

OUTSIDE FUNDING REQUESTS SUMMARY

January 31, 2020

The City uses an application process to evaluate funding requests from outside organizations. Applications are evaluated by a team of City staff members. Requests were given preference if they involved activities that would otherwise be conducted by the City at a greater cost, had a broad-based appeal to the community, provided a unique benefit or service, or pursued current City Council goals.

The City Council authorized a total of \$205,374 for the requests, or an increase of 4% over the adopted FY 2019/20 amount. These requests would be funded by the Local Option Sales Tax Fund. This excludes the request from the Ames Economic Development Commission (AEDC) for the Workforce Development Program, which is paid from Hotel/Motel Taxes.

For FY 2019/20, The Community Academy received \$15,000, which the City Council authorized to come from Council Contingency funds. Therefore, it is not counted in the FY 2019/20 budgeted total. The Community Academy did not request funds for FY 2020/21.

Agencies' budget submittals are attached. Recommendations for funding are as follows:

<p><u>Ames Historical Society</u></p> <ul style="list-style-type: none"> • 19/20 Received: \$45,512 • 20/21 Request: \$49,500 • Recommendation: \$46,927 	<p>Funds will also be used to purchase new scanning equipment. The requested funding supports a variety of programming activities including preparing exhibits, answering research requests, presenting programs, and collaborating with community organizations on special projects. Specifically this year, AHS requested funds to increase the number of programs, including a new program recognizing the 100th anniversary of the 19th Amendment.</p>
<p><u>Ames International Partner Cities Association</u></p> <ul style="list-style-type: none"> • 19/20 Received: \$6,000 • 20/21 Request: \$7,000 • Recommendation: \$5,525 	<p>AIPCA requested funds to potentially host or send a delegation to a new partner city in Kosovo. Additionally, a youth delegation will be hosted from Japan.</p> <p>It should be noted that a significant reason for the decrease in funding is related to the grant criterion that states grant funds can make up no more than 50% of the project revenues. AIPCA's budget shows \$8,800 in total revenues, with \$7,000 requested from the City. Some review team members felt this criterion had not been enforced in the past and therefore, AIPCA should not be held to it; others felt it should be adhered to. The average recommendation was \$5,525.</p>

<p><u>Ames Main Street</u></p> <ul style="list-style-type: none"> • 19/20 Received: \$47,297 • 20/21 Request: \$60,000 • Recommendation: \$50,035 	<p>AMS requested funds to conduct beautification efforts Downtown and to support ArtWalk, Snow Magic, the 4th of July Parade and retail events.</p> <p>In prior years, the City provided \$7,500 for beautification efforts; AMS is requesting \$20,200 for this activity in part due to the cost of installing new “Ames Main Street” branded signage. For this one-time signage update, the City Council could consider allocating one-time funds, if it is interested in supporting that program.</p>
<p><u>Campustown Action Association</u></p> <ul style="list-style-type: none"> • 19/20 Received: \$32,965 • 20/21 Request: \$37,000 • Recommendation: \$35,168 	<p>CAA has requested funds for hosting Summerfest and two fall events. CAA would also use funds for beautification efforts, explore and promote façade improvements, and recruit outside organizations to hold events in Campustown.</p>
<p><u>Hunziker Youth Sports Complex</u></p> <ul style="list-style-type: none"> • 19/20 Received: \$30,700 • 20/21 Request: \$32,000 • Recommendation: \$31,876 	<p>This request is to defray operating expenses for the Complex, which results in lower fees charged to participants.</p>
<p><u>Story County Housing Trust</u></p> <ul style="list-style-type: none"> • 19/20 Received: \$35,000 • 20/21 Request: \$36,500 • Recommendation: \$35,843 	<p>This request is to fund owner-occupied home repairs and rental assistance programs for individuals and families in the City of Ames and Story County. Funds will be used to partially meet the 25% local match monies for the state annual grant award.</p>

Request from Hotel/Motel Tax Fund:

<p><u>AEDC</u></p> <ul style="list-style-type: none"> • 19/20 Received: \$15,000 • 20/21 Request: \$15,000 • Recommendation: \$15,000 	<p>Funds requested are to support the AEDC’s workforce development programming. Funds would be used for a women in manufacturing event, a parent/student manufacturing event, online marketing, and sponsorship of a child care program.</p>
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FY 2020/21 Operational Funding Recommendations (Local Option)

	2019/20 Adopted	2020/21 Request	2020/21 Recomm.	\$ Increase or Decrease	% Increase or Decrease
Ames Historical Society	45,512	49,500	46,927	1,415	3.1%
Ames Int'l Partner Cities	6,000	7,000	5,525	-475	-7.9%
Ames Main Street	47,297	60,000	50,035	2,738	5.8%
Campustown Action Ass'n	32,965	37,000	35,168	2,203	6.7%
Hunziker Youth Sports Complex	30,700	32,000	31,876	1,176	3.8%
Story County Housing Trust	35,000	36,500	35,843	843	2.4%
TOTAL	\$ 197,494	\$222,000	\$ 205,374	\$ 7,900	4.0%

FY 2020/21 Operational Funding Recommendations (Hotel/Motel Tax Fund)

	2019/20 Adopted	2020/21 Request	2020/21 Recomm.
AEDC Workforce Development Program	\$ 15,000	\$ 15,000	\$ 15,000
TOTAL	\$ 15,000	\$ 15,000	\$ 15,000

Ames Fall Grant Program

The Ames Fall Grant Program provides funding for activities that benefit all members of the Ames community. Grant funds are also available through Commission on the Arts, ASSET, and the Ames Convention and Visitor's Bureau's Ames Community Grant Program. Funds should be requested through the program that best matches the goals of the requesting organization.

Eligibility Criteria:

- Funds may only be awarded to an organization with a Tax ID number for non-profit activities
- Funds provided are to be used towards an event or service that is open to the whole community
- ISU organizations requesting funds must be recognized by the Student Activities Center, and any event funded must be open to the public and approved by the ISU Events Authorization Committee.

Preference will be given to requests that achieve the following criteria, listed in order of priority:

1. **A program or activity that would otherwise be operated by the City at a greater cost**
2. **Requests that have broad-based appeal to the community, demonstrated by the number of participants**
3. **Requests that provide a unique benefit or service to the community**
4. **Requests that pursue current City Council goals (www.cityofames.org/goals)**

Regardless of these criteria, activities previously funded by this program are not grandfathered.

Each proposal must be justified with each new grant request.

