane Voss, City Clerk

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Ann H. Campbell, Mayor