Application Process and Additional Requirements:

1. **All sections of the application must be completed to be eligible for consideration.**
2. All applications must be received no later than November 15. Requests will be reviewed by a committee of City staff. The requesting organization may be asked to attend a hearing to discuss its request in detail. Recommendations on all applications will be made to the City Council during its annual February budget hearings. Contracts will be completed upon approval of the City budget in March.
3. Requests for funding may be made at other times of the year in the event that an unforeseen need or opportunity arises that could not be fulfilled using the normal application timeline. To be considered, the applicant must demonstrate why the request could not be made before the normal funding deadline.
4. The City Council reserves the right to deny any request, even if the eligibility criteria are met.
5. Grant awards can make up no more than 50% of the project revenues. Applicants must demonstrate efforts to seek funding from non-City sources.
6. Grant awards are paid by the City on a reimbursement basis for tasks completed. To receive reimbursement for expenses, awardees must submit to the City a payment request form, a summary of expenses, and a final report documenting the outcomes of the event or program. Reimbursement will be made in accordance with the task-drawdown schedule listed in the grant application. Full program requirements will be detailed in the award contract.
7. **City funds must be used for purposes that benefit the public.** Expenses ineligible for funding include: capital improvements, administrative expenses, building renovations, replacement of funding that no longer exists, debt service, anything excluded from purchase through the City's Purchasing Policies (such as alcohol), support for a particular political party, candidate, or platform, general fundraising, organizational dues, memberships, or anything that violates local, state, or federal laws. Funds from other City-funded grant programs are ineligible as match revenues.
8. Funds awarded by the City Council in February will be available for activities starting July 1 and concluding within one year (by June 30).

Ames Fall Grant Program Application

Applicant Information

Is this request for a program/event sponsored by a student organization? YES NO

Organization Name: Ames History Museum Date: 11/15/2019

Contact Person: Casie Vance

Contact Mailing Address: PO Box 821

Ames I A 50010

City State ZIP Code

Phone: 515-232-2148 E-mail Address: director@ameshistory.org Tax ID#: 42-1155124

Program/Event Information

What are the goals of this program/event?:

Our mission is to engage our diverse public and provide unique opportunities to learn about Ames history. We reach a wide range of ages and sectors of the community, including 3rd graders, high school and college students, families, retirees, and community organizations and businesses. In addition to creating a sense of place for the Ames community through sharing history, we also contribute to community economic development, as about 40% of our visitors are from out of town.

Date(s) program/event will be held: _____ to _____ Check if continuous or ongoing:

Location of the program/event: Ames History Museum; elsewhere in the community

of individuals involved in program/event planning: 20 # of individuals who will benefit from program/event: 7,500

Funding amount requested: \$49,500

Has the City of Ames funded this program/event before? YES NO If yes, what year was it last funded?: FY19/20 If yes, what amount of funding was received?: \$45,512

Program/Event Description

Please answer each question below using the space provided.

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

For FY20/21, the requested funds will be used as stated in the task schedule on page 3. We request a 2% increase in funds above last year to allow us to present additional programs, partner with more organizations on special projects, and pull in more visitors to the museum. One example of partnership for special programming is our work with the Ames Public Library, League of Women Voters, Catt Center for Women & Politics, and other organizations on planning for events and exhibits recognizing the 100th anniversary of the 19th Amendment in 2020.

We request an additional \$3,000 increase to be able to purchase a roller scanner. This will allow us to scan building plans in our collection and make them available through the City's new digital database. We have over 4,000 building plans in storage, collected from the City Inspections office over the past several years. Now that the City has digital infrastructure for scanned building plans, we plan to scan our copies, allowing better access by the community and freeing up some of our valuable storage space for other collections. We will leverage City funds by seeking volunteers to assist with the project.

In 2019 so far, we have reached over 6,500 people through events, exhibits, and programs at the museum and at Hoggatt School. We continue to push ourselves to create higher quality exhibits, host a wider variety of programs, provide more accessibility to our resources and collections, and complete special projects with community partners and dedicated volunteers. Funding from the City of Ames supports operations and allows us to offer free admission, research services, and excellent programming and exhibits.

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City-sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

We host an annual benefit dinner each fall as a fundraiser, as well as send out annual appeal letters. Ames History Museum has about 575 members. Membership and individual donations to the operating fund make up more than 50% of our annual budget. We apply for grants for special projects, including the Ames Convention & Visitors Bureau Community Grants Program, Story County Community Foundation, Altrusa Club, state grants (when applicable), and other community grants.

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?:

Casie Vance has been our executive director for the past seven years. She, along with board treasurer, Ken Cameron, and board president, Sharon Wirth, will ensure compliance. Ames History Museum has a track record of proven success in reaching goals and complying with the funding contract.

Budget

Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 17-18 ACTUAL	FY 18-19 ACTUAL	FY 19-20 ADOPTED	FY 20-21 PROPOSED
1	FUNDRAISING	45,598	56,228	52,500	61,000
2	MEMBERSHIP DUES	35,935	43,646	42,150	45,000
3	FEES CHARGED	42,849	46,697	42,162	28,857
4	INVESTMENT INCOME	5,996	6,906	8,190	9,292
5	GRANTS (PRIVATE SECTOR)	7,725	7,000	1,800	4,000
6	STATE/FEDERAL FUNDS	2,500	0	2,500	0
7	ISU OR ISU STUDENT GOVERNMENT FUNDS	0	0	0	0
8	OTHER GOV'T OR NON-PROFIT FUNDS	3,333	3,444	3,444	3,500
9	MISC. (Describe):	6,450	8,098	3,336	2,620
10	FUNDING REQUEST FROM CITY OF AMES	38,500	41,300	43,800	47,506
11	TOTAL REVENUES	188,886	213,319	199,882	201,775

EXPENSES		FY 17-18 ACTUAL	FY 18-19 ACTUAL	FY 19-20 ADOPTED	FY 20-21 PROPOSED
12	SALARY AND RELATED	102,705	97,548	115,252	128,518
13	OCCUPANCY/RENT	9,000	8,700	6,557	7,763
14	SUPPLIES/EQUIPMENT	13,126	17,815	17,915	16,200
15	CONTRACTUAL SERVICES	30,728	36,352	38,988	28,359
16	PROMOTION/ADVERTISING	2,334	1,850	2,850	1,500
17	MISC. (Describe):	30,993	51,054	18,320	19,435
18	TOTAL EXPENSES	188,886	213,319	199,882	201,775

Proposed Task/Drawdown Schedule

Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.

Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.

Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top.

Priority	Task	Est. # of Participants	Completion Date	Amount
1	Display exhibit about notable women from Ames history and host related programming.	2,500	6/30/21	\$8,000
2	Present 80 programs or open houses.	3,000	6/30/21	\$8,000
3	Catalog 500 objects.	1,000	6/30/21	\$7,500
4	Answer 400 research requests.	300	6/30/21	\$6,000
5	Scan 250 building plans to add to the City's database.	250	6/30/21	\$6,000
6	Host 3,000 visitors to the museum.	3,000	6/30/21	\$6,000
7	Partner with ten community organizations for programs and special projects.	500	6/30/21	\$5,000
8	Reach all five public elementary schools with 3rd grade programming.	250	6/30/21	\$3,000
9				

TOTAL: \$49,500

Disclaimer and Submission

By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.

Name: Casie Vance Title: Executive Director Date: 11/15/19

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.

City of Ames Grant Application Budget Glossary

1. Fundraising: Funds collected from individual or corporate donations, match donations, or funds voluntarily committed by group members
2. Membership Dues: Funds collected from those individuals or organizations who belong to the entity conducting the activity, usually collected on a monthly or annual basis
3. Fees Charged: Fees collected from members of the public, usually in exchange for participation
4. Investment Income: Funds raised from investment of organization revenue in financial instruments such as stocks, bonds, CDs, and mutual funds
5. Grants (Private Sector): Funds allocated to an organization from grants offered by private companies and interests
6. State/Federal Funds: Allocations or grant funds provided to an organization by state or federal government
7. ISU or ISU Student Gov't Funds: Funds collected from Iowa State University or the ISU Student Government through student fees, tuition, tax revenues, or grants
8. Other Gov't or Nonprofit: Funds from governments other than those already listed in this budget form, including county and school district funds. Also includes any funds allocated by non-profit organizations
9. Misc.: Any other funds not listed above. Describe the source briefly in the space provided
10. Funding Request from the City of Ames: The funds you are requesting from the City with this application
11. Total Revenues: The total of lines 1-10. This number should match the expenses total listed on line 18
12. Salary and Related: Expenses for people employed by the organization for this activity, including wages, taxes, social security, unemployment insurance, and other benefits. Contracted workers' fees should be entered in line 15
13. Occupancy/Rent: Expenses for obtaining access to property for operations, storage, or other purposes. This does not include utilities and upkeep, which should be listed in line 15
14. Supplies/Equipment: Anything that needs to be purchased from a vendor in order to complete a project for a program. These items can be disposable or reusable
15. Contractual Services: Services provided by a company or individual that is not a regular employee of the organization. These services are funded on a fee-for-service basis as established in a contract
16. Promotional/Advertising: Expenses such as printing fliers, banners, or posters, or advertising time purchased on television, radio, or other media to promote the event, service, or activity being provided
17. Misc.: Any expenses not listed in a particular category. Describe the expense briefly in the space provided
18. Total Expenses: The total of lines 12-17. This number should match the revenues total listed on line 11

Ames History Museum Application, City of Ames FY 2020-21

Notes:

TASK LIST on Page 3 – All tasks listed are ongoing throughout the year. We will compile each quarter's portion of completed tasks and request 1/4 of the funding each quarter. Some tasks are seasonal, but all listed will be completed by 6/30/21.

BUDGET SECTION

AHM financial reports are kept by calendar year on a cash basis. On our application, Column A is 2017 actual revenue and expenses, Column B is 2018 actual revenue and expenses, Column C is 2019 approved budget, and Column D is proposed budget for 2020.

Line 9 – Misc. includes gift shop sales, bank interest, and transfers from cash reserves

Line 10 – Funding Request: Because our Jan-Dec fiscal year overlaps with the City's July-June fiscal year, the figures on this line represent the sum of half the money from two fiscal years.

Line 17 – Misc. includes expenses associated with programs, events, exhibitions, collections, and transfers to building maintenance reserve

Ames Fall Grant Program Application

Applicant Information

Is this request for a program/event sponsored by a student organization? YES NO

Organization Name: Ames International Partner Cities Association Date: 11/06/2019

Contact Person: Lisa Shen

Contact Mailing Address: 2815 Northridge Parkway, Unit 201

Ames I A 50010

City State ZIP Code

Phone: 515-231-5217 E-mail Address: lisashen@iastate.edu Tax ID#: 42-1393419

Program/Event Information

What are the goals of this program/event?:

The mission of the Ames International Partner Cities Association (AIPCA) is to promote cultural and educational exchanges between the people of the City of Ames and those of our partner cities. Ames currently has one designated sister city; Koshu City, Japan. However, City of Podujeva, Kosovo has expressed a strong interest in becoming a sister city with Ames. We are currently in progress of establishing relationship with Podujeva, Kosovo.

Date(s) program/event will be held: 7/1/2020 to 6/30/2021 Check if continuous or ongoing:

Location of the program/event: Koshu City, Japan; Ames, IA; possibly Podujeva, Kosovo

of individuals involved in program/event planning: 46 # of individuals who will benefit from program/event: 450

Funding amount requested: \$7,000

Has the City of Ames funded this program/event before? YES NO If yes, what year was it last funded?: 2019-20 If yes, what amount of funding was received?: \$6,000

Program/Event Description

Please answer each question below using the space provided.

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

In 2018, Ames sent a delegation to Koshu in July with 20 students and 5 adults. Same year in September, Koshu sent a delegation to Ames with 29 students and 8 adult chaperons. Due to budget cut at Koshu, we will only exchange delegation in even years with Koshu. The next delegation exchange with Koshu will be occurring in June 2020.

Last year we were asking for an additional \$2,500 as we explore the possibility of being a sister city with Podujeva in Kosovo. The Mayor of Podujeva, Kosovo sent the Mayor of Ames a letter in September 2018 to express a strong interest to establish partnership with Ames, Iowa. Iowa Sister City also facilitated the conversation and assisted AIPCA on how to proceed with this request. We discussed internally with the board members first on how to move forward. We also set up the subcommittee for investigating the opportunity of Kosovo relationship. AIPCA is actively collaborating with City of Ames (including mayor and city manager, as well as City Council) on exploring the opportunity to establish a second sister city.

We are requesting budget support in 2020-2021 fiscal year to possibly host a delegation from Kosovo or to send a delegation to Kosovo. The subcommittee lead Tom Sauer will be visiting Kosovo in June 2020 with other Iowa sister city representatives.

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City-sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

In the past, the Ames Chambers provided the funding for the meal at the farewell dinner in September for the delegation and their hosting families. Countless hours of volunteer time went into the planning and implementation of the delegation visit. Some individuals donated cash and and/or paid for meals for the delegates. Host families covered room and board, transportation, and the activity/entrance fees. Delegates to our partner cities provide their own air fare and pay for extra expenses. There is a lot of community interest and enthusiasm for our sister city program.

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?:

The AIPCA Board and specifically our treasurer, Jennifer Malone, will be responsible for ensuring compliance. All of the Board members currently have or are retired from professional occupations. Steve Schainker is our city liaison and he helps us ensure our compliance with the city funding contract.

Budget

Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 17-18 ACTUAL	FY 18-19 ACTUAL	FY 19-20 ADOPTED	FY 20-21 PROPOSED
1	FUNDRAISING	420	800	300	400
2	MEMBERSHIP DUES	905	660	500	600
3	FEES CHARGED				
4	INVESTMENT INCOME				
5	GRANTS (PRIVATE SECTOR)				
6	STATE/FEDERAL FUNDS				
7	ISU OR ISU STUDENT GOVERNMENT FUNDS				
8	OTHER GOV'T OR NON-PROFIT FUNDS	100	1,633.14	500	800
9	MISC. (Describe):		4,556.92		
10	FUNDING REQUEST FROM CITY OF AMES	384.29	6000	6000	7000
11	TOTAL REVENUES	1,809.29	13,650.06	7,300	8,800

EXPENSES		FY 17-18 ACTUAL	FY 18-19 ACTUAL	FY 19-20 ADOPTED	FY 20-21 PROPOSED
12	SALARY AND RELATED	0	0	0	0
13	OCCUPANCY/RENT	0	225	200	300
14	SUPPLIES/EQUIPMENT	172.42	6,267.38	500	5,500
15	CONTRACTUAL SERVICES	50	1,805	500	2,500
16	PROMOTION/ADVERTISING	262.47	266.43	300	300
17	MISC. (Describe):	1450	940.04	4,500	1,000
18	TOTAL EXPENSES	1,934.89	9,503.85	6,000	9,600

Proposed Task/Drawdown Schedule

Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.

Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.

Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top.

Priority	Task	Est. # of Participants	Completion Date	Amount
1	Kosovo sister City initial contact (host or visit)	15	TBD	2,000
2	Annual meeting/retreat	30	7/2020	200
3	Host Japanese Students	30-40	9/2020	4,500
4	Holiday letter and dues request	40-100	01/2021	300
5				
6				
7				
8				
9				

TOTAL: 7,000

Disclaimer and Submission

By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.

Name: Lisa Shen Title: President of AIPCA Date: 11/06/19

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.

Ames Fall Grant Program Application

Applicant Information

Is this request for a program/event sponsored by a student organization? YES NO

Organization Name: Ames Main Street Date: 11/14/2019

Contact Person: Drew Kamp

Contact Mailing Address: 304 Main Street

Ames I A 50010

City State ZIP Code

Phone: 515-817-6311 E-mail Address: drew@ameschamber.com Tax ID#: 42-0623975

Program/Event Information

What are the goals of this program/event?:

Showcase the vitality of arts and cultural venues, unique businesses, and the heritage of Downtown Ames, which will add to the quality of life for residents and visitors.

Organize event and retail promotions that increase consumer patronage of the district.

Enhance partnerships among the public and private sectors: retail, arts, culture, service and hospitality.

Maintain the Ames Main Street environment with green spaces, public art, well-designed window displays, and convenient access for visitors.

Promote historic preservation and development of buildings and infrastructure through second-use projects, upper story renovation, facade improvement, residential development, and new construction.

Retain, and grow, current and recruit new businesses to create a healthy balance and variety of retail, professional, and service entities.

Date(s) program/event will be held: _____ to _____ Check if continuous or ongoing:

Location of the program/event: Downtown Ames, from Lincoln Way to 6th Street, from Duff Avenue to Northwestern Avenue.

of individuals involved in program/event planning: 16 Board members # of individuals who will benefit from program/event: Thousands

Funding amount requested: \$60,000, a 26.86% increase

Has the City of Ames funded this program/event before? YES NO If yes, what year was it last funded?: FY2020 If yes, what amount of funding was received?: \$47,297

Program/Event Description

Please answer each question below using the space provided.

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

Annually, the City of Ames provides critical funding to support the Ames Main Street organization. This funding allows Ames Main Street to perform such duties such as Downtown beautification, advocacy and communication throughout Downtown Ames to cultivate the relationship between Ames Main Street stakeholders and the City of Ames, hosting Community Events such as the 4th of July Parade, Snow Magic, Art Walk, Music Walk, Downtown Ames retail promotion events, keeping an updated Downtown Ames building inventory, and maintaining Ames Main Street's state and national certifications. By contracting with Ames Main Street to perform these functions, the City of Ames is able to save on staffing and other operational costs, as those costs and responsibilities fall upon the Ames Chamber of Commerce as the parent organization of Ames Main Street. The City is also able to partner with a private entity to provide key services to its commercial center, which opens new doors for public-private partnerships and the leveraging of a greater amount of resources.

The requested funding increase will be directly related to design responsibilities of Ames Main Street, as there are several new projects that need to be undertaken. These include partnering with a landscaping company to assist in planting, replanting when necessary, and maintaining Downtown Ames flower beds and planters (including weeding and trash cleanup) and new public informational signage throughout Downtown Ames to update all signage and information to the new Ames Main Street brand. Both are sizable projects and come with sizable costs as well, hence this request for additional funds for FY2021.

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City-sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

Ames Main Street is funded through a variety of sources, including City support, investor dues, sponsorships, event revenue, and grant revenue.

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?:

Ames Chamber of Commerce and Ames Main Street staff, and the Ames Main Street Board of Directors. The Ames Chamber and Ames Main Street employ certified public accountants for handling of all financial documents. Dan Culhane, President & CEO, has led Chamber and economic development organizations for over 25-years. Amy Howard, VP of Finance and Operations, has managed the Chamber's finances for 15-years. Drew Kamp, Executive Director of Ames Main Street, has worked at the Chamber for 6.5-years. Randy Pyle, Ames Main Street Treasurer, is an Accountant and has a Masters in Accounting and has practiced accounting for years.

Budget

Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 17-18 ACTUAL	FY 18-19 ACTUAL	FY 19-20 ADOPTED	FY 20-21 PROPOSED
1	FUNDRAISING	\$47,387.29	\$46,364.14	\$45,796.46	\$64,700
2	MEMBERSHIP DUES	\$27,100	\$29,511.87	\$14,380.49	\$20,000
3	FEES CHARGED	NA	NA	NA	NA
4	INVESTMENT INCOME	\$333.96	\$379.41	\$357.42	\$375
5	GRANTS (PRIVATE SECTOR)	\$0	\$7,000	\$0	\$6,000
6	STATE/FEDERAL FUNDS	NA	\$22,500	NA	NA
7	ISU OR ISU STUDENT GOVERNMENT FUNDS	NA	NA	NA	NA
8	OTHER GOV'T OR NON-PROFIT FUNDS	\$1,200	NA	NA	NA
9	MISC. (Describe):	NA	NA	NA	NA
10	FUNDING REQUEST FROM CITY OF AMES	\$35,094	\$46,895	\$47,297	\$60,000
11	TOTAL REVENUES	\$111,115.25	\$152,650.42	\$107,831.37	\$151,075

EXPENSES		FY 17-18 ACTUAL	FY 18-19 ACTUAL	FY 19-20 ADOPTED	FY 20-21 PROPOSED
12	SALARY AND RELATED	\$83,406.56	\$62,931.44	\$5,638.72	\$7,500
13	OCCUPANCY/RENT	\$8,616.36	\$9,116.40	\$0	\$0
14	SUPPLIES/EQUIPMENT	\$662.87	\$432.28	\$0	\$0
15	CONTRACTUAL SERVICES	\$0	\$0	\$75,000	\$75,000
16	PROMOTION/ADVERTISING	\$60,640.93	\$33,207.62	\$24,501.87	\$43,000
17	MISC. (Describe):	NA	NA	NA	NA
18	TOTAL EXPENSES	\$153,326.72	\$105,687.74	\$105,140.59	\$125,500

Proposed Task/Drawdown Schedule

Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.

Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.

Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top.

Priority	Task	Est. # of Participants	Completion Date	Amount
1	Conduct beautification efforts throughout Downtown Ames and in the public right of way (contract with landscaping company to maintain planters and flowerbeds and update signage to new brand are new expenses and are responsible for the increase from \$7,500)	50+	June 2021	\$20,200
2	Host Community Events (Music Walk, Art Walk, 4th of July, Snow Magic, Retail Promo) and be contact for special events	1,000+	June 2021	\$16,800
3	Maintain Ames as a Main Street Iowa community and Iowa Great Place, including seeking and managing grants	5	June 2021	\$13,000
4	Serve as point of contact regarding Downtown public policy issues and communicate to Downtown property and business owners	6	June 2021	\$8,000
5	Maintain business and building inventory per requirements of the Main Street Iowa Program	3	June 2021	\$2,000
6				
7				
8				
9				

TOTAL: \$60,000

Disclaimer and Submission

By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.

Name: Drew Kamp Title: Executive Director Date: 11/14/19

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.

Ames Fall Grant Program Application

Applicant Information

Is this request for a program/event sponsored by a student organization? YES NO

Organization Name: Campustown Action Association Date: 11/8/2019

Contact Person: Karin Chitty

Contact Mailing Address: 119 Stanton Ave. #602

Ames I A 50014

City State ZIP Code

Phone: 515-292-4528 E-mail Address: director@amescampustown.c Tax ID#: 420623975

Program/Event Information

What are the goals of this program/event?:

The Campustown Action Association is an organization dedicated to the betterment of the Campustown District. CAA works to provide leadership by fostering cooperation among the City of Ames, Iowa State University and Campustown entities. CAA strives to strengthen the role and reputation of the district, maintaining the vibrant, unique characteristics of the neighborhood while providing a broad array of options to all community members and visitors.

Date(s) program/event will be held: _____ to _____ Check if continuous or ongoing:

Location of the program/event: Campustown Ames

of individuals involved in program/event planning: 65 # of individuals who will benefit from program/event: _____

Funding amount requested: \$37,000

Has the City of Ames funded this program/event before? YES NO If yes, what year was it last funded?: 2019 If yes, what amount of funding was received?: \$32,965

Program/Event Description

Please answer each question below using the space provided.

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

The City of Ames has previously provided funding to support the Campustown Action Association and its work in the Campustown District. The programming is driven by the goals set forth in CAA's strategic plan.

1. Make Campustown a social center with a broad range of entertainment options for people of all ages while maintaining and strengthening the student experience
2. Promote existing businesses located within the Campustown commercial area while working to broaden the diversity of offerings to strengthen the district as a whole
3. Improve the visual appeal of Campustown and work to create a more defined, unified district
4. Support all modes of transportation within the Campustown district
5. Nurture a strong collaboration between Campustown (business and property owners), Iowa State University Administration, Iowa State University Students, the City of Ames and other stakeholders

The funding being requested will be combined with funding received from Iowa State University, other grants and sponsorships, as well as membership funding in order to fulfill the CAA budget. Funding will be driven by 7 milestones listed in this application. Some milestones are to complement work already being done, while others are new endeavors CAA feels will serve to strengthen the Campustown district. The first priority in selecting the milestones is ensuring they reflect the goals set forth in the strategic plan. Each year the Board of Directors, as well as the three CAA committees, review these goals and select milestones that will allow each committee to work on tasks that will continue to move the organization towards these goals. CAA feels strongly that increasing efforts in the areas of maintenance and beautification will translate to better experiences for all community members visiting the Campustown District, as well as make the district more attractive to prospective businesses.

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City-sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

In addition to funds from the City of Ames Grant Program, CAA has been the recipient of annual funding from Iowa State University through the Office of Student Affairs. CAA also applies annually for funding through the Ames Community Grant Program and will continue to seek additional grant opportunities. The value of approximately \$15,000 is donated through free rent and utilities at the CAA office location. These funds along with membership dues and event sponsorships help support the CAA budget.

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?:

Executive Director, Karin Chitty, with support from the CAA Board of Directors, will continue the work of executing the goals/milestones of the Campustown Action Association. CAA prides itself on preparing paperwork accurately, submitting it in a timely manner, and complying with the grant throughout the year. This will be the ninth request for City Grant funding; the previous years' contracts were all successfully followed.

Budget

Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 17-18 ACTUAL	FY 18-19 ACTUAL	FY 19-20 ADOPTED	FY 20-21 PROPOSED
1	FUNDRAISING	\$8,000	\$8,000	\$8,000	\$7,000
2	MEMBERSHIP DUES	\$10,000	\$10,000	\$10,000	\$10,000
3	FEES CHARGED				
4	INVESTMENT INCOME				
5	GRANTS (PRIVATE SECTOR)	\$7,000	\$4,000	\$2,000	\$8,000
6	STATE/FEDERAL FUNDS				
7	ISU OR ISU STUDENT GOVERNMENT FUNDS	\$25,000	\$18,000	\$18,000	\$15,000
8	OTHER GOV'T OR NON-PROFIT FUNDS				
9	MISC. (Describe):				
10	FUNDING REQUEST FROM CITY OF AMES	\$27,000	\$70,650	\$32,965	\$37,000
11	TOTAL REVENUES	\$77,000	\$110,650	\$70,965	\$77,000

EXPENSES		FY 17-18 ACTUAL	FY 18-19 ACTUAL	FY 19-20 ADOPTED	FY 20-21 PROPOSED
12	SALARY AND RELATED	\$38,000	\$40,000	\$40,000	\$42,000
13	OCCUPANCY/RENT				
14	SUPPLIES/EQUIPMENT	\$2,000			\$15,000
15	CONTRACTUAL SERVICES		\$45,000	\$7,000	\$5,000
16	PROMOTION/ADVERTISING	\$33,000	\$30,000	\$25,000	\$15,000
17	MISC. (Describe):		\$6,000		
18	TOTAL EXPENSES	\$73,000	\$121,000	\$72,000	\$77,000

Proposed Task/Drawdown Schedule

Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.

Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.

Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top.

Priority	Task	Est. # of Participants	Completion Date	Amount
1	Plan & host 2 Fall events	2500	Oct 2020	\$11,000
2				
3	Plan & host Summerfest in Campustown	2500	June 2021	\$8,000
4	Coordinate activities to clean up and beautify Campustown	300	Mar 2021	\$7,000
5	Serve as point of contact regarding issues affecting Campustown		Aug 2020	\$4,000
6	Investigate expansion of Campustown Facade Grant to allow for greater use of funds, continue to recruit and hold meeting		Dec 2020	\$2,000
7	Recruit outside groups to bring events to Campustown, assist with logistics and serve as point of contact for special events		Jan 2021	\$3,000
8	Create and maintain a Campustown Business Directory which would be housed on the CAA website to support and promote area businesses to community and visitors		Nov 2020	\$2,000
9				

TOTAL: \$37,000

Disclaimer and Submission

By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.

Name: Karin Chitty Title: Executive Director Date: 11/8/19

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.

2020-21 CAA Milestones – Ames City Fall Grant Request

- Plan and host at least 2 fall events to draw a broader range of visitors to the Campustown district **\$11,000**
- Plan and host Summerfest in Campustown **\$8,000**
- Coordinate activities to clean up and beautify Campustown **\$7,000**
- Serve as point of contact regarding issues affecting Campustown, disseminate information to businesses and property owners to facilitate a more cohesive, invested district **\$4,000**
- Investigate expansion of the Campustown Façade Grant to allow for more consistent use of funds, while encouraging the vibrant atmosphere desired in the district – continue to recruit applicants and host a public meeting **\$2,000**
- Recruit outside groups to bring events to Campustown, facilitate logistics, and continue to serve as a point of contact for special events **\$3,000**
- Create and maintain a Campustown Business Directory (name, description, location, hours) to be housed on the CAA website in order to promote the district’s offerings to residents and visitors **\$2,000**

Total Funds Requested \$37,000

Ames Fall Grant Program Application

Applicant Information

Is this request for a program/event sponsored by a student organization? YES NO

Organization Name: Hunziker Youth Sports Complex Date: November 14, 2019

Contact Person: Mark Kutchen

Contact Mailing Address: 701 Garden Road

Ames I A 50010

Ames City State ZIP Code

Phone: 515-232-1992 E-mail Address: mkutchen@mchsi.com Tax ID#: 42-1421342

Program/Event Information

What are the goals of this program/event?:

To implant in participants, through youth sports activities, the ideals of good sportsmanship, honesty, loyalty, courage and respect for authority so that they may be well adjusted, stronger and happier children and will grow to be decent, healthy and trustworthy adults.

Date(s) program/event will be held: March to November Check if continuous or ongoing:

Location of the program/event: Hunziker Youth Sports Complex, 800 Billy Sunday Road, Ames, Iowa 50010

of individuals involved in program/event planning: 40 # of individuals who will benefit from program/event: 6,500 +/-

Funding amount requested: \$32,000

Has the City of Ames funded this program/event before? YES NO If yes, what year was it last funded?: 2019-2020 If yes, what amount of funding was received?: \$30,700

Program/Event Description

Please answer each question below using the space provided.

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

The youth sports activities at the complex are open to all individuals within the City of Ames and allow them to learn to participate in team sports. Prior to HYSC being built, the organizations used City of Ames park space and Ames Community School District space for their activities. Many surrounding cities have city owned and operated facilities that serve a similar purpose. HYSC provides the opportunity for youth sports in Ames at a much lower cost than the City of Ames could provide it because of the private and corporate support that is received and the tremendous volunteer effort that runs the facility. The tournaments and spring/fall leagues also attract out of town visitors to the City which benefits the public through sales and hotel tax.

The annual funding that the Hunziker Youth Sports Complex has received since 2005 has been applied towards the complex's operating expenses. This reduction in operating expenses is passed directly through HYSC to the three organizations that play sports there (Ames Girls Softball Association, Ames Little League Baseball and Ames Soccer Club). This results in lower fees being charged to the participants. The lower participation fees lead to greater participation.

Our operational expenses increase a little bit each year but we try to minimize that by being very careful with how we spend the limited amount of money we have. We don't plan on expanding services next year but we will continue in our efforts to improve the complex and maximize usage and participation. Our efforts to improve the complex this year include adding a couple of new soccer areas and adding a new open grass space for baseball and softball practice and warm-ups. We have increased our requested amount to include a portion of the additional turf maintenance costs for those added areas.

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City-sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

HYSC does not actively pursue financial support from sources other than the City of Ames and the three organizations that use the facility. The three organizations that use the facility do actively solicit funding from private and corporate donors.

HYSC was built with funds raised from private and corporate donors and with donations of use of the land, utilities and asphalt paving by the City of Ames. From time to time we do seek out and apply for special donations or grants to fund specific capital improvement projects.

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?:

Through our treasurer, we have been submitting reimbursement claims for the past 14 years without any issues and we don't anticipate having any problems with being able to continue to do so.

Budget

Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 17-18 ACTUAL	FY 18-19 ACTUAL	FY 19-20 ADOPTED	FY 20-21 PROPOSED
1	FUNDRAISING	2000	500		
2	MEMBERSHIP DUES	72386	71422	84523	92000
3	FEES CHARGED	2000	2000	2250	2250
4	INVESTMENT INCOME	32	40	30	30
5	GRANTS (PRIVATE SECTOR)				
6	STATE/FEDERAL FUNDS				
7	ISU OR ISU STUDENT GOVERNMENT FUNDS				
8	OTHER GOV'T OR NON-PROFIT FUNDS				
9	MISC. (Describe): <i>Concession Sales</i>	74739	63964	51680	63500
10	FUNDING REQUEST FROM CITY OF AMES	28925	43650	30700	32000
11	TOTAL REVENUES	180082	181576	169183	189780

EXPENSES		FY 17-18 ACTUAL	FY 18-19 ACTUAL	FY 19-20 ADOPTED	FY 20-21 PROPOSED
12	SALARY AND RELATED	45915	43016	45336	47000
13	OCCUPANCY/RENT				
14	SUPPLIES/EQUIPMENT	32162	28527	27315	30000
15	CONTRACTUAL SERVICES	51997	109003	79850	85000
16	PROMOTION/ADVERTISING				
17	MISC. (Describe): <i>Concession Cost of Goods</i>	32200	28444	23819	28200
18	TOTAL EXPENSES	162274	208990	176320	190200

Proposed Task/Drawdown Schedule

Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.

Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.

Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top.

Priority	Task	Est. # of Participants	Completion Date	Amount
1	Youth Sports Program (Baseball, Soccer and Softball)	6500	10/31	\$32,000
2				
3				
4				
5				
6				
7				
8				
9				

TOTAL: \$32,000

Disclaimer and Submission

By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.

Name: Mark Kutchen Title: Director of Facilities Date: 11/14/19

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.

Ames Fall Grant Program Application

Applicant Information

Is this request for a program/event sponsored by a student organization? YES NO

Organization Name: Story County Housing Trust Date: 11/12/2019

Contact Person: Eric Burmeister

Contact Mailing Address: 505 5th Avenue

Des Moines I A 50309

City State ZIP Code

Phone: 515-282-3233 E-mail Address: eburmeister@pcht.org Tax ID#: 81-4570694

Program/Event Information

What are the goals of this program/event?:

- 1.) Sustain the affordability and viability of Story County owner- occupied housing stock while maintaining safe & environmentally healthy homes for those with incomes at or below 60% of area median income (AMI).
- 2.) Remove barriers to obtaining or maintaining affordable rental units by offering rent and/or deposit monies to Story County residents at or below 50% AMI and diverting Story County residents from homelessness.

Date(s) program/event will be held: January 2021 to December 2022 Check if continuous or ongoing:

Location of the program/event: The City of Ames and the surrounding communities in Story County.

of individuals involved in program/event planning: 12 # of individuals who will benefit from program/event: 500/year

Funding amount requested: \$36,500/year

Has the City of Ames funded this program/event before? YES NO If yes, what year was it last funded?: December 2018 If yes, what amount of funding was received?: \$34,870.00

Program/Event Description

Please answer each question below using the space provided.

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

The State Housing Trust Fund grants require 25% local match monies for each annual grant awarded. The funding from the City of Ames will be used to partially meet that obligation. One hundred percent of the monies will be used towards direct funding for owner-occupied home repairs and rental assistance programs for individuals and families in Story County earning less than 60% and 50% area median incomes, respectively.

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City-sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

The 2018 State Housing Trust Fund grant application was successful which was for the maximum amount of \$216,928.00. A 2019 SHTF grant was submitted in October and the Iowa Finance Authority will announce the grant awards in December 2019. The maximum amount applied for this grant year was \$190,065.00. If awarded those funds will be available in January 2020. The SCHAT continues to receive funding from the Story County Board of Supervisors, Story County municipalities and community banks and lending institutions monies.

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?:

The SCHAT is in the last year of a three-year agreement with Polk County Housing Trust Fund (PCHTF), provide administrative services through December 31, 2019. Eric Burmeister & Lori Kauzlarich are the staff fulfilling a majority of this agreement & carrying out the day to day operations for the SCHAT. Administrator- After graduating from Drake law school Mr. Burmeister spent 30 years in real estate development and finance before coming to PCHTF in 2010. Associate Director- Ms. Kauzlarich has 40 years of experience with non profits. She has managed the RFPs, application processes; contract/grant management, including the SHTF grant; monitoring/reporting & program implementation for the PCHTF since 2007. The BOD of the SCHAT will be entering an agreement with new agency to perform these administrative duties in January 2020. The PCHTF will transition the new administration into the position at no charge. The State Housing Trust Fund will also need to approve the new administration. The BOD will review and approve RFP's for the new administration on November 19, 2019. Once ratified, we will notify the City of Ames grant committee of the new administration.

Budget

Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 17-18 ACTUAL	FY 18-19 ACTUAL	FY 19-20 ADOPTED	FY 20-21 PROPOSED
1	FUNDRAISING	0	5,000.00	10,000.00	20,000.00
2	MEMBERSHIP DUES	0	0	0	0
3	FEES CHARGED	0	0	0	0
4	INVESTMENT INCOME	0		0	0
5	GRANTS (PRIVATE SECTOR)	0	0	3,000.00	3,000.00
6	STATE/FEDERAL FUNDS	239,313.00	240,000.00	217,000.00	190,000.00
7	ISU OR ISU STUDENT GOVERNMENT FUNDS	0	0	0	0
8	OTHER GOV'T OR NON-PROFIT FUNDS	21,829.00	20,300.00	20,000.00	25,000.00
9	MISC. (Describe):	0	0	0	0
10	FUNDING REQUEST FROM CITY OF AMES	38,000.00	34,870.00	35,000.00	36,500.00
11	TOTAL REVENUES	299,142.00	300,170.00	285,000.00	274,500.00

EXPENSES		FY 17-18 ACTUAL	FY 18-19 ACTUAL	FY 19-20 ADOPTED	FY 20-21 PROPOSED
12	SALARY AND RELATED	0	0	0	0
13	OCCUPANCY/RENT	0	0	0	0
14	SUPPLIES/EQUIPMENT	100.00	300.00	300.00	300.00
15	CONTRACTUAL SERVICES	247,342.00	267,800.00	217,000.00	190,000.00
16	PROMOTION/ADVERTISING	200.00	500.00	500.00	500.00
17	MISC. (Contract fees for administration):	51,500.00	36,500.00	32,000.00	20,000.00
18	TOTAL EXPENSES	299,142.00	305,100.00	249,800.00	210,800.00

Proposed Task/Drawdown Schedule

Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.

Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.

Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top.

Priority	Task	Est. # of Participants	Completion Date	Amount
1	Owner-Occupied Repairs on homes in Story County (<60% AMI)	20	12/30/22	\$20,000
2	Assistance for Story County residents, <50% AMI, to remove barriers to a home which prevents homelessness (rent, deposits, utilities, etc.)	30	12/30/22	\$16,500
3				
4				
5				
6				
7				
8				
9				
TOTAL:				\$36,500

Disclaimer and Submission

By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.

Name: Eric Burmeister Title: Administrator Date: 11/15/20

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.

Ames Fall Grant Program Application

Applicant Information

Is this request for a program/event sponsored by a student organization? YES NO

Organization Name: Ames Economic Development Commission (Workforce Solutions) Date: November 15, 2019

Contact Person: Brenda S. Dryer, Vice President

Contact Mailing Address: 304 Main Street

Ames I A 50010

City *State* *ZIP Code*

Phone: 515.232.2310 E-mail Address: brenda@ameschamber.com Tax ID#: 42-0623975

Program/Event Information

What are the goals of this program/event?:

The overall goal of our workforce solutions program is the attraction and retention of workforce in Ames and Story County. We have plans to continue to enhance our program of work in FY2020; we wish to introduce initiatives geared at engaging underserved populations and broadening our efforts to attract a skilled workforce to fill our growing number of job openings! Our plans for new and enhanced programs and advertising efforts are detailed below.

Date(s) program/event will be held: _____ to _____ Check if continuous or ongoing:

Location of the program/event: Ames, Iowa

of individuals involved in program/event planning: _____ # of individuals who will benefit from program/event: _____

Funding amount requested: \$15,000

Has the City of Ames funded this program/event before? YES NO If yes, what year was it last funded?: FY2019 If yes, what amount of funding was received?: \$15,000

Program/Event Description

Please answer each question below using the space provided.

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

The funding we are requesting from the City of Ames is KEY to supporting the implementation of the following new and enhanced Workforce Solutions initiatives of the Ames Economic Development Commission.

1. Women in Manufacturing - We will partner with IowaWorks and the United Way of Story County to host an event (s) designed to expose women that are "under"employed to the great opportunities available in the field of manufacturing across Story County. Our local manufacturers will be encouraged to participate and interact and meet with the woman attending the event.
2. Parent/Student Manufacturing Event - This event will be held in conjunction with Manufacturing Week 2020. It's important for not only our students but their parents to understand more about the great opportunities available in manufacturing across Story County. Underserved and vulnerable student populations will be encouraged to attend this event where both the parents and the students will have the opportunity to talk to manufacturers face to face to learn more about careers in advanced manufacturing.
3. We continue to see the number of IT jobs grow in Ames. ISU does not graduate enough IT folks to meet our business's and the State's growing needs in this area. In addition to the shortage for new IT employees our companies are struggling to find "experienced" IT employees. We will maintain our sponsorship of the Technology Association of Iowa's "Iowan Project" and look for ways to enhance our marketing to the leads that we receive as a result of this sponsorship.
4. The State of Iowa is intensifying their efforts to attract people to the State. by launching a multi-faceted campaign entitled LiveInIowa.com. We have a unique opportunity to "piggy back" on top of the State campaign by placing sponsored and featured WorkInAmes.com ads on this website in FY 2020.
5. The State of Iowa is also creating opportunities to work with individual communities to generate a digital video that they will work to place on our behalf. Our goal is to leverage this support and broaden our workforce message!
6. We know that lack of child care is a barrier for people to enter the workforce. We need everyone that can work to be working in Ames and Story County! We have agreed (subject to funding) to partner with IowaWorks and the Child Care Resource center to sponsor a Fast Track ChildCare program in Ames. This week long program equips people to become registered daycare providers. We will work with our Story County human service providers to focus on involvement of people from underserved populations. Our goal is to be able to offer this week long training at least two times during FY 2020.
7. The State continues to focus efforts on their Future Ready Iowa initiative. The State of Iowa recently launched a website designed to connect students with project based learning opportunities across Iowa. We have begun work to design and build upon this State site and launch a Story County portal in FY 2020 that will make it easier for students and companies right here in Ames to connect.

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City-sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

We have begun efforts to secure \$59,000 in funding from private sources. We will be requesting \$40,000 in funding support from the Story County Board of Supervisors in January. Funding requests will be made to Mary Greeley Medical Center and DMACC before 12.31.2019.

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?:

Brenda S. Dryer will be responsible for ensuring compliance with this funding contract. Brenda tracks and monitors the workforce solutions budget and progress towards goals each month. Not only does Brenda serve in a leadership role within our organization she has managed other non profit economic development groups that have received governmental funding for the last 20+ years.

Budget

Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 17-18 ACTUAL	FY 18-19 ACTUAL	FY 19-20 ADOPTED	FY 20-21 PROPOSED
1	FUNDRAISING	35,000	45,000	50,000	59,000
2	MEMBERSHIP DUES			0	0
3	FEES CHARGED			0	0
4	INVESTMENT INCOME			0	0
5	GRANTS (PRIVATE SECTOR)			5,000	5,000
6	STATE/FEDERAL FUNDS			0	0
7	ISU OR ISU STUDENT GOVERNMENT FUNDS			0	0
8	OTHER GOV'T OR NON-PROFIT FUNDS	15,000	55,000	60,000	60,000
9	MISC. (Describe):			0	0
10	FUNDING REQUEST FROM CITY OF AMES	0	0	15,000	15,000
11	TOTAL REVENUES	50,000	100,000	130,000	139,000

EXPENSES		FY 17-18 ACTUAL	FY 18-19 ACTUAL	FY 19-20 ADOPTED	FY 20-21 PROPOSED
12	SALARY AND RELATED	10,000	20,000	30,000	30,000
13	OCCUPANCY/RENT	0	0	0	0
14	SUPPLIES/EQUIPMENT	500	1000	2,000	1,000
15	CONTRACTUAL SERVICES	0	0	0	0
16	PROMOTION/ADVERTISING	20,000	35,000	48,000	49,000
17	MISC. (Describe):	19,500	44,000	50,000	59,000
18	TOTAL EXPENSES	50,000	100,000	130,000	139,000

Proposed Task/Drawdown Schedule

Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.

Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.

Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top.

Priority	Task	Est. # of Participants	Completion Date	Amount
1	Women In Manufacturing Event (new program)	40	8/31/2020	2,000
2	Parent / Student Manufacturing Event (new program)	35	10/15/2020	3,000
3		n/a		
4	Participate in the Livelowa.com campaign / Sponsored Listing and Featured Partner Banner Ads (new marketing initiative)	n/a	9/30/2020	4,000
5	Hosted WorkInAmes.com online video series & content creation (new marketing initiative)	n/a	7/31/2020	4,000
6	Sponsor Fast Track Childcare Program (new program)	25	8/31/2020	1,500
7	Enhanced Business / Education Portal - Story County (enhancement)	n/a	7/31/2020	500
8				
9				

TOTAL: 15,000

Disclaimer and Submission

By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.

Name: Brenda S. Dryer

Title: Vice President Date: 11/15/19

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.